



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



Growing Black Economic Participation

MEDIA INVITATION

Celebrating Transformation Milestones in Tourism

On 23 of May 2024, the Deputy Minister of Tourism Mr. Fish Mahlalela together with the Acting Chief Executive Officer of the National Empowerment Fund (NEF), Mr Mziwabantu Dayimani, will host an event at the Graskop Gorge in the Mpumalanga Province to mark the milestones attained through the Department’s Tourism Transformation Fund (TTF).

The TTF is a dedicated capital investment funding mechanism established in 2021 by the Department of Tourism in collaboration with the National Empowerment Fund (NEF) to financially support assist black-owned tourism enterprises to invest in projects in the tourism sector.

The R120 million fund provided a combination of grant, debt financing and equity contributions to facilitate capital investment in the tourism sector. The grant funding portion was utilised to reduce the approved loan finance and/or equity contribution by the NEF, where commercial viability of the tourism project had been established.

The Department and the NEF invite you to join us as we celebrate the success of the TTF, and mark the milestone and progress of the funded entrepreneurs whose projects are poised to add to the diversity of the sector’s tourism offerings.

MEDIA ITINERARY:

DATE	ACTIVITY – 23 May 2024
07h30 – 08h20	- Shuttle collection from Mpumalanga Parks and Tourism offices (MPTA)
8h30 – 09h30	- Shuttle Bus: Depart MQP Airport for Graskop Gorge
10h00 - 13h00	- TTF Celebration and activities programme commences - Media interviews
14h00 – 15h00	- Depart Graskop Gorge for MPTA offices

Kindly confirm your attendance to Ms. Sindi Zwane at the Department of Tourism **by 20 May 2024** on E-mail: szwane@tourism.gov.za or Whatsapp Tel: 081 267 4665