



I see Deaf people

- 500 000 Deaf and 1.4M Hard of Hearing South Africans
- Who's language isn't recognised
- Limited access to education
- 70%+ of adults are unemployed
- Are locked out of the economy

I see Deaf people

- An established business that embraces this diversity
- Breaks down communication barriers
- Fosters integration
- Trains, employs and is run by Deaf people



i love coffee

www.ilovecoffeeshop.co.za



WE LOVE

TO MAKE

COFFEE

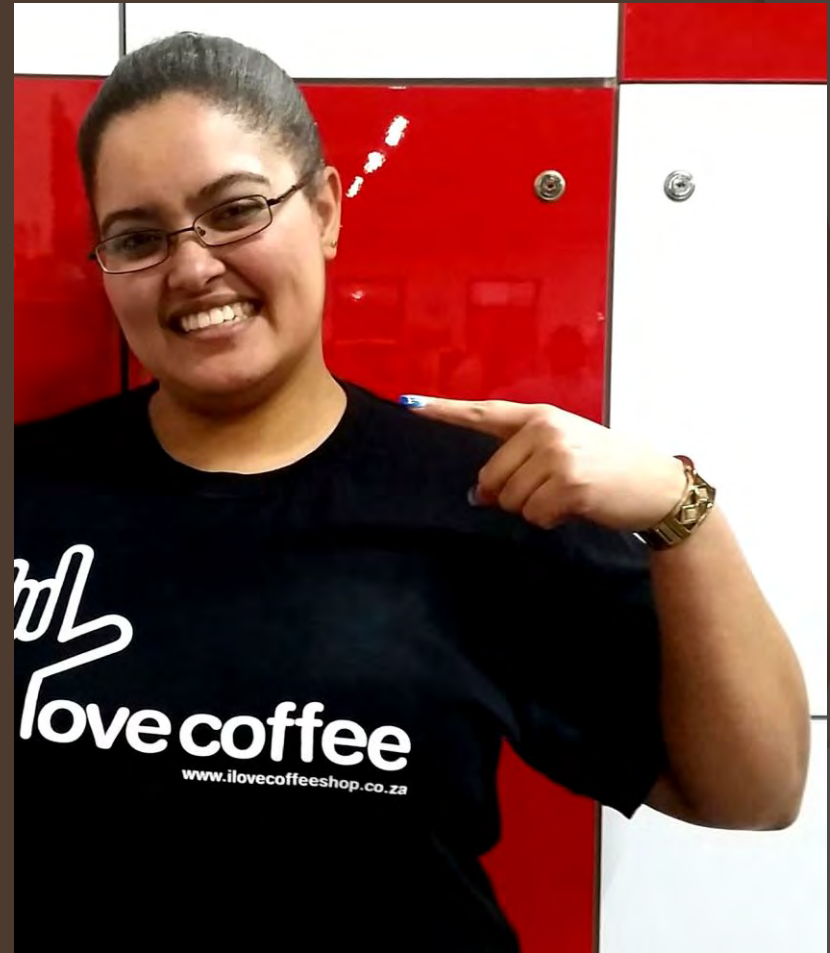
FOR THE CITY THAT

LOVES TO DRINK IT

Meet Thembe



Meet Kaye-Lynne



How to order from us

- ⦿ Look us in the eye
- ⦿ Speak normally (shouting doesn't help)
- ⦿ Point at the menu
- ⦿ Write it down
- ⦿ Or ask us to teach you how to sign

Pick 'n Pay Social Innovation

Boost your Biz winners announced

Cape Argus · 22 Jun 2016 · [4 more](#) · Business Reporter



WINNERS: Dikeledi Mosime, from Tin-Pac Promotional Packaging, Hlengiwe Hlophe, from Ukwanda Farm, Gary Hopkins, from Wasabi Marketing, and Lara Mare, from Boma Brands CC T/A Rush Bars, who took part in a competition sponsored by Pick n Pay.



Counting the beans



**MY
BARISTA
TRAINING**



Full of Beans



Human beans

- ◎ Two trainers
- ◎ Small sites – 4 staff members
- ◎ Medium sites – 6 staff members
- ◎ Large sites – 9 staff members
- ◎ Mobile sites – 3 staff members
- ◎ 2 support staff

Spill the beans

- For profit Social Enterprise
- Employees and other Deaf beneficiaries
51% shareholding
- 31% female

Spill the beans

- ⦿ Ownership is true empowerment
- ⦿ Deaf culture needs to become a mainstream brand
- ⦿ Shared value leads to full integration, develops life skills, confidence and self worth
- ⦿ Skills and Enterprise Development funding in return for significant B-BEEE scorecard points

Spill the beans

- ⦿ Gym building has sold and will be demolished in February 2017
- ⦿ We require seed funding for a mobile solution
- ⦿ Barista training accreditation
- ⦿ Implement our rollout strategy



Express
ESPRESSO

Pronto *Express*

FREEDOM OF ESPRESSO

a Division of the Caribbean Coffee Co (Pty) Ltd

www.caffepronto.co.za





Attracting tourism

- ⦿ Genuine engagement and selfless funding
- ⦿ Understanding that disabled people travel
- ⦿ Establishing world class tourist destinations for all
- ⦿ International Deaf-run barista school





i love coffee

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COFFEES FROM
THE WORLD







CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

Making progress possible. Together.

Pick n Play

Inspired by you

