



**SALGA**

South African Local Government Association

**LOCAL GOVERNMENT TOURISM CONFERENCE**

**26-27 FEBRUARY 2013**

**COMMISSION: ENABLERS OF DOMESTIC TOURISM GROWTH  
AND THE ROLE OF LOCAL GOVERNMENT**

**BY**

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**GENERAL MANAGER: LED (SOL PLAATJIE LM)**

operation ■ funding

# tourism

airports success  
transport Cup  
events  
signs convention  
promoting visitor socio-economic provision  
tourism-environment art amenities  
museums represents Municipal ports  
local public sports supporting organisations  
gardens attractions government  
communities information stadia sphere products third  
provide sewerage regional services sector galleries  
lighting parks systems water centres  
tours Local roads World times



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## PRESENTATION OUTLINE

- **LEGISLATIVE MANDATE OF LG**
- **ENABLERS OF TOURISM AND THE ROLE OF LG**
- **INSTITUTIONAL ARRANGEMENTS**
- **WAY FORWARD**



## LEGISLATIVE MANDATE OF LG

- The Constitution: Sections 152 (1)(c), 153(a) & 156(4)
- Municipal Structures Act 117 of 1998, art 84 (m)
- The National Tourism Sector Strategy (NTSS)
- **Local government is the implementation level** ; every tourism project has an address; that address is a municipality.



# ENABLERS OF TOURISM AND THE ROLE OF LG

Enablers of Tourism	Role of local government
Infrastructure development	Infrastructure provision (roads, water, electricity)
Easy access to destinations	Provision of signage
Integrated transport system	Integrated Development Planning (IDP)



# INSTITUTIONAL ARRANGEMENTS

## **At local level – LTB establishment**

- The creation of LTBs as mentioned in the NTSS is the axle around the successful creation of an enabling environment. It is the single most critical action.

## **Creation of a National body/association**

- In order to facilitate, coordinate, and promote best practice the establishment of a national collective for the tourism bodies operating at local and district level should be considered.



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## WAY FORWARD

- Which areas should local government improve to ensure tourism growth?
- In what new ways can local government contribute to tourism growth?



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**THANK YOU!**