

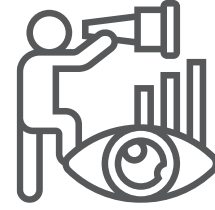


indalo
inclusive



**PRESENTED BY: REST KANJU
BEST PRACTICES WORKSHOP
National Dept of Tourism**

TURNING ECO-INCLUSIVE ENTERPRISE IDEAS INTO POSITIVE ECONOMIC IMPACT



OUR VISION

Our vision at Indalo Inclusive is to build an entrepreneurial environment that contributes to South Africa's vibrant, inclusive, and green economy. Simply put, one business at a time, we want to transform the world.

With the broad objective of building conducive environments for businesses to grow and thrive, Indalo Inclusive provides a wide range of venture support services, in the hopes of building a green economy empowering all.



OUR MISSION

We want to incubate and encourage high-impact, ecologically friendly, and socially responsible business ideas. Through communication among ecosystem stakeholders, we hope to build relationships.

We focus on facilitation of policy implementation, co-creation of new policies, and adaption of new policies at Indalo inclusive. We believe that together we can create a new and better world, where the Indalo ecosystem network serves as a beacon of hope in our ever-changing ecosystem.

INDALO THEORY OF CHANGE

Indalo Inclusive assists enterprises to create financial sustainability, social and environmental change for their communities, by accelerating the creation of high-impact and inclusive enterprises through platforms that link people to resources and opportunities.



**ECO-INCLUSIVE
ENTREPRENEURSHIP**

At Indalo, we believe that greening and "going sustainable" of conventional firms is a critical pillar on the path to an inclusive green economy in South Africa, but that promoting, advancing, and strengthening eco-inclusive entrepreneurship is even more important.

PROGRAMMES OVERVIEW



indaloPRENEUR

Turning eco-inclusive business ideas into positive impact through enterprise support



ECSIGE

Reaping the potential of entrepreneurship for a climate - smart inclusive green economy in South Africa. Anchored and funded by the Government of Flanders. (3-Year Programme)



SIAGIA

Building on the work of ECSIGE Indalo Inclusive partnered with Nedbank to impliment the IndaloPreneur South African Green and Inclusive Enterprise Awards and Supports Programs. (3-Year Programme)



DIALOGUE & POLICY

IKS ISIMANGALISO



WWF-KHETA



The purpose of the conference is to share experiences in implementing community-based conservation initiatives.

RHINO AND LION DIALOGUE WORKSHOP FACILITATION



Providing online support for the DFFE Engagements on Rhino and Lion workshops

LACOMPSA



Synthesis and planning to develop an integrated land clamant programme as part the Kruger Integrated Development Plan (IDP) and in support of the implementation of a enterprise support programme for land claimants.

SCORE



Sustaining Competitive and Responsible Enterprises (SCORE) is an ILO global programme that improves productivity and working conditions in small and medium enterprises (SMEs).

JTEP



DFC



The Indalorenur Just Transition Enterprise Support Programme (I-JTEP) is implemented as a part of the Strategic Partnership for the implementation of the Paris Agreement (SPIPA) Programme. Part of the deliverables for JTEP was to serve as technical support for the ministerial Driving force for change initiate.

SIaweCCA



The South African Women Entrepreneurs Climate Change Awards (SiaweCCA) are South Africa's first women entrepreneurship award focused on showcasing the most innovative climate smart women owned enterprises in South Africa.

RWC



Resilience in Wildlife Communities for the Social and Green Economy Programme supports enterprises to implement strategies for business sustainability and resilience which assists enterprises to harness the opportunities presented by alternative value chains for inclusive and sustainable growth within the Greater Kruger Landscape.

STV



The objective of the project is to implement an integrated training programme that is aimed at promoting principles of inclusive growth and sustainable development for the social and green economy in South Africa.

SAYCIA



The South African Youth Climate Innovation Awards (SAYCIA) Aimed to unearthing 26 climate-smart innovators across five key thematic areas and showcase them across various platforms including the mail and guardian.

FWL



Food waste and Loss Enterprise support programme
The purpose of this project is to enhance cooperative governance, through the implementation of circular economy interventions.

PROGRAMME LOCATION MAP 2021

EASTERN CAPE

- SIAGIA : 1
- ECSIGE : 10
- FWL : 3

FREE STATE

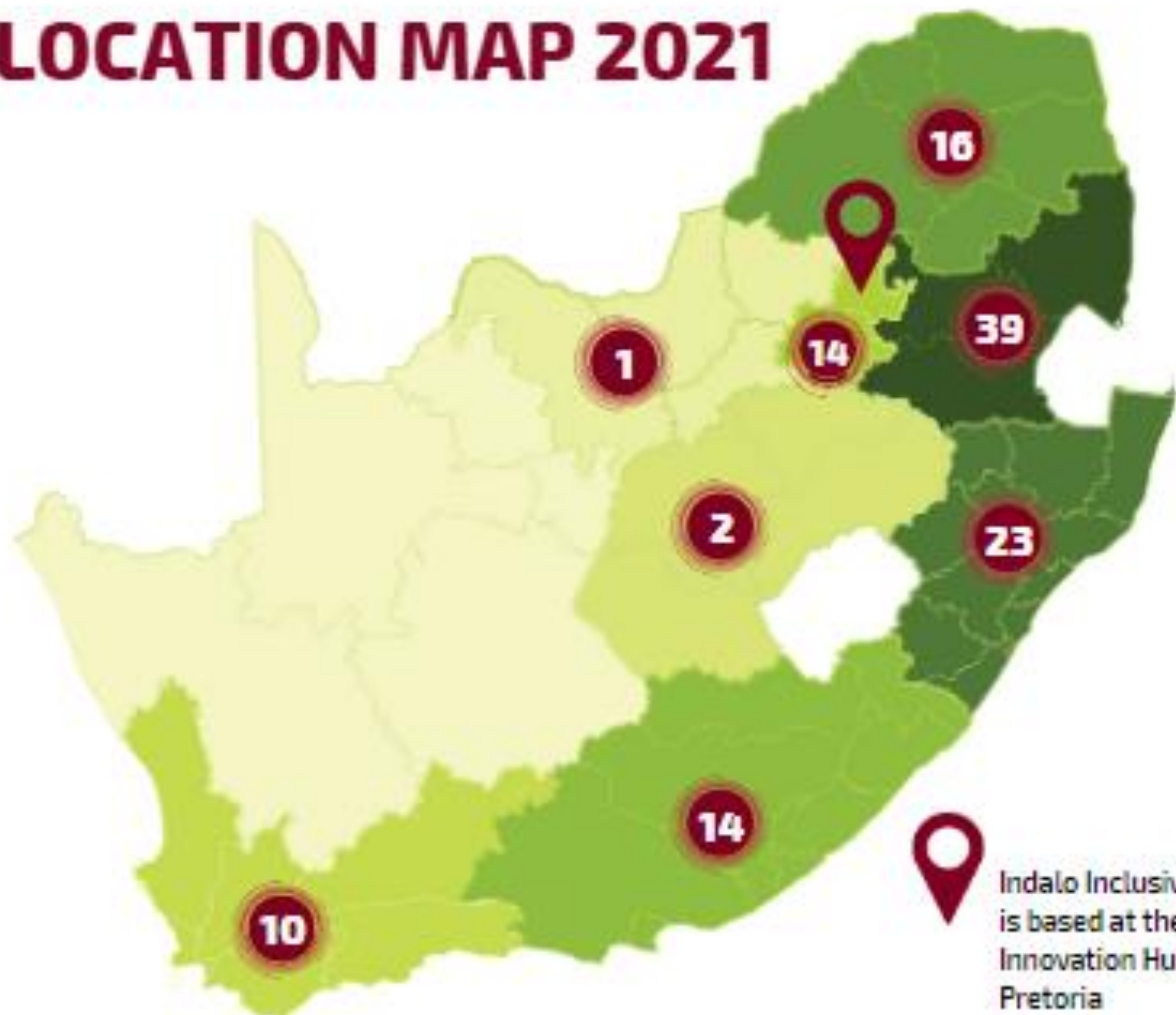
- DFC : 1
- CLP : 1

KWAZULU - NATAL

- SIAGIA : 1
- ECSIGE : 19
- FWL : 2
- DFC : 1

GAUTENG

- SIAGIA : 6
- DFC : 5
- CLP : 3



LIMPOPO

- SIAGIA : 3
- FWL : 4
- LACOMPSA : 4
- RWC : 1
- JTEP : 4

MPUMALANGA

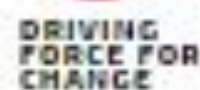
- SIAGIA : 1
- ECSIGE : 12
- STV : 9
- LACOMPSA : 5
- RWC : 8
- JTEP : 4

NORTH WEST

- SIAGIA : 1

WESTERN CAPE

- SIAGIA : 2
- DFC : 5
- CLP : 3



Pretoria, Gauteng



ECSIGE

ECSIGE is a three-year programme anchored and supported by Government of Flanders which supports emerging enterprises in climate adaptation and the green economy.



SiAGIA

Supports innovative entrepreneurial solutions contributing to the evidence base for climate change in partnership with Nedbank. It seeks to bring about a climate resilient society and inclusive green economy.

i-JTEP UPSCALE

It is informed by the Sector Jobs Resilience Plans (SJRP) for the Coal Value Chain and will be implemented in 4 districts of Mpumalanga. The programme seeks to upscale just energy transition entrepreneurial innovations in the water, energy, and agricultural nexus.

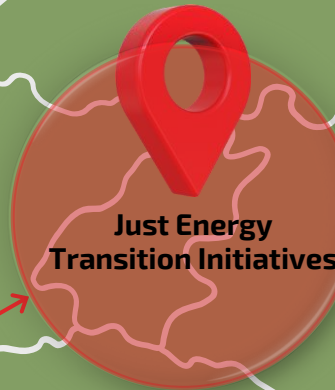
Grootvlei Just Energy Transition Interventions Design and Exposure Project (G – JET ID)

The G-JET ID project seeks to engage communities and social partners in the Dipaleseng Local Municipality to co-design interventions that contribute to a low carbon and climate resilient economy of the local municipality.

Grootvlei Just Transition Community Awareness & Consultative Workshops

The project seeks to facilitate community-centred campaigns and workshops to educate and raise awareness of the Just Energy Transition. This project is run jointly with the G-JET ID as a two-pronged project to co-create just transition interventions which allow the community to lead in their own development.

Hoedspruit, Mpumalanga



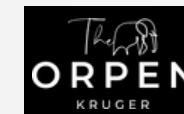
Timbavati Supplier Development Programme

Trains and supports local enterprises in the Kruger areas to supply goods and services within the tourism value chain of the area.



Giyani Local Scale Climate Resilience Programme

Trains local businessowners to include sustainable practices into their businesses to protect and restore Giyani's natural resources while creating local economic development opportunities through job creation.



The Orpen Kruger Lodge & Wild Olive Camp

Partnership seeking to integrate principles of social inclusion and community empowerment to create a sustainable tourism operation.



Matatiele, Eastern Cape



IPro-NEP

Trains and supports local enterprises in the Kruger areas to supply goods and services within the tourism value chain of the area.



iSimangaliso

Supporting land claimants' communities living adjacent protected and wildlife areas through structured entrepreneurship support and dialogue



Indalopreneur Sustainable Fisheries Programme

Improving the livelihoods of local fishermen and governance of fishing co-operatives while preserving and restoring the natural eco-systems

ENTERPRISES SUPPORTED

The experience and expertise gained over the years has culminated into a few opportunities:

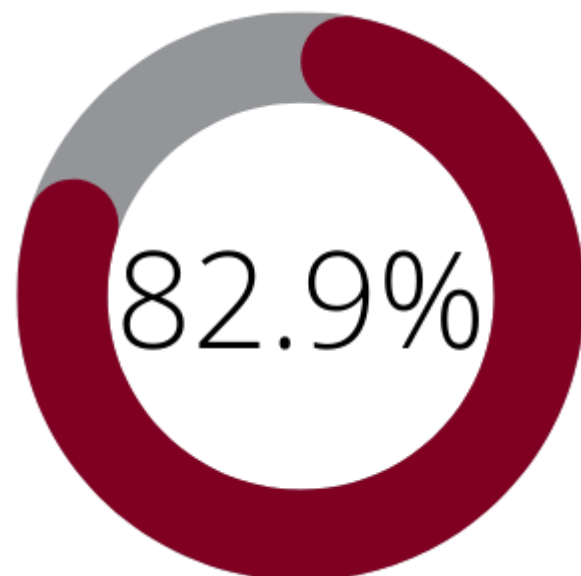
Whilst enterprises have benefited from business development support and acceleration, a clear need for funding has been identified as a barrier to growth into non-transformed supply chains within industry.



179 Enterprises supported



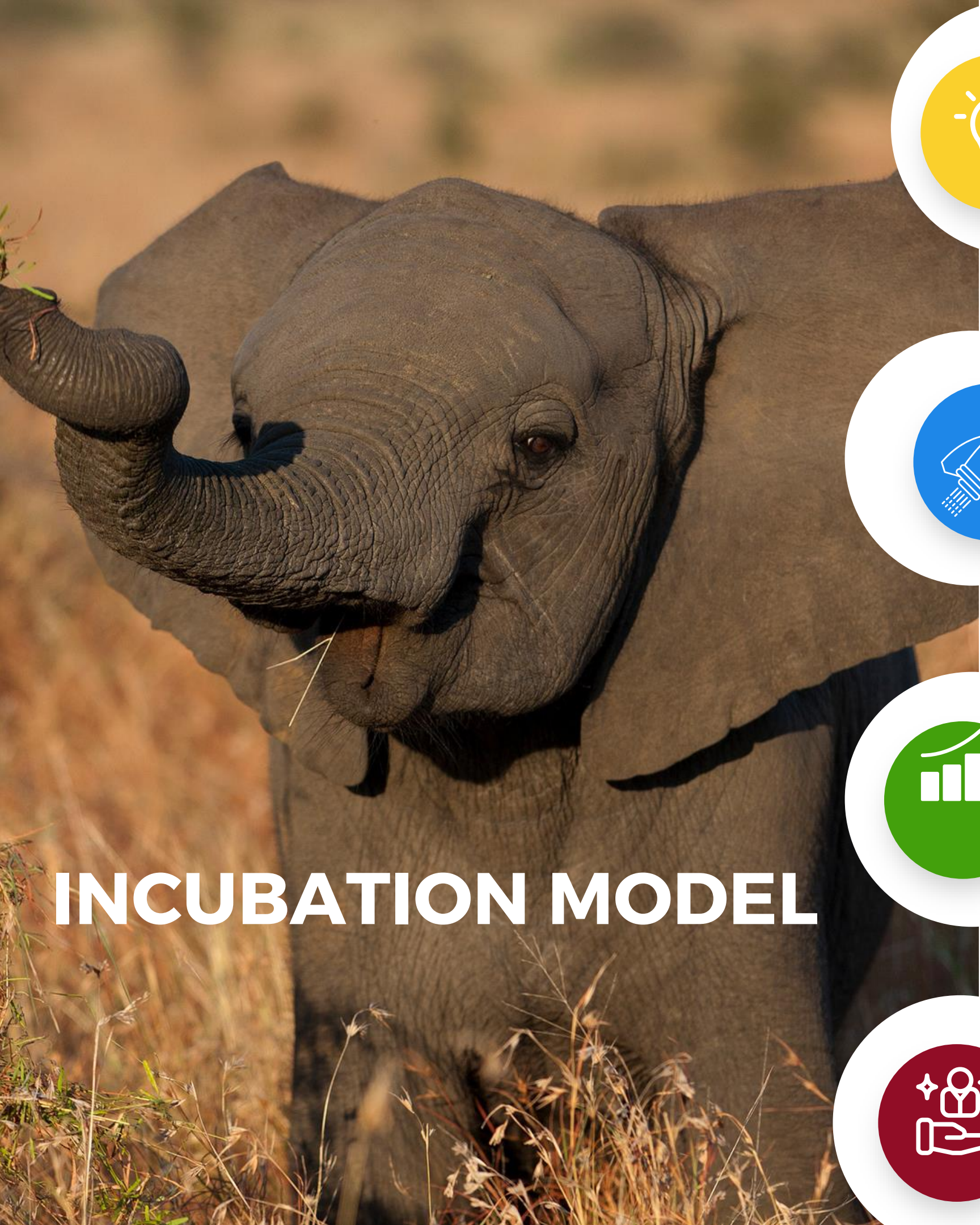
140 Enterprises still in operation



Success Rate



**R544 195
Average Income**



INCUBATION MODEL



IDEATION

Idea Stage & Concept Development



INDALOVATOR

Prototype Ready, Business Plan Formalization & 4 Months Mentorship



INDALOGROW

Proof of concept refinement, Eco Inclusive Profitability & 6 months Mentorship



INDALOACCEL

Governance, Investor Ready & 12 Months Mentorship

YOUTH
EMPOWERMENT
THROUGH
TOURISM VALUE
CHAINS -

CASE STUDY



KRUGER ORPEN GATE LODGE



The Joint Venture Partnership between Mont d'Or Hotel Group, Wild Olive Tree Cooperative (Muthlwarini Cooperative) and Indalo Inclusive South Africa is one that is designed to create a sustainable tourism operation that takes advantage of a huge demand for accommodation and leisure activities outside of two of the biggest tourists in and outflow areas of the Kruger National Park (KNP); the Orpen Gate and the Manyeleti Game Reserve Gate. The Initiative is supported by the National Department of Tourism and the Bushbuckridge Local Municipality.

In addition to its location outside the Orpen Gate, the proposed Hotel piggy bags on an existing well run and high-volume occupancy tented camp 100% owned by the MYC and co-run through a private operator and joint venture arrangement.



tourism
Department:
Tourism
REPUBLIC OF SOUTH AFRICA



BUSHBUCKRIDGE LOCAL MUNICIPALITY

Wild Olive Tree



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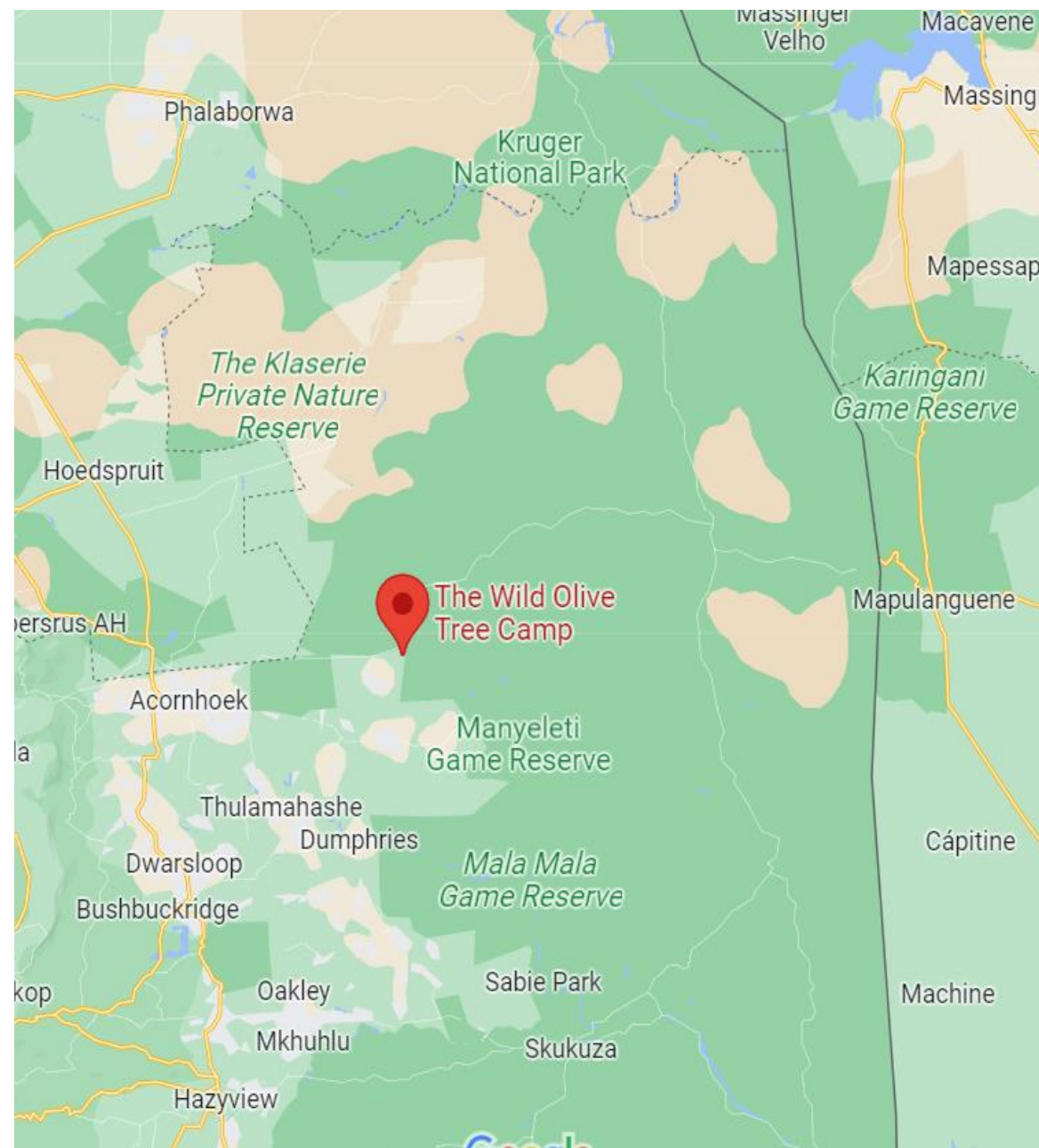
Wild Olive Tree Camp Positioning



The Wild Olive Tree Tented Camp is an eco-camp owned by the Muthlwarini Cooperative established in 2014. Since establishment, the camp has been operating as a tourist product, receiving guests from Europe, USA, and South Africa. The Camp received the tents as a donation and part of a partnership to help them realise a long dream of operating a resort in the area.

The Tented camp host a total of 15 Tents with a capacity of 30 bednights, game drive (Open Safari Vehicle) and a Spa Treatment Facility as main business product offering. The Camp is located in the confluence of world known Big 5 Nature Reserves of the Kruger National Park (Orpen Gate), Manyeleti Game Reserve (Provincial Park) and the Timbavati Private Nature Reserve).

Since May 2023, the Camp entered into a partnership with Indalo Inclusive South Africa to run its operations. This was after the Industrial Development Cooperation (IDC) funded the Cooperative 's ownership of the Orpen Kruger Lodge wherein they have a 51% equity.

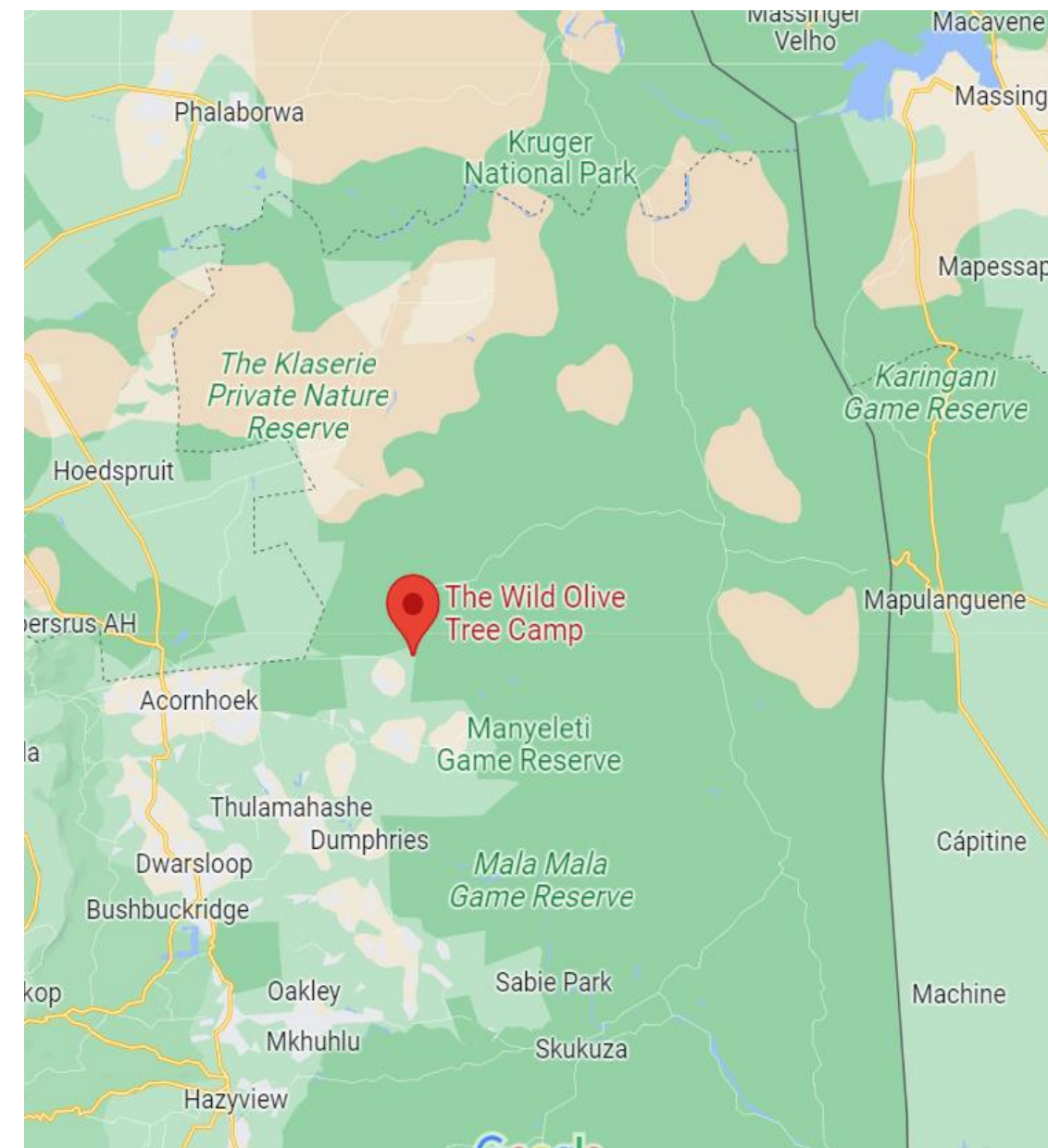


The Orpen Kruger Positioning

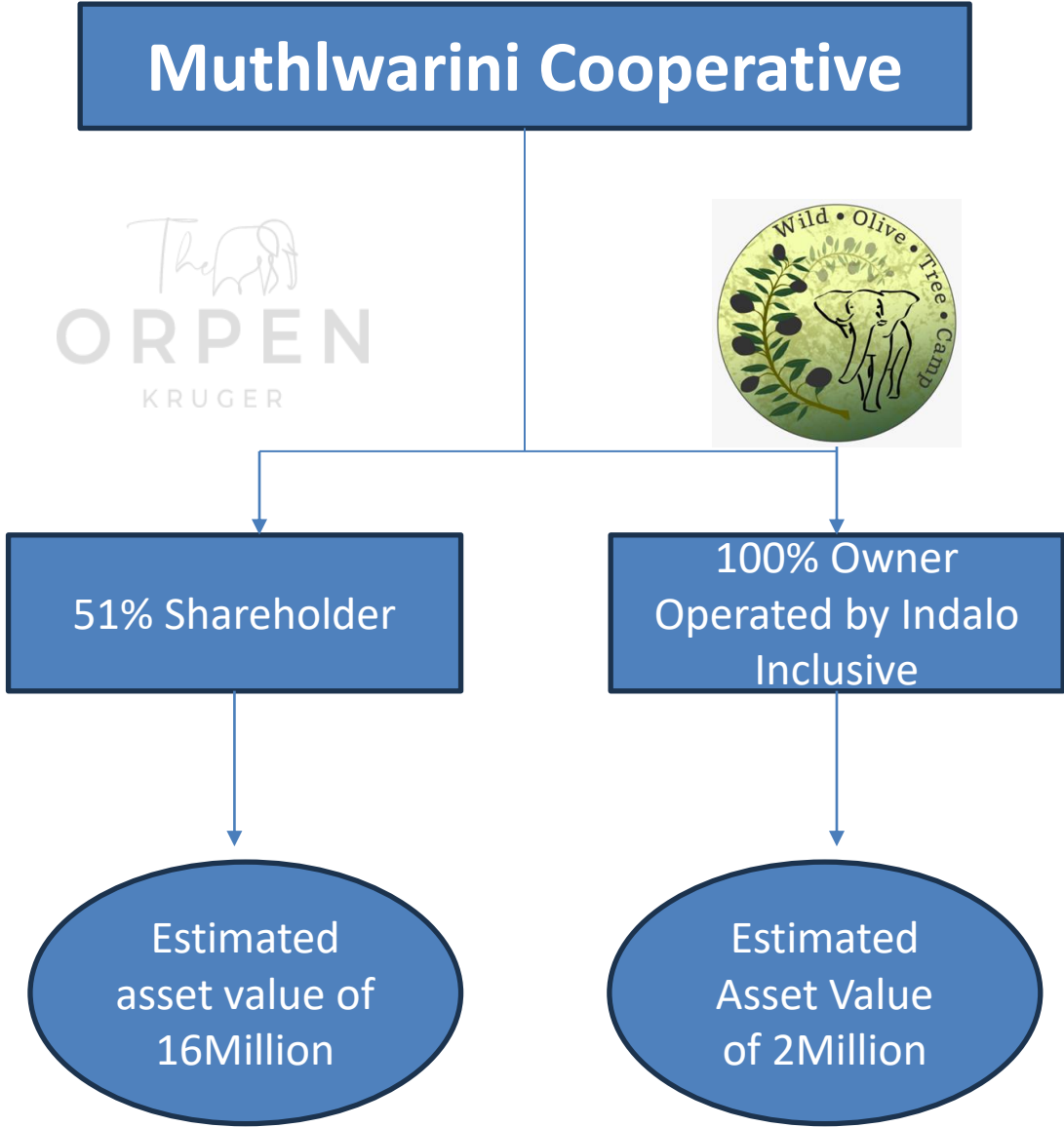


The Orpen Kruger Lodge is a new luxury lodge located at the same property as The Wild Olive Tree Cant. The Lodge is 51% owned by the Muthlwarini Cooperative and 49% by Mont'Dor Clarence. The Later is a private operator that provides expertise in the operations of the company. The Company has 4 Directors and runs a vertical operation with direct oversight by the Board of Directors (1 representing the Muthlwarini Cooperative, 1 from Mont'Dor, 1 from the IDC and the last from Indalo Inclusive South Africa.

Ideally located on the doorstep of the Kruger National Park and Manyeleti Game Reserve, bordering both reserves less than 100m each entrance gate. Our modern safari lodge, famed for its good wildlife sightings and open-air bush boma dinners, uniquely offers classic Big5 safaris into the Kruger National Park and Manyeleti Game Reserve. With all the luxury of a modern 4-star safari experience, come and listen to the bush nightlife sounds while enjoying dinner under the African stars



Muthlwarini Asset Value



Timbavati Supplier Development Programme

The Organising Factor – Value Chains Linkages and Coordination of Local Community Development Efforts

INDALOPRENEUR - SUSTAINABLE TOURISM VALUE CHAIN INTERGRATION (STV)

The Joint Venture Partnership between Mont d'Or Hotel Group, Wild Olive Tree Cooperative (Muthlwarini Cooperative) and Indalo Inclusive South Africa is one that is designed to create a sustainable tourism operation that takes advantage of the high demand for accommodation and leisure activities outside of two of the biggest tourist in and outflow areas of the Kruger National Park (KNP); the Orpen Gate and the Manyeleti Game Reserve Gate. In addition to its location outside the Orpen Gate, the proposed Hotel adds value on an existing well run and high-volume occupancy tented camp 100% owned by the MYC and co-run through a private operator and joint venture arrangement.



SUSTAINABLE TOURISM VALUE CHAIN INTERGRATION



Wild Olive Tree



Land Claimant Communities SMME Support and Supplier Development Programme (Limpopo & Mpumalanga provinces)

The United Nations Development Programme is supporting South African National Parks (SANParks) through the Global Environment Facility project under the theme improving Management Effectiveness of the Protected Area Network.

The SMME Incubation project (LACOMPSA) is targeted at benefiting six land claimant communities in the Mpumalanga and Limpopo Provinces of South - Africa in areas close to the Kruger National Park (KNP) the KNP is the site of several land claims by communities living adjacent to the park.

Through this project SANParks desired to meet the requirements of its mandate and mission whilst also having to respond to the pressing need of achieving redness satisfying its obligations.



The **ORPEN**
KRUGER



RESILIENCE IN WILDLIFE COMMUNITIES FOR THE SOCIAL AND GREEN ECONOMY

THE PROGRAMME FOCUSED ON THE FOLLOWING RESULT AREAS:



Waste Management
Reduce waste generation through prevention, reduction, recycling, and reuse.



Ecosystems and Natural Resource Management
Protecting and restoring biodiversity and creating new natural habitats, conservation, wildlife economies, management of fauna and flora, ecosystems, and restoration of degraded ecosystems.



Economies and Livelihoods (Compulsory Cross-cutting Theme)
Create social and green opportunities for your local community. Business model can be replicated

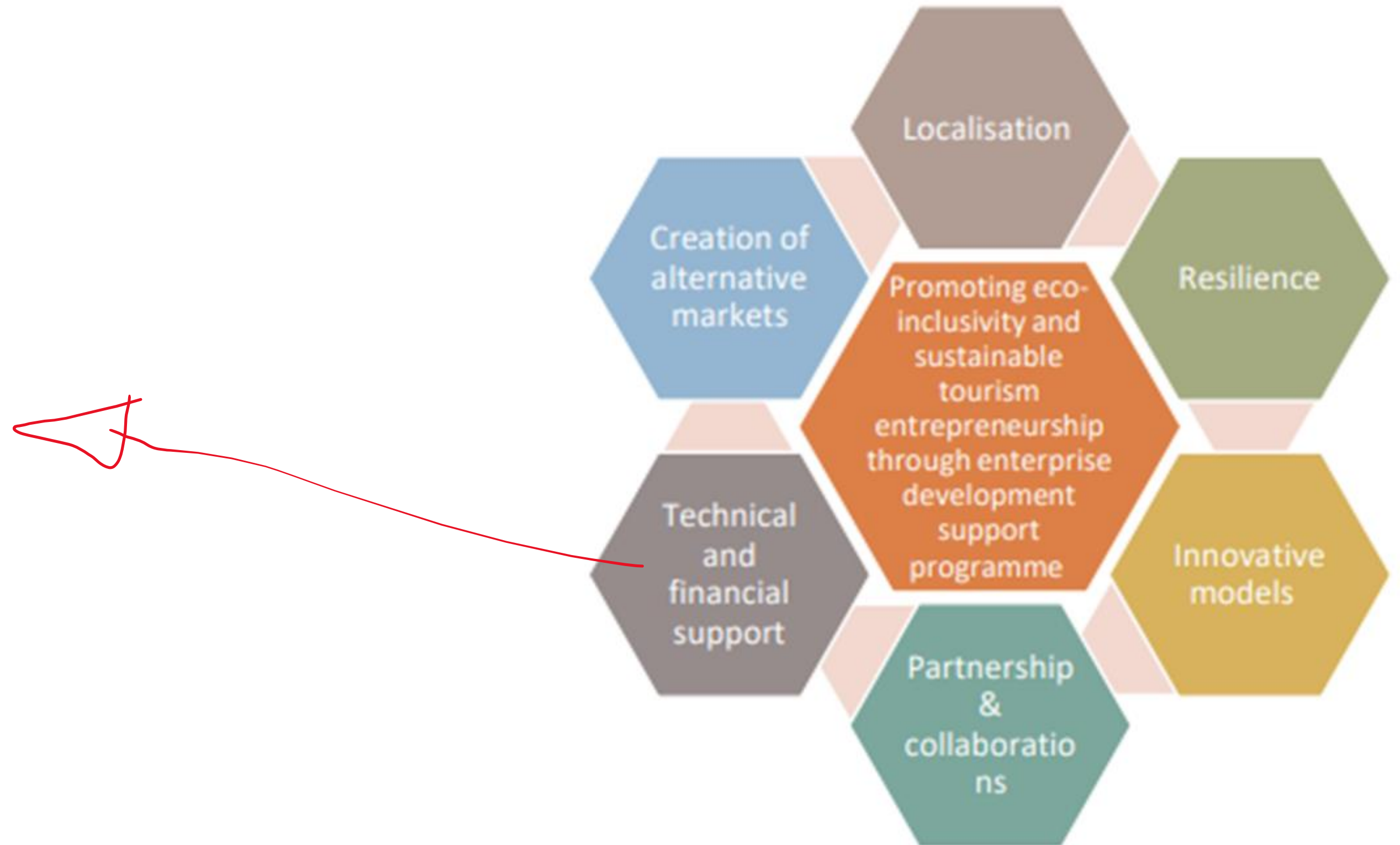


UN
environment
programme



WHAT WE REALLY NEED

Investment in
Education and Skills –
it is a long term game



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THE 10 ENTERPRISES RECEIVED:

The program aimed to support 10 enterprises over four months through capacity building and financial support

- 5 Day DAY INDALOVATOR WORKSHOP
- 3 months enterprise development Support and Mentorship
- R25 000 Financial Support

THE PROGRAMME AIMED TO:

- Provide limited but targeted financial support to emerging entrepreneurs within the Welferdiend
- Community and Kruger National Park landscape
- Empower youth and women- led SMME's
- Improve the flow of information to small businesses
- Implement Industry based programmes to support small businesses

ENTERPRISE SELECTION CRITERIA

-  *Agriculture/ Fresh Vegetables*
-  *Construction and Maintenance*
-  *Vehicle Cleaning Services*
-  *Cleaning Services*
-  *Security Services*
-  *Purified Water*
-  *Tour Guiding*
-  *Poultry and Egg Farming*

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UN 
environment
programme



STRATEGIC ADAPTIVE LINKAGES TO THE GREATER KRUGER DEVELOPMENT PROGRAMME

The programme was aligned to Strategic Objective 2 (SO2) of the GKSDP which seeks to Increasing employment and sustaining livelihoods and addresses the problem of Poverty, unemployment, inequality, lack of skills and opportunities, uneven development across the landscape. Limited fair access and participation of stakeholders in the rural economy. Unaligned socio-economic development initiatives.

Recognising the challenge of tourism economic activities reduction because of COVID-19, entrepreneurs require additional support to explore other alternative and inclusive business and revenue generation opportunities outside of the main tourism economy

The Resilience in Wildlife communities for the social and green economy programme was linked with the following strategic objectives of the Greater Kruger Development Programme under the CBD Post 2020 Global Biodiversity Framework:

1

Securing the Natural Capital Base of the Greater Kruger Landscape - Enterprise development for the protection of priority ecosystems integrated catchment management

2

Increasing employment and sustaining livelihoods – Enterprise development for Biodiversity economy and conservation compatible agriculture, Waste management economy, Responsible tourism SMME and supply chain linkages.

3

Mobilise Resources and Optimise investment - Funding SMME programmes for Greater Kruger area network.



Land Claimant Communities SMME Support and Supplier Development Programme (Limpopo & Mpumalanga provinces)



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Thank you!

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