



MINISTRY
TOURISM
REPUBLIC OF SOUTH AFRICA

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027
Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

BANYANA BANYANA'S victory will enhance sa sports tourism market, says minister sisulu

1 August 2022

Tourism Minister Lindiwe Sisulu has congratulated Banyana Banyana for winning the maiden Women's Africa Cup of Nation's.

Minister Sisulu said Banyana Banyana victory will go a long way in positioning the country as an attractive sports tourism destination.

Banyana Banyana were crowned the new queens of the continent after they beat hosts Morocco 2 - 1 to win a maiden Women's Africa Cup of Nation title last Saturday.

"South Africa is internationally regarded as a favourite destination for sporting competitions, thanks to a wonderful track record as host nation dating back to 1995, when the Springboks won their debut World Cup. This was closely followed by Bafana Bafana winning the Africa Cup of Nations a year later. These achievements were followed by our historic hosting of the 2010 FIFA World Cup, the world's biggest sporting event.

"We hope this significant victory by Banyana will also ignite much-needed support for SA women's sport and place it on par with other men's sporting codes. Banyana Banyana's success, which has enhanced our nation's proud reputation as a world-class sporting destination will also help drive the sports tourism market significantly, a sector that is slowly recovering after it was hit hard by the COVID-19 outbreak, " said Minister Sisulu.

Sisulu said: "We are looking forward to welcoming the thousands of fans and tourists when we host the Cape Town Seven Rugby Series in December. We cannot wait for the thousands of fans who will be gracing our shores when we host the Netball World Cup in 2023 in Cape Town."

Issued by Ministry of Tourism

Steve Motale on 0837840719

MLO Mpumzi Zuzile on 0725509019 / 0609559035

Tourism House

Sunnyside, Pretoria, 0001