



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



LIMPOPO
PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM

Tourism launches UNWTO Women in Tourism pilot project in Mopani district

15 March 2022

LIMPOPO PROVINCE – The Director-General of the Department of Tourism, Victor Tharage, together with the Limpopo Department of Economic Development Environment and Tourism (LEDET), will launch the United Nations World Tourism Organisation (UNWTO) Women in Tourism (WiT) Pilot programme in Mopani District on 17 March 2022.

The Department of Tourism has initiated the WiT programme to drive the gender equality and inclusion of women entrepreneurs in the sector. To ensure that communities benefit as participants in the tourism economy, a pilot project focussing on women in tourism within Limpopo was identified to participate in the UNWTO Women in Tourism Pilot programme.

Seven projects within the Ribola Art Route in the Mopani and Vhembe districts were identified for the pilot programme namely, Twananani Textiles, Nahakwe Lodge, Baleni Salt Harvestors, Mashishimale Village Homestays, Hi Hlurile Pot of Beads and Mukondeni Pottery Village.

MEMBERS OF THE MEDIA ARE INVITED:

Date: Thursday, 17 March 2022
Venue: Nahakwe Lodge – Off Road D11, South of Mamaila, Limpopo Province
Time: 08:30 – 12:30

TIME	DESCRIPTION
08:30 - 09:00	Screening & Registration
09:00 - 09:05	Official Opening and Welcoming
09:05 - 09:15	Welcome Cllr: Nkakareng Rakgoale, Executive Mayor: Mopani District Municipality
09:15 - 09:25	Message of Support Ms Keleabetswe Tlouane, LEDET
09:25 - 09:35	UNWTO Women in Tourism Pilot purpose and background Ms Mmaditonki Setwaba: DDG: Tourism Sector Support Service
09:35 - 09:55	Launch of the UNWTO Women in Tourism Pilot Mr Victor Tharage – DG of Dept of Tourism
09:55 -10:00	Closing Remarks and Vote of Thanks
10:00 – 10:10	Media Interviews
10:40 - 11:00	Demonstration of the cloth making process at Twanani Textiles
11:25 - 11:45	Demonstration of Mukondeni Pottery making process
12:00 - 12:30	Presentation of Pilato Bulala scrap metal art

Please confirm attendance by 15:00 on 16 March 2022 to:

Ms Susan de Bruin

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