Tourism Transformation Summit

"Tourism for all: Radically Transform, Grow and Sustain"

DATE: 30 - 31 October 2017

VENUE:

Kopanong Hotel & Conference Centre in Gauteng Province





Department: Tourism REPUBLIC OF SOUTH AFRICA





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DAY 1: 30 OCTOBER 2017

TOURISM BUSINESS

Session 1: Setting the Scene (09h00 - 13h30)

08h00 – 09h00	REGISTRATION
09h00 – 09h10	Welcome Address: Cllr Mzwandile Masina (Executive Mayor of City of Ekurhuleni)
09h10 – 09h20	Objectives of the Summit : Dr Vuyo Mahlati (Chairperson of Tourism B-BBEE Charter Council)
09h20 – 09h35	TBCSA perspective on Transformation (what needs to be done?): Mr Tito Mboweni (Chairperson of TBCSA) and Ms Mmatšatši Ramawela (CEO of TBCSA)
09h35 – 09h50	BBC perspective on Transformation (what needs to be done?): Dr Danisa Baloyi (President of BBC)
09h50 – 10h00	Message of Support: Ms Beatrice Ngcobo (Chairperson of the Portfolio Committee on Tourism)
10h00 – 10h20	Message of Support by Minister David Van Rooyen (Minister of Cooperative Governance and Traditional Affairs)
10h20 – 11h00	Key Note Address and Background by Minister of Tourism: Minister Tokozile Xasa - Minister also to share the State of Sector Transformation Report and launch Tourism B-BBEE Portal and Tourism Transformation Fund
11h00 – 11h15	TEA BREAK
11h15 – 11h25	Presentation of the key findings on the State of Transformation in the Tourism Sector: Ms. Chanel Du Plessis (Urban-Econ)



DAY 1: 30 OCTOBER 2017

TOURISM BUSINESS

Session 1: Setting the Scene (09h00 – 13h30)

11h25 – 11h40	Lessons from other sector charters (Panel Discussions): Facilitated by Ms Judy Nokwedi
11h40 – 11h45	Property Sector Charter Council: Ms Portia Sekati, CEO
11h45 – 11h50	Financial Services Charter Council: Mr Ramotshudi Isaac Ramputa, CEO
11h50 – 11h55	Tourism B-BBEE Charter Council: Dr Vuyo Mahlati, Chairperson
11h55 – 12h10	Transformation Policy perspectives (Panel Discussion) : Facilitated by Mr Septi Bukula
12h10 – 12h20	The National Department of Tourism: Mr Victor Tharage, DG
12h20 – 12h30	Broader B-BBEE policy perspective: Mr Mzwanele Manyi
12h30 – 12h40	The South African National Accreditation System: Ms Mokgadi Rameetse, Manager
12h40 – 12h50	The Ease of implementing B-BBEE policy: Mr Roy Gluckman
12h50 – 13h00	B-BBEE Policy Perspective , B-BBEE Commission : Ms Busisiwe Ngwenya (Executive Manager)
13h00 – 13h30	Discussions



DAY 1: 30 OCTOBER 2017

TOURISM BUSINESS

Session 2: Case Studies with strong transformation impact (14h00 – 15h30)

13h30 – 14h00	LUNCH
14h00 – 14h15	Session 2: Case Studies with strong transformation impact
14h15 – 14h30	Accommodation: Ms Nyeleti Mushwana, Karibu Lodge (Small Enterprise)
14h30 – 14h45	Hospitality: Mr Blacky Komani, Tourvest
14h45 – 15h00	Community : Chief Ephraim Mhaule, Nkambeni Lodge (Kruger National Park, Mpumalanga)
15h00 – 15h30	Discussions



DAY 1: 30 OCTOBER 2017

TOURISM BUSINESS

Session 3: Commissions by Tourism Sub-Sectors (15h30 - 17h00)

PROGRAMME DIRECTOR: MR TIM MODISE

15h30 –15h45	Session 3 : Commissions by Tourism Sub-Sectors led by the chairpersons of the Council Sub-committees, Facilitated by Ms L Sangweni-Siddo
15h45 – 16h00	Accommodation commission: Mr Tshifhiwa Tshivhengwa
16h00 – 16h15	Hospitality commission: Ms Gail Westphal
16h15 – 16h30	Travel commission: Mr Blacky Komani
16h30 – 16h45	Report back from Commissions
16h45 – 17h00	Closure: Ms Lindiwe Sangweni-Siddo

Session 4: Networking Cocktail (18h00 – 20h00)



DAY 2: 31 OCTOBER 2017

TOURISM INVESTMENT

Session 1: New Investments and partnership opportunities (08h40 - 12h20)

08h00 – 08h40	ARRIVAL & TEA
08h40 – 09h00	Recap of Day I: Mr Tim Modise
09h00 – 09h20	Address on tourism enterprise development: Deputy Minister Elizabeth Thabethe
09h20 – 09h40	Presentation of the study on the Tourism Value Chain and Opportunities for Transformation in South Africa – Dr. Mati Nyazema (UJ)
09h40 – 10h00	Facilitated Panel Discussion: How to radically unlock opportunities for transformation within tourism value chain Programme Facilitator: Ms M Ramawela Panel: Dr Salifou Siddo, Mr Sisa Ntshona, Dr Matifadza Nyazema, Mr David Frost, Ms Morongoa Ramphele
10h00 – 10h15	TEA BREAK
10h15 – 10h30	Investment opportunities on government owned assets:
10h30 – 10h40	DEA – Catalogue of game farms: Mr Khorommbi Matibe
10h40 – 10h50	SANParks – Opportunities in the Parks: PPPs and concessions:
10h50 – 11h00	NDT – Actions from the Budget Resorts Study: Morongoa Ramphele (DDG: Tourism Sector Support Services)
11h00 – 11h10	National Treasury – Concessions : Mr Lindokuhle Hlatshwayo



DAY 2: 31 OCTOBER 2017

TOURISM INVESTMENT

Session 1: New Investments and partnership opportunities (08h40 - 12h20)

	Investment opportunities on land:
11h10 – 11h20	Rural Development and Land Reform – land with tourism opportunities: Nomfundo Ntloko-Gobodo
11h20 – 11h30	DAFF – Food production for hospitality and accommodation: Mr Mahlogedi Victor Thindisa
11h30 – 11h40	Agri-Tourism and opportunities for transformation: Jacqui Taylor (Association of Agri-Tourism South Africa)
11h40 – 11h50	Oceans Economy - Coastal and Marine Tourism: Shamilla Chettiar (DDG: Destination Development)
11h50 – 12h20	Discussion



DAY 2: 31 OCTOBER 2017

TOURISM INVESTMENT

Session 2: Financing Tourism for Growth (13h00 - 14h40)

PROGRAMME DIRECTOR: MR TIM MODISE

12h20 – 13h00	LUNCH
13h00 – 13h20	Session 2: Financing Tourism for Growth
13h20 – 13h30	National Empowerment Fund (NEF): Ms Seja Kekana
13h30 – 13h40	Industrial Development Corporation (IDC): Ms Katlego Mphahlele
13h40 – 13h50	Funding by private sector banking: Ms Regina Gounden, Nedbank
13h50 – 14h00	Tourism Incentive Programme (TIP): Mr Bernhard Meyer, NDT
14h00 – 14h10	Social Responsibility Initiatives (SRI): Ms Shamilla Chettiar, NDT
14h10 –14h40	Facilitated Panel Discussion Programme Facilitator: Ms Gail Westphal Panel: Mr Bernhard Meyer, IDC, NEF, FNB, SEFA, NYDA

Session 3: Conference Resolutions (14h40 - 15h00)

14h40 – 14h50	Session 3: Conference Resolutions
14h50 – 15h00	Way Forward and Vote of Thanks Ms Lindiwe Sangweni-Siddo, Deputy Chairperson B-BBEE Charter Council



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SPEAKER PROFILES

Ms Tokozile Xasa **Minister of Tourism**

Personal Details

- ٠ Born in Libode:
- The 6th of seven children: .
- Blessed with 3 kids: a son and 2 daughters. •

Current Positions

Minister of Tourism-SA. •

Academic Qualifications

- BA UNITRA now called Walter u University majoring in Public Administration and Psychology;
- BA HONOURS - University Of Fort Hare in Public Administration;
- MPA University Of Fort Hare. ٠

Career/Memberships/Positions/Other Activities

- Teacher by profession, taught several high schools for 9 years;
- First female mayor of a district municipality in the transitional period • of local government in the Eastern Cape;
- ANC MPL from 2001 served in local, traditional affairs, premiers ٠ office, economic affairs portfolio committees;
- ٠ Former MEC of Social Development, MEC for Housing, Local Government and Traditional Affairs, MEC for Local Government and Traditional Affairs in the Eastern Cape;
- Former Minister of Tourism-SA.

ANC activists; served two terms as provincial treasurer of the ANC-EC.





SPEAKER PROFILES

Ms Elizabeth Thabethe Ms Elizabeth Thabethe is the Deputy Minister of Tourism of the Republic of South Africa with effect from 31 March 2017.

She has been a Member of Parliament since 1994; she is deputy chairperson of the African National Congress (ANC) Women's League (ANCWL) in Gauteng; and a member of the ANC Provincial Executive Committee of the Gauteng ANCWL; and she is as a member of the Ekhuruleni Region of the ANC Regional Executive Committee.

Academic Qualifications

Ms Thabethe completed a Certificate in Economics through the University of South Africa (Unisa) and an Advanced Diploma in Economics in 2008 through Unisa.

Career/Positions/Memberships/Other Activities

Ms Elizabeth Thabethe was a coordinator for the East Rand ANCWL regional task team structure, and a member of the ANC National Parliamentary Caucus. She was also provincial and house whip from 1996 to 2004.

Between 2004 and June 2005, Ms Elizabeth Thabethe chaired the Portfolio Committee on Environmental Affairs and Tourism. She participated in various committees of the National Assembly: as a member, including of the Labour Portfolio Committee, and the Trade and Industry Committee. She was also as alternate member of the Rules Committee, and Athe Joint Rules Committee.

Ms Elizabeth Thabethe also served as alternate member of the National Council of Provinces and the National Assembly Committee, she was an alternate member of the Chief Whip's Forum, convener of the Human Resources Cluster, the Strategy Meeting, Whip's Forum, the ANC Women's Parliamentary Caucus and Multiparty Women's Caucus, and she was the Parliamentary Southern African Development Community representative.

Before being appointed as Minister of Small Business Development, she served as Deputy Minister of Trade and Industry from 22 June 2005 until 10 May 2009.

Ms Elizabeth Thabethe was the Deputy Minister of Trade and Industry of the Republic of South Africa from 1 November 2010 until 25 May 2014.



Mr Victor Tharage

Director General, Department of Tourism



SPEAKER PROFILES

Victor Tharage is the Director-General (DG) of the National Department of Tourism (NDT) in South Africa. Amongst others, his position as DG promotes and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities. He serves on the Tourism Broad Based Black Economic Empowerment Charter Council as ex-officio member and head of the Secretariat. He also served as the National Registrar for Tourist Guides. While he was a Deputy Director-General (DDG) for Policy Knowledge Services, his portfolio at NDT included driving the implementation of the National Tourism Sector Strategy (NTSS), sector research, policy development and responsible tourism. He was also the head of the 2010 FIFA World Cup tourism preparations unit at NDT. Some of the key achievements by the sector during his tenure as a DDG have been the development of the NTSS which is the blue print for tourism growth and development as well as the development of the Domestic Tourism Growth Strategy.

A science graduate from the University of Durban-Westville (currently known as University of Kwa-Zulu Natal) with postgraduate training in amongst others management studies from Harvard University in the USA, environmental studies from Galilee College in Israel as well as corporate direction from the Graduate Institute of Management and Technology (GIMT). A product of the legendary Mbilwi Secondary School in Limpopo, Victor is a Norton and Kaplan certified Balanced Scorecard (BSC) strategy practitioner. He is also a trained Company secretary from the Institute of Chartered Secretaries and Administrators (ICSA).

Prior to joining the newly formed NDT in 2009, Victor was head of the strategy office responsible for strategy and business performance at the Department of Environmental Affairs and Tourism (DEAT). He joined DEAT in 2001 as operations manager in the national policy unit for World Summit for Sustainable Development (WSSD) preparation and subsequently driving the development of the National Strategy for Sustainable Development (NSSD). He is also part of the team that put together the only official book on the WSSD negotiations, "Ten days in Johannesburg, a negotiation of hope". Prior to DEAT, Victor was with Statistics South Africa (Stats SA) and also spent some time in the nonprofit and private sector environments.



Tim Modise Programme Director



SPEAKER PROFILES

Tim Modise has worked in the broadcast media for over thirty years. He has worked for various radio & TV stations across different formats from music, current affairs & talk shows.

Modise participated extensively in the coverage of transition from 'apartheid' to the new 'constitutional democracy', reporting and commenting on the unbanning of the ANC and other liberation movements, the release of political prisoners, the uprisings, the violence and subsequent negotiations that ushered in the South Africa of today. He provided voter education on his programmes, hosted the debates leading to the elections of 1994 which he also covered on both radio and TV. His highlight was as panelist on the Mandela/de Klerk debate which was broadcast to a global audience of 800 million. He has interviewed all South African Presidents since 1990.

Tim Modise has also worked as political analyst for the investment community and columnist for City Press, was appointed founding chairman of Proudly South African by President Mbeki, briefly worked as Chief Communications Officer of 2010 World Cup and later became CEO of Sizwe Africa IT Group, a technology company.

He continues to cover South African public affairs and through his company FGP Media which, until recently, produced his own TV show on SowetoTV and currently produces his radio show on @touchhdonline as well as a digital publication called GrowSA.net. He is involved in education & health in his home community of Garankuwa. He has received numerous awards for communication, broadcasting, and reconciliation from IJR & Archbishop Tutu as well as for human rights from the Jaime Brunet Foundation, University of Navarro in Spain. He is a sought after public speaker who has also given keynote speeches at graduation ceremonies of universities. Modise lives with his children in Kyalami, Johannesburg and enjoys music and reading biographies, world current affairs and developments.



Ms Morongoe Ramphele



SPEAKER PROFILES

Ms Morongoe Ramphele was appointed as the Deputy Director General: Domestic Tourism within the National Department of Tourism in November 2011, currently reformed to Tourism Sector Support Service Branch. She holds a Masters' degree in Community Development Mental Health and a BA (Hons) in Social Sciences from the University of South Africa, together with an Advanced Diploma in Municipal Governance from the University of Johannesburg. Ms Ramphele has worked in the Office of the Premier in Limpopo as Senior General Manager (DDG) involved in Government-Wide Monitoring and Evaluation, and has served as Head of Department for the Department of Public Works where she was responsible for the State-Owned Buildings, office accommodation and the coordination of the Expanded Public Works Programme. From 2005 to 2009, she was Senior Manager and General Manager at the Department of Local Government and Housing in Limpopo. Her professional career also includes serving as a Head of Department (sec 57 Manager) in the Greater Tzaneen Municipality and 14 years' service as Social Worker and Chief Social worker in the Department of Health and Welfare.

Ms Shamilla Chettiar



Shamilla Chettiar is the Deputy Director General of Destination Development at the Department of Tourism. Shamilla has occupied various roles within Public Sector, most recently on the Cradle of Humankind World Heritage Site and Dinokeng tourism geo-spatial projects in Gauteng. Shamilla has experience in an unusually high number of varied disciplines that range from policy development, land use and spatial planning to monitoring and evaluation, public participation, heritage management and tourism infrastructure planning. She has extensive experience in all aspects of tourism including destination planning, development, management and marketing. Shamilla is currently a PhD Candidate and holds the following degrees: a Bachelor of Science, Bachelor of Science (Hons), Higher Diploma in Education and Master of Science.



Ms Beatrice Thembekile Ngcobo



SPEAKER PROFILES

Chairperson of the Portfolio Committee on Tourism

Ms Beatrice Thembekile Ngcobo has been a Member of Parliament since 2004. Ms Ngcobo was appointed as the Chairperson of the Portfolio Committee on Tourism in July 2014. Before this term she was the Chairperson of the Portfolio Committee on Science and Technology and a member of the Appropriation Committee

She is a Branch Executive Committee Member in Ward 75 and Cyril Zulu Management Committee Member (Ethekwini Region deployee).

Beatrice Ngcobo was the Deputy Chair for Commission on Gender Equality. Activist in disability rights; gender, women & reproductive health; election monitor; university student activist and the UDF. She is also a disability Rights Activist for Disabled People SA. Ngcobo participated in SANGOCO National Poverty Hearings 1988.

She Co-authored the Reproductive Health Directory, SA Review, 1997.

She holds an MA degree in Social Sciences and a Diploma in Advanced Nursing Education from the University of KwaZulu Natal.

Tito Titus Mboweni



BA Economics and Political Science (NUL), MA Development Economics (UEA), Diploma in International Business Diplomacy (Georgetown University).

Tito Mboweni was Governor of the Reserve Bank of South Africa (SARB) from August 1999 to November 2009. During his tenure at the SARB, he was also Chairman of the SADC Committee of Central Bank Governors (CCBG). He joined the SARB in July 1998 as an Advisor to the Governor. From 1994 to 1998, he was Minister of Labour in President Nelson Mandela's Cabinet. He was the Former Deputy Head of the ANC's Department of Economic Policy between 1990 and 1994 and the Head of the ANC Policy Department between 1994 and 1998. From 1994 to 1998, he was the Chair of the Economic Transformation Committee (ETC) of the National Executive Committee (NEC).

In December 2012 he was elected back to the African National Congress (ANC) National Executive Committee, and is a member of its Economic Transformation, Social Transformation, Finance and Fundraising and Free State Province sub-committees.

Tito Mboweni currently serves as Chairman of the Board for Nampak



SPEAKER PROFILES

Limited, SacOil Holdings Limited, Accelerate Property Fund (all listed companies). He serves as well on the Board of Directors of Discovery Limited, PPC Limited and is South Africa's Representative to the BRICS New Development Bank as Non-Executive Director. From June 2010 to May 2014, Mr. Mboweni was Chairman of the Board of Directors of AngloGold Ashanti.

He is an International Advisor for Goldman Sachs International and Member of the Total Oil Marketing's Strategic Consultative Committee for Africa and the Middle East (Equivalent to an Advisory Board), and is Chairman of the Board of Directors of a pan-African think tank, the African Center for Economic Transformation based in Accra, Ghana.

He is a Member of the Board of Governors ASIA School of Business, Kuala Lumpur, Malaysia and serves as a Panel Member on the High Level Advisory Panel for the Parliament of the Republic of South Africa.

As of the 1st of August 2016, Mr. Mboweni was appointed as the Chairman of the BoD of the Tourism Business Council of South Africa (TBCSA).

On the academic side, Mr. Mboweni has been awarded Honorary Doctorates from the Universities of Natal, Johannesburg, Cape Town, Stellenbosch and East Anglia (UEA). He has served as Honorary Professor in Economics at the Universities of South Africa (UNISA), Pretoria and Limpopo and is currently Honorary Professor of Economics at the University of Stellenbosch and Honorary Professor in the School of Economics and Business Sciences at the University of the Witwatersrand. He is a fellow of the Stellenbosch Institute for Advanced Study (STIAS) as well as the Bellagio Rockefeller Center, Italy. He served as Chancellor of the University of the North- West from 2002 to 2005.

On the community side, Mr. Mboweni is a member of the Thabo Mbeki Foundation Council of Advisors, Chairman & Trustee of the Fund Raising Committee for the Nelson Mandela Children's Hospital and Patron of the South African Ballet Theatre Company.

He was named African Central Bank Governor of the Year in 2009, Euromoney Central Bank Governor of the year in 2001 and one of the World Economic Forum's Global Leaders of Tomorrow in 1995.

Mr. Mboweni's proficiencies include Political Analysis, Economic Analysis, Public Policy Design and Execution, Executive Management, Macro-level Strategy and Advice.



Dr Vuyo Mahlati



SPEAKER PROFILES

Dr. Vuyokazi (Vuyo) Mahlati is the Chairperson of the National Tourism BBBEE Charter Council. She is one of the inaugural members of the National Planning Commission that released South Africa's National Development Plan 2030 and is currently serving her second term. Her history in tourism dates back to the nineties at the beginning of South African democratic era. She served as the Project Manager of the Wild Coast Spatial Development Initiative (SDI) where she led the consolidation of 13 pieces of legislation to develop an integrated framework for sustainable tourism development. Other initiatives include the EU Pondoland Touriism, and Mandela Museum in Mthatha, Qunu, Mvezo. Whilst at the Development Bank of Southern Africa her investment facilitation portfolio focused on Agri-tourism promotion. She travelled worldwide targeting premium global brands for investing in South Africa. and worked with DTI in developing Tourism Incentives. Mahlati formed part of the 1998 Job Summit team that conceptualized the Business Trust Tourism fund. She championed the Community Public Private Partnership Programme and facilitated Maluleke land claim and tourism initiative. She remains a Policy and Planning Consultant and has facilitated valuechain based investment transactions in the sector. She is the founder and Social Entrepreneur leading the award winning Ivili Loboya Wool Processing Hub based in rural Eastern Cape also supplying the hospitality industry.

Vuyo holds a PhD from the University of Stellenbosch. Her thesis focused on the role of value chains in mainstreaming rural entrepreneurs into global markets, and was the only one selected by the Faculty of Economic and Management Sciences to be presented at the University's inaugural New Voices in Science Colloquium. She obtained her M Sc from the UK London School of Economics.

She is the recipient of many awards. . On 28 October 2014, Dr. Vuyo Mahlati received the Mail and Guardian, Southern Africa Trust Individual Award for Drivers of Change. The Judges of this award commented that:

"President of the International Women's Forum of South Africa and entrepreneur - typifies the idea of an African Renaissance woman. While working both practically and intellectually in the urban development, poverty reduction, gender equality and policy implementation spheres she is still committed to the ethos of Ubuntu and care. "Her humility and keen grasp of economic and development issues at the micro and macro levels make her one of Africa's most persuasive young leaders".



SPEAKER PROFILES

Others include 2017 Eastern Cape Province Female Entrepreneur (Agribusiness Overall & Processing), the 2008 Black Management Forum Presidential Award for Transformational Leadership, as well as the Black Business Executive/ABSA Kaelo (Guidance and wisdom) Award. In 2012 she was the finalist for the 11th Van Ryn's BBQ Public Visionary Award.

Ms Lindiwe Sangweni-Siddo



Lindiwe Sangweni-Siddo has been in the hospitality industry since 1987 when she studied at the renowned hospitality school, Ecole Les, in Switzerland. Upon completion of her Diploma in Hotel Management, she furthered her studies at Penn State University and obtained a BSc in Hotel, Restaurant and Institutional Management (HRIM), and graduated in 1993.

Her career in the hospitality industry began with Hyatt Hotels at the Grand Hyatt Washington DC in 1993 as an intern. She then joined the Park Hyatt Rosebank in 1995 as part of the management team, and quickly rose in the ranks to join the Executive Committee as Rooms Director until 1999. Lindiwe joined the Department of Environmental Affairs and Tourism (DEAT) as Chief Director of Tourism Support in 1999 and remained there for a year, before being drawn back into the hospitality industry by Southern Sun Hotels as General Manager of the InterContinental Sandton Towers Hotel.

Five years later, Lindiwe embarked on a new journey, and followed her entrepreneurial spirit to star her own hospitality company, Zuka African Tourism Investment Corporation (ZATIC). This led to her developing and operating the first Holiday Inn in Soweto in 2007, which she later renamed, the Soweto Hotel and Conference Centre.

Lindiwe has been a shareholder and Managing Director of the Birchwood Hotel and OR Tambo Conference Centre from 2011 to 2015. More recently, she has joined the City Lodge Hotel Group as Operations Director. She remains a Director and Shareholder of the Soweto Hotel and Conference Centre. She is also a Board Member of the Advisory Board of the Global Philanthropy Alliance, and the Chairperson of the Schauenberg Educational Trust.

In her spare time, Lindiwe spends time with her husband Salifou and her family.



Gail McCann Westphal



SPEAKER PROFILES

Gail has been in the Tourism Industry for over 28 years and has accomplished many firsts for the Industry as well as concepts which are still adopted today.

Gail is a founder member of TBCSA and of TOMSA and currently sits on the B-BBEE Council and is the Chair of Woman In Tourism KZN to name a few.

Gail is a past CEO of SATSA, Motivational Speaker and continues to make a difference in tourism on a daily basis.

She is a Marketing Expert, Tourism Supply Chain and Channel advisor and SME and Route Developer amongst others.

Today Gail runs her own company M.W.T.H. which meets the BBBEE ownership scores and is totally woman run.

Her Favourite Quote: If you can dream it; We can help you achieve it!

Mr Tshifhiwa Tshivhengwa



Tshifhiwa has been working in the tourism industry for more than 15 years. He started his career as a travel consultant and he then moved to USA to work for a Marketing company that focuses of the tourism marketing. He further worked for South African Tourism in New York before he moved back to South Africa. Upon his return to SA, he worked as a National Sales and Marketing Manager for Protours, Travel Manager for SARS, and Business Development Director for HRG Rennies Travel before being appointed as CEO of FEDHASA.

Tshifhiwa holds a BBA Marketing Communications (Hons), Diploma in Marketing from (Institute of Marketing Management) and National Diploma in Tourism Management (University of Johannesburg). Tshifhiwa was awarded the first luminary award at University of Johannesburg for his visionary work on improving student lives in the university. He is currently studying towards Msc Strategic Planning at Edinburgh Business School.



SPEAKER PROFILES

Blacky Komani



Blacky Komani – Tourvest Holdings: CEO- Tourvest Ground Duty Free

Bachelor of Public Administration (B.Admin Honours) – Fort Hare University, Masters in Tourism Administration (MTA) – George Washington University, United States

Blacky has been involved in the tourism industry since 1985 and was the Director for the Americas of SA Tourism for six years. During this period he was based in New York and oversee North and South American operations. He was also Managing Director of Miami-based tour operator Karell Travel for four years. On returning to South Africa, Blacky joined American Express Foreign Exchange, a division of Tourvest Holdings as a Director of Sales, Marketing and HR. He was in this position for 4 year prior to joining 1 time Holdings as a CEO from 2011 to 2013. Blacky was appointed as a member of Tourvest's executive committee in July 2013 and is a long-standing board member of American Express Foreign Exchange in South Arica. He is now the CEO of Tourvest Duty Free.

Ms Mmatsatsi Ramawela



Mmatšatši Ramawela's career South Africa's travel and tourism industry spans over 20 years. It was her curiosity as a Bachelor of Social Science and Humanities student at the University of Cape Town, which sparked her interest in the industry. After graduating, she started her career in Cape Town within the FMCG manufacturing sector and later moved to the retail sector in packaging, merchandising and buying whilst pursuing her interest in the sector in her spare time.

In 1994, she moved to Johannesburg and joined the Small Business Development Corporation (now Business Partners), in the development finance sector but kept her focus on the tourism industry, training as a tour guide for Gauteng, Limpopo and the North-West provinces (states) of South Africa.

She later joined the National Parks Board (now South African National Parks) in 1996, taking charge of the Marketing the country's 22 national parks and led the organisation's brand name change in line with the country's democratic dispensation. It was her experience at SANParks which taught Ramawela the role and importance of South Africa's rich natural heritage (biodiversity).

Ramawela also has extensive experience of working with the trade and various destination marketing organisations locally and internationally. She has worked for both the KwaZulu-Natal Tourism Board and the



SPEAKER PROFILES

Limpopo Tourism Board prior to joining the Tourism Business Council of South Africa (TBCSA) as Chief Operations Officer in 2006. She took over the position of Chief Executive Officer.

The TBCSA is the umbrella body for organised business in the South African travel and tourism industry. The organisation's mandate is to lobby, influence macro-economic developments which impact on the industry for the purpose of building the pride, economy and identity of South Africa as a destination.

Under Ramawela's leadership, the organisation has since grown to encompass a total of 16 sector associations within its membership base comprising of businesses operating across the various sectors of the travel and tourism chain. In addition, the organisation now facilitates a number of industry-focused projects such as the TBCSA Tourism Business Index tracks business performance in the industry on a quarterly basis and TOMSA which is a voluntary tourism levy collection system administered by the TBCSA.

Ramawela is a formidable speaker. Her most notable international speaking engagements include the 2013 World Routes Development Forum and the 2012 World Travel Market, Tourism Intelligence International workshop. Mmatšatši loves music, travels extensively and collects special varieties of teas and coffees from her travels.

Ms Nyeleti Mushwana

General Manager of Karibu Leisure Resort and conference Centre.



Founded in 2003 with 20 rooms , now boost 152 rooms and a state of the art conference venue accommodating 10 to 1000 guests depending on the setting.

2004 ETEYA award winner

2012 Shoprite/ Checkers woman of the year award winner on the Socio-Economic Business Developer Award

Served on the Limpopo gambling board.

Served on the premiers advisory council

Served on the Tourism grading council

And currently serving on the BEE Charter Council



Ms Busisiwe Ngwenya



Ms Busisiwe Ngwenya previously with the Competition Commission dealing with SME and Consumer issues providing advise, education and interpretation of law; moved to Maxum Incubator at the Innovation Hub providing advisory, incubation, coaching and leasing services to startups; moved to Consumer and Corporate Regulation Division dealing with special projects, strategy, secretariat and corporate governance and now with Compliance Unit at the B-BBEE Commission overseeing and responsible for strategy, compliance, stakeholder relations, education and research projects

Chanel du Plessis



Chanel du Plessis is one of Urban-Econ Development Economists lead consultants within the developmental and planning sphere of the tourism sector. She obtained her BCom (Honours) Tourism Management degree from the University of Pretoria and aims to specialise in tourism socioeconomic and business impact modelling through the completion of her Master's. Chanel facilitated a workshop on building a Business Case for Tourism in the IDP at the Local Government Tourism Conference 2017. She is also a Lilizela Tourism Awards Judge for the Tour Operators Category. Chanel developed the State of Tourism Report 2015/16 for the National Department of Tourism. She built the Business Case for the Tourism Sector in Gauteng, alongside their strategy review and alignment; she further championed the North West Provincial Tourism Sector Strategy and worked on other high-level tourism development and impact projects. She has conducted multiple feasibility studies and investment opportunity assessments within the hospitality industry, events industry and rural community tourism.

Alongside Dr Kiera Schoeman, who pioneered the State of Transformation in the Tourism Sector Baseline Study, Chanel played a substantial role in the completion of the study. The study was both a challenging and rewarding experience. Chanel indicated her appreciation for the openness of the sector players in sharing their thoughts around the constraints and opportunities relating to transformation in the sector. The study yielded critical insight into the transformative environment of enterprises operating in tourism related industries. Even though transformation is still relatively slow in the sector, the sincerity and willingness of the sector to



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promote the development of previously disadvantaged people and small businesses set the scene for a promising future. Chanel believes that the continued development and pushing of boundaries in this sector will see tourism become a rapidly and inclusively growing sector in South Africa's economy.

Lindokuhle Hlatshwayo



Ms Mokgadi Rameetsi

Lindokuhle Hlatshwayo is currently Senior Project Advisor: Business Development, Tourism and ICT, GTAC, Transaction Advisory Services and PPPs and Certified (CP3P) PPP Professional. He's been advising on PPPs for the past 11 years with all spheres of Government and some Public Entities. He has advised on a number of PPP projects and addressed a number of conferences around the country and internationally.

He holds an Honours Degree in Economics from the University of the Western Cape.

He worked as an Analyst for IQ Business Group and Utho Capital (Pty) Ltd. He then joined Mpumalanga Provincial Treasury as Deputy Director: PPP before Joining National Treasury PPP Unit in 2008.



Mokgadi Rameetse is currently working for SANAS as Accreditation Manager: BBBEE, and the ex- Executive Board member of Homeowners Association in Brooklands Estate and the ex-vice -chairperson at American chamber of commerce South Africa Transformation forum.

Mokgadi is currently responsible for the accreditation process of BBBEE Verification Agencies that are assessed annually towards compliance with SANAS R47 Standard and B-BBEE Legislation. Mokgadi is responsible for compiling annual assessment plan that is in line with the governing ISO/IEC 17011 and SANAS requirements and also sourcing qualified assessors with suitable technical expertise to conduct BBBEE assessments.

Mokgadi has more than 10 years of experience around BBBEE/ transformation. Mokgadi worked across different industries i.e. Edcon holdings, Cargill RSA and consulting space and her experience has enable her to work with a wide range of people, clients and suppliers daily.

Mokgadi have vast experience in monitoring and keeping up to date with legislative changes, among others, Codes of Good Practice, Skills



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Development Act, Labour Relations Act, and Employment Equity Act

By virtue of her responsibilities she continually assist in developing legislation.

Mokgadi she is a conference speaker in different platforms.

Ephraim Mhaule



Ephraim Mhaule is a senior member of the Mhaule Royal Family as the younger brother to the late Chief George Mhaule of the Nkambeni Traditional Community.

Ephraim went to school in the local community and attended the Nkambeni Primary School and finished his secondary schooling at Kambula Secondary School.

He started work in 1981 as a clerk in at the Agricultural Rural Development Cooperation (ARDC) – (Sandriver Agricultural Offices) in his communal area where he first worked himself up to the level of sectional manager and where he later became area manager. He was responsible for coffee nurseries and the planting of coffee on farms acquired for the local communities.

He resigned in 2001 when he became actively involved in the administration of the Nkambeni Community.

In 2005 when his late brother passed he was requested by the Royal Family of Mhaule (Nkambeni Traditional Community) to lead the administration of the community in the capacity of Acting Chief. He has served the community diligently since then and is still doing his best to create employment and development projects in the area since the start of his career in the ARDC.

It was then only natural for him to support the establishment of the Nkambeni Community Tourism project in late 2007 and he is still supporting the project with passion and commitment.



SPEAKER PROFILES

Mr Chris Schalkwyk

Qualifications:

- BA HONS (GEOGRAPHY) University of Pretoria
- Diploma in Public Management University of Pretoria
- Diploma in Environmental Management University of Potchefstroom
- Higher Education Diploma University of Pretoria
- Diploma in Diversity Management University of Stellenbosch

Relevant Experience

Highly regarded in Southern Africa for designing integrated models successfully combining environmental, land management, rural community, and public/private partnership structures.

Leader in eco-tourism and the establishment of community-governmentprivate sector-owned land / wildlife resorts.

Chris is an ex Director of Public Land Support Services in the National Department of Rural Development and Land Reform and developed several policy and procedure documents, policies and development programs in that capacity. He still serves as Consultant and land administration and rural development specialist, advising relevant ministries and government leaders and the private sector companies.

Chris is passionate about tourism and community tourism development as the most successful economic sector to make a positive contribution towards creation of employment in poor rural communities bordering the Kruger National Park and other nature reserves.

Have proven in a relevant short period as General Manager of Nkambeni Safari Camp that community tourism projects can work if all relevant parties are committed to success and work together respecting each other.

Honorary Ranger and active conservationist

Chris has subsequently designed and developed an extremely successful wildlife resort utilising an integrated model, combining the South African National Parks, private / tour operator ownership, as well as the local community as shareholders

Chris has extensive and successful experience in combining land reform, wildlife resort management, public and private partnerships, local





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community development and advanced marketing and technology-based tools and techniques for maximising client attraction and optimising occupancy rates while running highly efficient operational facilities.

He is regarded as a leader in the community development field in South Africa.

Dr Salifou Siddo



Dr Salifou Siddo is a highly respected tourism industry expert based in Johannesburg, South Africa. His professional career spans more than 20 years. He is a graduate of the Pennsylvania State University, in the USA, where he obtained a PhD in Speech Communication, specializing in Organizational Communication, in 1996.

Starting out as Assistant Professor of Communication at Barry University in Miami, Florida, teaching intercultural and organizational communication courses, Dr Siddo soon moved to Pretoria to take up a Senior Lectureship post in the Department of Communication at the University of South Africa (UNISA).

Dr Siddo left UNISA in 1998 to become Head of Communications at South African National Parks (SANParks), thus kick starting a rewarding career in tourism which will see him play critical roles in the development of some of the most important institutions in the sector in South Africa.

After SANParks, Dr Siddo was appointed CEO of the Tourism Grading Council of South Africa (TGCSA), to implement the star grading system. He served for six years before moving on, in 2007, to become the business development director at Zatic Group, a private tourism investment company.

At Zatic, Dr Siddo was part of the team responsible for the development of The Soweto Hotel, the first 4-Star hotel in the world renowned township. He has also successfully negotiated a number of strategic investments for Zatic.

In January 2011, based on his experience in tourism development, Dr Siddo was recruited to lead the Tourism Enterprise partnership (TEP), a public private partnership established in 2000 and whose mandate was to provide business development support to small tourism businesses.

Career highlights at TEP included the development of strategies to raise private sector funding to support the mandate of the organization and the establishment of a fund to provide financing to small tourism businesses.



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The TEP mandate came to an end in December 2016 and Dr Siddo went on to establish SME TradeLinks (Pty) Ltd, a private company that provides business development services, including access to finance, to small businesses.

Dr Mati Nyazema



Sisa Ntshona Chief Executive Officer South African Tourism



Dr Mati Nyazema is a hotel and tourism professional. Her vast experience includes destination, hotel, airline, business tourism and general tourism management. She worked for the Tsogo Sun group, firstly as Marketing Services Director, then for ten years as Executive Director of the Sandton Convention Centre Johannesburg.

Dr Nyazema holds a PhD in Business Management and Administration (Stellenbosch). Her research focused on Broad-Based Black Economic Empowerment (BBBEE) in the hotel industry in South Africa. At Tsogo Sun, Dr Nyazema was involved for several years in championing the rollout of BBBEE policy, particularly small enterprise development, in the organisation. In 2016, she joined the University of Johannesburg as a part-time lecturer, and led a research project on transformation and the tourism value chain.

Mr Sisa Ntshona was appointed Chief Executive Officer of South African Tourism in October 2016. In this position he is responsible for steering the mandate and all operations of the national Destination Marketing Organisation's head office and its global offices accross 10 countries.

With over 20 years' experience he has held several strategic leadership positions across different jurisdictions in Africa & Middle East in blue chip corporations and multinationals. Having initially joined Barclays Africa as an Investment Banker, he later moved to become the Head of its SME Banking Division, a role he held until joining SA Tourism.

Mr Ntshona also has worked in the aviation industry for South African Airways, Financial Services Money Transfer, Western Union and Manufacturing, Parmalat Food Industries.

An accountant by training, he holds a string of commerce qualifications including a Master of Business Administration (MBA) from GIBS and an International Executive Programme (IEP) from INSEAD Business School in France. He has also served on a number of boards including as non-Exec Board Member for the Enterprise Development Council of South Africa and Livity Africa, a youth development NPO.



Mr Khorommbi Matibe



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Mr Khorommbi Matibe is the Chief Director: Biodiversity Economy & Sustainable Use at the Department of Environmental. Biodiversity Economy is one of the key Phakisa Programmes established to fast-track job creation, accelerated economic growth and transformation within the biodiversity sector. The Biodiversity Phakisa lab was convened by South Africa's national Departments of Environmental Affairs and Tourism in April-May 2016. The Lab worked on an intensive, full-time basis to develop possible solutions and action plans for unlocking growth, job creation and transformation in the Wildlife, Bioprospecting and Coastal and Marine (C&M) Tourism Economies.

Mr Matibe Holds a Master's degree in Environmental Management through Nottingham University (UK), Post graduate degree through the University of Johannesburg (UJ), Bachelor's degree through the University of Venda and two post graduate diplomas. He worked as Head of Department at Freedom Park, Director for business Development and Marketing at Limpopo Tourism Agency, Deputy Director at the Gauteng Department of Agriculture, Conservation and land, Researcher on energy and climate change at the Energy and Development Research Centre (University of Cape Town), and a Geography teacher at Matavhela Secondary School

Mahlogedi Victor Thindisa



Mahlogedi Victor Thindisa is currently the Director: Agro-processing Support at the National Department of Agriculture, Forestry and Fisheries (DAFF). He previously was the Deputy Director responsible for Agribusiness and Agro-processing Support and Development at the Gauteng Department of Agriculture and Rural Development (GDARD). He spent considerable amount of time as an Agricultural Economist, servicing resource-poor farmers in various capacities within agribusiness development emphasising business management, marketing, value addition and agro-processing initiatives. He has attained two (2) Masters Degrees. Initially, in Agricultural Economics from University of Limpopo, and subsequently Master of Management in Entrepreneurship and New Venture Creation from Wits Business School (WBS), University of the Witwatersrand. He is currently a PhD candidate (WBS) with research focusing on competitiveness of small and medium agroprocessing agribusinesses. Mahlogedi is a member of the Agricultural Economics Association of South Africa (AEASA/LEVSA). He has published and presented scientific papers, initially on the impact of HIV/AIDS in agriculture, then on factors affecting participation of smallholder



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farmers in agro processing activities and subsequently analysis of trade and employment performance of the agro-processing sector using the revealed comparative advantage (RCA) index. He is passionate about development of agri-prenuers through adding value and processing of primary agricultural, forestry and fisheries products.

Mr David Frost



David Frost is CEO of Southern Africa Tourism Services Association. David has 23 years' experience at an executive level in tourism strategy. An economist by training, he worked for the COSATU trade union movement prior to joining The Premier Group in 1994 where he ended up as head of Corporate Strategy. He was seconded as Special Advisor on Tourism to Ministers Jordan and Moosa by the Business Trust. He then joined Tourvest in 1998 and was MD of the Inbound Division. David established his own bespoke consultancy – the Tourism Strategy Company in 2001 and has consulted widely to leading private sector companies as well as developed destination strategies for a number of SADC countries. He has been at the helm at SATSA since September 2013.

Ms Jacqui Taylor



A marketing & communications devotee with 30 years' experience working in the Tourism and Agriculture industries. Have worked in NPO and Community Development Project environments in both the Agricultural and Tourism fields. Passionate about Agriculture, Conservation, Transformation and Sustainable Tourism.

Succeeded in developing and implementing domestic and international marketing and communication strategies for a number of South African brands.

Engaged successfully with a broad range of local and international media, agents, guests and suppliers. Focus is now on Agritourism South Africa and Agritourism Africa initiatives.

Member of the British Guild of Agricultural Journalists, the International Federation of Agricultural Journalists and Fellow of the Royal Geographical Society. Digital marketing skills, as well as traditional media experience. Also member of Vinpro, National Science & Technology Forum, SATSA, Agri SA, AGBIZ and Wildlife Ranching South Africa.



Regina Gouden Nedbank



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Regina Gounden - Nedbank Provincial Manager for Retail Relationship Banking (Small Business and Professional Banking) - Gauteng Central.

She is based in the JHB and her business unit services the JHB Central regions that include Soweto, JHB South, Greater West and Vaal regions.

Regina has a degree in International Banking from University of Pretoria and has successfully completed various courses in Strategic Leadership, Marketing and Finance. She has completed the Strategic Leadership in Women course. Regina holds various other qualifications relating to leadership, marketing, public relations and financials. She is a member of the Business Women's Association

Besides having personal experience in the Franchise business she

Holds over 20 years of experience with small business covering all sectors. She is specialised and is qualified in Small Business Management/ Mentorship and training.

Regina is also an Accredited Professional and Business Coach/Mentor and is registered with ICF (International Coaching Federation).

Seja Kekana



Seja Kekana is the Fund Manager for the Strategic Project Fund of the National Empowerment Fund – one of the few funds available in the country aimed at supporting venture capital type projects in South Africa. Prior to joining the National Empowerment Fund, Seja held various roles in progressing her career as an investment professional with the biggest self-funding development finance institution in South Africa and also spend time being affiliated with a New York based investment bank. Prior to switching to investment transacting and deal making, Seja spend years a Specialist Engineer with Telkom.

Seja is educated with a BEng (Hons) in Electronics Engineering with a Telecommunications major from Multimedia University in Cyberjaya, Malaysia; a BSc Honours in Technology Management from University of Pretoria; and a postgraduate certificate in Technology Business Management with Rhodes University. She is in the process of completing her Masters' degree thesis in Technology and Innovation Management with University of Pretoria.

Seja also serves as a Non-Executive Director for Polokwane Park Inn Hotel.



Ramotshudi Isaac Ramputa



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Ramotshudi Isaac Ramputa is CEO of the Financial Services Charter Council which is a transformation body for the Finance Industry in SA. He is the President of Batseta Retirement Fund of South Africa since its launch in 2014. He was the retirement funds coordinator for Labour unions in South Africa. He is the Chairperson of the ASISA Foundation.

Between 1994 and 2014 he held different positions in Sasbo, The Finance Union and played a role in the Sustainability Steering Committee. He is also a Trustee in pension funds and was engaged with the retirement fund reforms on behalf of Labour.

He is a graduate in Industrial Relations at Wits Business School and Labour Relations from the University of South Africa. He holds a Certificate in Social Development and Managing Social Security from Wits P & DM. He also completed a Personal Mastery Development Programme with IE Group. Presently he is registered for Africa Directors Programme with University of Stellenbosch Business School.

Danisa Baloyi



Danisa Baloyi is the Executive Chairman of Glow Africa Investments, a company that is active works in the fields of energy, biofuels, property management and construction, finance, renewable energy, technology, media and broadcasting, aviation, agriculture and agri-processing, areas in which she advises many companies. She is a Management Consultant by training. She is an International Development Specialist and an Educator. She was educated in South Africa and The USA where she resided in exile during the time of apartheid. She sits on The Council, Management Committee and Executive Committee of The Black Business Council of South Africa, an Apex business body that sits on the Presidential Working Group for Business. She champions the course of Women in Business in South Africa, and is The Chairman and Convenor of The Black Business Council (BBC), Women. She is The President of International Women's Forum, South Africa (IWFSA), and is part of the IWF Global Forum President's Council. She sits on the Management Committee and Executive Council of The South African National Economic Development and Labour Council (NEDLAC), and on the NEDLAC Committee for Trade and Industry, and The Committee on Violence against Foreign Nationals and South Africans, to combat Xenophobia and promote peace. She is a Commissioner on International Relations appointed by Parliament and The Minster of International Relations. She is an International facilitator for Business, particularly on the African Continent to promote Intra-



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African trade, and also facilitates globally.

Presently she co-chairs the UK/South Africa Business Council and sits on the Iran/South Africa, Russia/South African Business Councils for the Binational Fora. She also sits on Brazil, Russia, India, China and South Africa (BRICS) Committees. She sits on the SA/India CEO's Forum. She has been integral in the changes in the business arena in South Africa particularly in the Procurement Space where she was part of drafting procurement rules post-apartheid, and Chaired the Inaugural Gauteng Tender Board in a Democratic South Africa. She part Championed the Black Economic Empowerment Act where she served as a Task Team Member for the BEE Laws. As a Commissioner for Black Economic Empowerment, she was part of the Team that changed how business is done in South Africa. She has chaired many Transformation Charters like in Media, Marketing and Advertising, Transport and Maritime Tourism, and has been part of the Finance Transformation Charter. She was part of the Team that worked on the King 1 Codes for Corporate Governance. She has been active in the Development of Small Business from the time she worked as an intern/consultant at UNIFEM (now UN Women) until today where she was on the Board of a global organisation International Council for Small Business (ICSB) and Entrepreneurship Council for many years. She founded Southern Africa Entrepreneurship and Small Business Association (SAESBA) in South Africa which she still Champions and Anchors. She was on the Board of the Department of Trade and Industry's (DTI's) Small Business Advisory Board and was tasked with establishment of the Gauteng Enterprise Propeller for SMME's and was its first Board Chairman.

She is a business development specialist and strategist, and serves as a Coach and Mentor to many Young South Africans. A savvy entrepreneur, she has established many successful enterprises, which include DB Consulting International, Sensas Communications, and South African Women Investment Holdings (SAWIH) amongst others. She continues to work on building new companies. She has extensive knowledge in the Defence Industry and related fields. She is passionate about sports Development and sat on the Board of South Africa Football Association (SAFA) Investment Company, prior to the 2010 FIFA World Cup. In all the companies in whose Boards she sat, she generally chaired or was Deputy Chairman, also chaired The HR Committee, Risk and Finance and Empowerment and Transformation Committees



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She is involved in many Charities and is the Founder, Chairman and President of The Danisa Baloyi Foundation, which focusses on the Dignity of women and girls around their womanhood ensuring that they do not miss school and work due to their menstrual cycle. She promotes Education and career guidance for the youth, particularly in scarce skills and those historically closed to women.

She has from inception used her companies as training ground for young people, particularly women and Black South Africans, who find it difficult to break into the private sector due to lack of experience. She believes in the development of skills and mentoring of young people. She sits on the Boards of RN Holdings which operates in Finance, Football Careers Management and Development Agency, Conservation and Hospitality and Defense Industry, Arc-Blue Afrika, Afrigrow, VAT-WIRE amongst others. She previously sat on the Boards of the largest Bank in South Africa, ABSA/ Barclays Africa, African Merchant Bank, a US Fund, Southern Africa Enterprise Development Fund (SAEDF) as Deputy Chairman and was Deputy Chair of The Institute of Directors (IOD) South Africa. She once chaired DENEL and many of its subsidiaries Denel LIW, Denel Informatics, Denel Aviation, Denel Properties, Denel PNP, Denel SOMCHEM, and KOEBERG the only nuclear plant in Africa and Mossgas. She was part of establishing the Cadet Programme that trains Pilots as part of The South African Airforce which now trains Pilot from all over The World particularly from the African Continent. She has chaired many Johannesburg Stock Exchange (JSE) listed companies. She was Deputy Chairman of South African Tourism for many years and was Co-Founder of The Tourism Business Council of South Africa (TBCSA) which she chaired for many years. She was active in the promotion of the 2010 FIFA World Cup. She is a former Chancellor of Fort Hare University. She is passionate about the Development of The African Continent, and was a founder member of The New Partnership for Africa's Development (NEPAD) Business Council where she still plays an active role.

She has presented papers and speeches at various fora and International Conferences globally, including the UN. As a young activist she was exiled in the US and was involved in the Free South Africa Movement and went on hunger strike for Divestment from South African Companies, but came back and worked at The African National Congress (ANC) Headquarters in the Department of Movement Marketing as Head of Marketing and Advertising. She left to work for Deloitte and Touché before starting her own companies. She also worked for The National Black Business Caucus



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(NBBC) as CEO, which was an amalgamation of all Black Organisations and Chambers which met with the African National Congress (ANC) prior to its formation of a new government in 1993 which concluded with a Mopani Memorandum of Understanding, a precursor to the Current BEE laws in South Africa.

She was Top Companies Business Woman of The Year in 2004, and has been honoured by many organisations for her role in promoting business relations and transformation in South Africa and beyond, such as Tribute Magazine Leadership Award for leading The Best Tender Board in South Africa (handed by the then President Thabo Mbeki) Standard Bank Woman of Excellence, Southern African Development Community (SADC), Black Management Forum (BMF) Limpopo and Black Management Forum (BMF) National Leadership Award for the contribution in advancing Transformation and Equality in South Africa. In the US Congress, honoured for activities as a Student Leader amongst others.

She moved on to become involved in the Transformation of The Economy in South Africa and Globally, an active role she still plays today.



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THANK YOU VERY MUCH FOR YOUR PARTICIPATION

FOR ANY ENQUIRIES PLEASE CONTACT: National Department of Tourism (NDT)

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