



**tourism**

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**



**MEDIA INVITE**

### **Advancing women leaders in tourism**

**21 November 2022**

The Department of Tourism, in partnership with the UNISA Graduate School of Business Leadership (SBL), will host a graduation ceremony to recognise the participants who successfully completed the Executive Development Programme (EDP) for Women in Tourism.

The EDP is a transformation intervention of the Department that aims to increase the number of black women at executive and managerial positions within the tourism sector. Women from across the country were selected to participate in a 12-month training programme through UNISA's SBL that prepares them to lead and drive innovative organisational strategies within the sector.

The EDP fulfils the greater objectives of the Tourism Sector Recovery Plan to drive sector transformation, and to ensure that the broad-based benefits of tourism are enjoyed by all - especially women and the youth.

#### **MEMBERS OF THE MEDIA ARE INVITED AS FOLLOWS**

**DATE:** Thursday, 24 November 2022  
**VENUE:** ZK Mathews Hall, UNISA main campus, Pretoria  
**TIME:** 09h30 for 10h00 [guests to be seated by 09h45]

Kindly confirm attendance by **23 November 2022** at 12:00 noon to:

**Ms. Sindi Zwane - Department of Tourism**  
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Department of Tourism