

# TOURISM PUBLIC LECTURE 2022

*Rethinking Tourism: opportunities await  
in rural and community centric tourism*



14 October 2022



08:00-13:30

MH Joosub Hall, Westville Campus, University of KwaZulu-Natal

TIME	ITEM	RESPONSIBILITY
08:00 - 09:00	Registration Entertainment during registration (All delegates to be seated by 08:55)	All
09:00 - 09:10	Programme Director's remarks	<b>Mr Septi Bukula</b> Founder: SEEZA Network
09:10 - 09:20	Welcome address	<b>Prof Mosa Moshabela</b> Deputy Vice-Chancellor: University of KwaZulu-Natal
09:20 - 09:40	Purpose of the lecture	<b>Ms Shamilla Chettiar</b> Deputy Director-General: Department of Tourism
09:40 - 10:00	Message of support and introduction of the Deputy Minister of Tourism	<b>Mr Siboniso Duma</b> MEC: KZN Department of Economic Development, Tourism and Environmental Affairs
10:00 - 10:15	Deputy Minister's remarks	<b>Mr Fish Mahlalela</b> Deputy Minister of Tourism
10:15 - 10:25	Introduction of speaker and panel discussants	<b>Mr Septi Bukula</b> Founder: SEEZA Network
10:25 - 10:45	Setting the scene Research on stimulating sector demand and supply through niche tourism development: the case of rural tourism in selected provinces	<b>Dr Julia Giddy</b> Research Associate: University of Johannesburg
10:45 - 11:15	Presentation of the Lecture	<b>Prof Urmilla Bob</b> Dean of Research: University of KwaZulu-Natal
11:15 - 12:15	Panel discussion	Discussants
12:15 - 13:05	Comments and discussion	All
13:05 - 13:15	Remarks: Local Government	<b>Cllr Mxolisi Kaunda</b> Mayor: City of eThekweni
13:15 - 13:30	Next steps and closure	<b>Mr Septi Bukula</b> Founder: SEEZA Network
13:30 - 16:00	Lunch, exhibitions and entertainment	



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



**KWAZULU-NATAL PROVINCE**  
ECONOMIC DEVELOPMENT, TOURISM  
AND ENVIRONMENTAL AFFAIRS  
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