

TOURISM MONTH PROVINCIAL EVENTS

Mpumalanga		
Event details	Summary and overview	Date and venue
Launch of the Bushbuckridge Tourism Route	The aim of this route is to encourage the participation of historically disadvantaged communities bordering the eastern part of Bushbuckridge, which are the rural communities, in tourism through route development. Draft itinerary of the route will be presented on the day of the event. This route is part of the bigger plan to develop and promote rural tourism.	September
Provincial Tourism Day	Celebrating Tourism month and creating awareness on business opportunities that exist in the sector and how they can benefit and encourage locals to travel within the province. On this day MTPA will recognize and celebrate tourism month with the local community and spread the importance of digital transformation in the tourism sector. It will also serve as a platform to promote responsible Tourism and the world tourism theme.	22 September 2018
Beer Festival	The Annual Badplaas Beer fest is a 2-day family festival with live entertainment, flea market, German & other food stalls, beer tent and craft beer. The event has over the past attracted approximately 2000 guest over the two-day period in which it is hosted. Local crafters will be invited to exhibit local manufactured products to be displayed and sold to attendees. This event contributes immensely towards the	28 – 29 September 2018

	growth of domestic tourism.	
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