



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

MEDIA ALERT

TOURISM PUBLIC LECTURE - ADVANCING RURAL AND COMMUNITY CENTRIC TOURISM

11 October 2022

The Deputy Minister of Tourism, Mr. Fish Mahlalela will host a Public Lecture on the significance of rural and community-centric tourism in driving sector recovery and transformation.

Themed 'Rethinking Tourism: Opportunities Await in Rural and Community-Centric Tourism,' the public lecture will bring together academia and sector stakeholders to engage and exchange ideas on how to enhance policy and strategies to promote the development of rural economies to enable sustainable and inclusive tourism.

Guest speakers and panelists:

- **Professor Urmilla Bob** - Dean of Research - University of KwaZulu-Natal.
- **Dr. Julia Giddy** - Research Associate - School of Tourism & Hospitality, University of Johannesburg
- **Ms. Jacqui Taylor** - MD of Rural Tourism Africa and CEO of Agritourism Africa.
- **Dr. Lorren Haywood** - Senior researcher at CSIR on strategic environmental management
- **Professor Anshu Padayachee** - CEO: Technological Higher Education Network South Africa. (THENSA)
- **Ms. Zoliswa Mtinini Tuswa** – Founder of Kwanda Voluntourism
- **Mr. Chris Phili** - Chairperson of Claremont-Kwadabeka Community Tourism (CTO).

The public lecture is hosted in partnership with the KwaZulu-Natal (KZNDEDETEA) Department of Economic Development, Tourism and Environmental Affairs, Tourism KwaZulu-Natal (TKZN) and University of KwaZulu-Natal (UKZN).

Members of the media are invited to attend as follows:

Day 1: Thursday, 13 October 2022	
TIME	ACTIVITY
08:00 – 14:00	Domestic tourism activation - Inanda heritage tour Kindly note: limited space & itinerary will be provided upon rsvp
Day 2: Friday, 14 October 2022	
08:00 – 14:00	Tourism Public Lecture Venue: University of KwaZulu-Natal, MH Joosub Hall, Westville Campus, Durban

Media to confirm their attendance by **12:00 noon on 12 October 2022 to: Ms. Sindi Zwane – Media Liaison Officer (DT)** via Cell/ WhatsApp: 0812674665 or szwane@tourism.gov.za

ISSUED BY THE DEPARTMENT OF TOURISM