



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Youth and Women in Tourism Empowerment Imbizo in Gauteng Province

Working towards tourism recovery

24 February 2022

Deputy Minister of Tourism Mr. Fish Mahlalela, and the Deputy Minister of Small business Development Mr. Sdumo Dlamini will host a youth and women in tourism Imbizo in Heidelberg in the Gauteng Province.

Themed ‘Unlocking Business Opportunities for Youth and Women Entrepreneurs in Tourism,’ the engagement will shed light on the Department’s SMME programmes, and Youth Skill Development initiatives that are earmarked to support industrialists and unemployed youth as the sector works towards tourism recovery.

The National Tourism Sector Strategy (NTSS) and the Tourism Sector Recovery Plan prioritise the advancement of women and youth in tourism. Anchored on three interlinked pillars or strategic themes: protecting and rejuvenating supply, reigniting demand and strengthening enabling capability for long term sustainability, both plans endorse programmes that elevate entrepreneurship to stimulate sector recovery amidst the Covid19 pandemic.

The event will feature exhibitions by organisations and government entities such as the Mpumalanga Economic Growth agency (MEGA), the National Youth Development Agency (NYDA), the Culture, Arts, Tourism, Hospitality and Sport Education Training Authority (CATHSSETA), the Small Enterprise Development Agency (SEDA), the Small Enterprise Finance Agency (SEFA) and the National Empowerment Fund (NEF). Vaccination points will also be available to encourage the community to get vaccinated.

MEMBERS OF THE MEDIA ARE INVITED AS FOLLOWS:

DATE: Thursday, 24 February 2022

VENUE: Ratanda Multipurpose Hall, Heidelberg Gauteng Province

TIME: 12:00 for 12:30

FOR FURTHER INQUIRIES:

Imbizo Coordination and to request interviews:

Mr. Funky Maila – Office of the Deputy Minister of Tourism
Cell: 067 412 7052