

# INTEGRATED URBAN DEVELOPMENT FRAMEWORK: ITS IMPLICATIONS FOR TOURISM

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BACK TO BASICS : SERVING OUR COMMUNITIES BETTER



# PRESENTATION OUTLINE

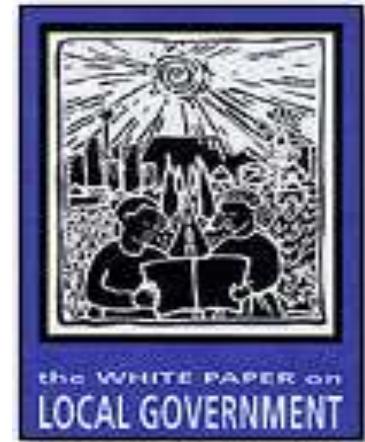
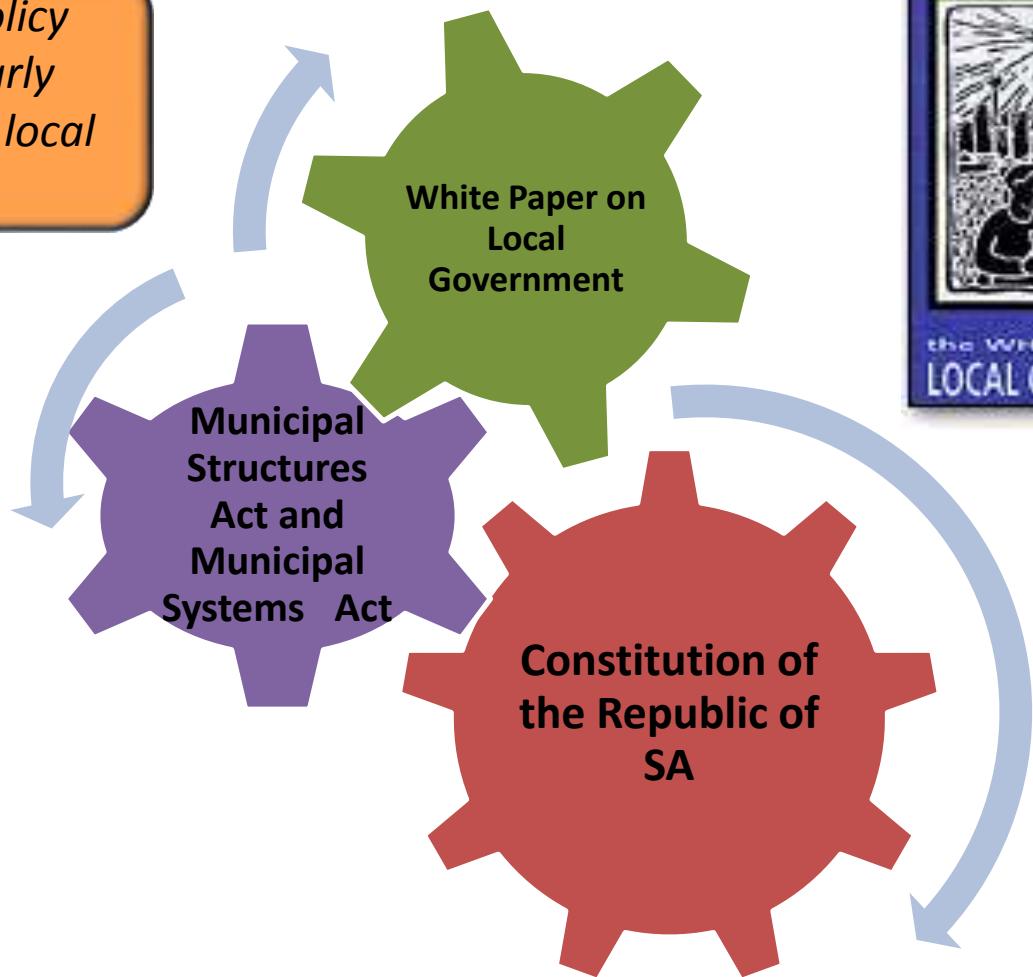
- 1. INTRODUCTION**
- 2. LEGISLATIVE AND POLICY CONTEXT**
- 3. RATIONALE FOR THE IUDF**
- 4. KEY COMPONENTS OF THE IUDF**
- 5. STRATEGIES ON ACHIEVING IUDF OUTCOMES & PROPOSED GROWTH MODEL**
- 6. IMPLICATIONS FOR TOURISM SECTOR**

# INTRODUCTION

- Local government is a key sphere to promote sustainable development and change the quality of life of the people.
- Section 152 of the Constitution mandates local government to structure and manage its **administration, budgeting** and **planning** processes to promote the social and economic development of the community.
- Fulfilling this task requires it to have the right “pillars and tools” to enable it not only to **start** activities, but to **Maintain** those activities.

# LEGISLATIVE AND POLICY CONTEXT

*Legislative and policy environment clearly outlines the role of local government*



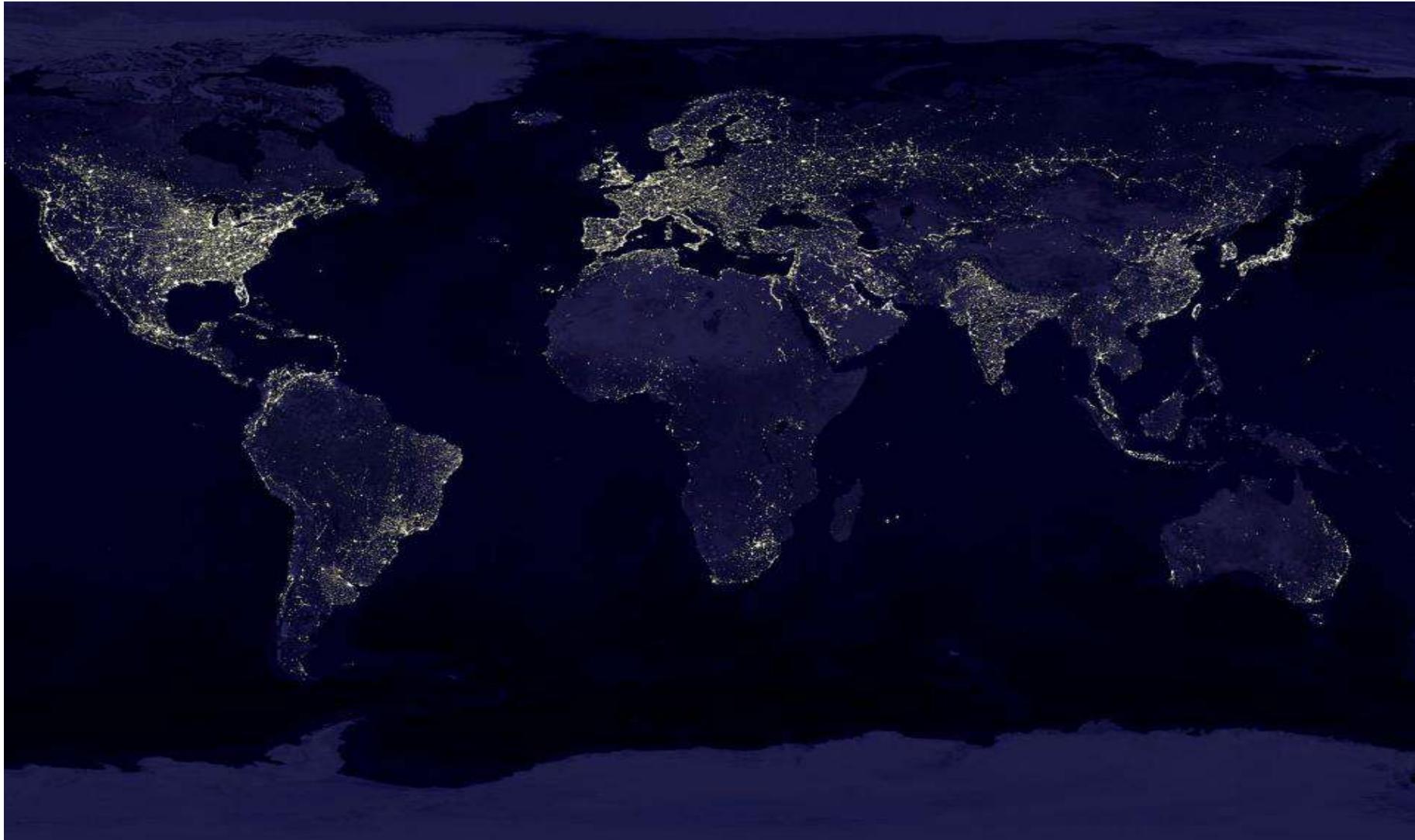
# 1. RATIONALE FOR THE IUDF

- Global urbanisation trends increasing- SA reached urban tipping point in the early 90's.
- The post 1994 agenda has been to address poverty, inequality and unemployment by breaking down apartheid geography through :  
**"land reform, more compact cities, decent public transport and the development of industries and services that use local resources and/or meet local needs". The Reconstruction and Development Programme, 1994.**
- A fundamental reshaping of the colonial and apartheid geography may take decades, but by 2030 South Africa should observe **meaningful and measurable progress in reviving rural areas and in creating more functionally integrated, balanced and vibrant urban settlements.** For this to happen the country must:
  - (1) Clarify and relentlessly pursue a national vision for spatial development.
  - (2) Sharpen the instruments for achieving this vision.
  - (3) Build the required capabilities in the state and among citizens. *The National Development Plan- 2030*



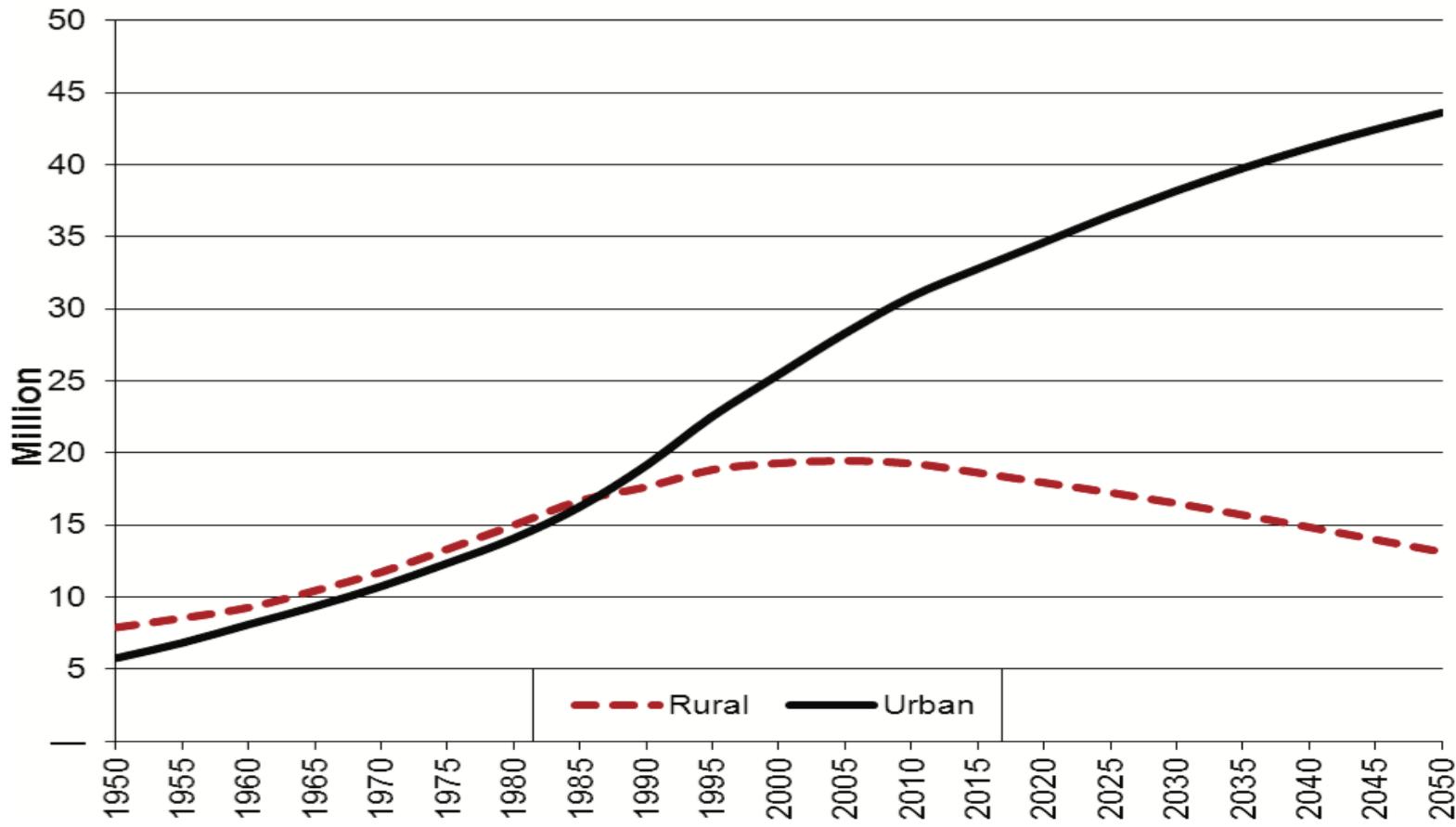
# IUDF RESPONDS TO URBANISATION CHALLENGES & OPPORTUNITIES

**More than half** of the world's population lives in cities - it is projected that **70%** will be living in urban areas by **2050**



# IUDF RESPONDS TO URBANISATION CHALLENGES & OPPORTUNITIES

**More than 60% of South Africans live in urban areas**, and this figure is projected to increase to **70%** and **80%** by **2030** and **2050** respectively



**Total population of urban and rural areas in South Africa, 1950–2050**

SOURCE: United Nations Population Division, World Urbanisation Prospects: The 2011 Revision

# GLOBALLY IUDF IS ALIGNED TO THE SDG AND LOCALLY TO THE NDP.

## AT A GLOBAL LEVEL

IUDF responds to Sustainable Development Goals and in particular to Goal 11 :**making cities and human settlements inclusive, safe, resilient and sustainable**



## Urban challenges identified in the NDP

- Weak spatial planning and governance
- Dysfunctional spatial patterns
- Towns and cities face several development challenges
- Pressure on housing and basic services
- Too few people work
- Poorly located and maintained infrastructure

## IUDF in the SOUTH AFRICAN Context

responds to various chapters in the National Development Plan (NDP) especially Chapter 8 'Transforming human settlements and the national space economy', and its vision for urban South Africa.



## 2. CORE ELEMENTS OF THE IUDF

The IUDF's overall outcome – **spatial transformation**: reversing the inefficient spatial patterns in a way that promotes both social and economic development while protecting the environment.

The IUDF proposes an urban growth model of **compact**, **connected** and **coordinated** cities and towns as opposed to fragmented development.

**Land, transport, housing, and jobs** are key structuring elements critical for the attainment of the outcome.

**The overall objectives is to create efficient urban spaces by:**

- Reducing travel costs and distances
- Aligning land use, transport planning and housing
- Preventing development of housing in marginal areas
- Increasing urban densities and reducing sprawl
- shift jobs and investment towards dense peripheral townships
- improve public transport and the coordination between transport modes



# CORE ELEMENTS OF THE IUDF

## VISION

Liveable, safe, resource-efficient cities and towns that are socially integrated, economically inclusive and globally competitive, where residents actively participate in urban life

## STRATEGIC GOALS

**Inclusion and Access**

**Inclusive Growth**

**Effective Governance**

**Spatial Integration**

## LEVERS

Integrated urban planning and management

Integrated transport and mobility

Integrated and sustainable human settlements

Integrated urban infrastructure

Efficient land governance and management

Inclusive economic development

Empowered Active Communities

Effective urban governance

Sustainable Finances

*Strategic priorities*



cooperative governance

Department:  
Cooperative Governance  
REPUBLIC OF SOUTH AFRICA

P41-110

# IUDF- CROSS CUTTING ISSUES



**Strengthening Rural-Urban Linkages**



**Urban resilience and Climate Change**



**Urban Safety**

**Rural-urban interdependency** recognises the need for a more comprehensive, integrated approach to urban development that responds to both the urban and the rural environments.

**Urban resilience** – or disaster risk reduction and mitigation interventions in the planning and management of urban areas.

**Urban safety**, particularly safety in public spaces are essential ingredients for creating liveable and prosperous cities.

# REAPING THE URBAN DIVIDEND



## The new Urban Agenda

- Coordinated Investments in People and Places
- Focus on solutions for equal cities
- Priorities actions for cities

Inclusive growth

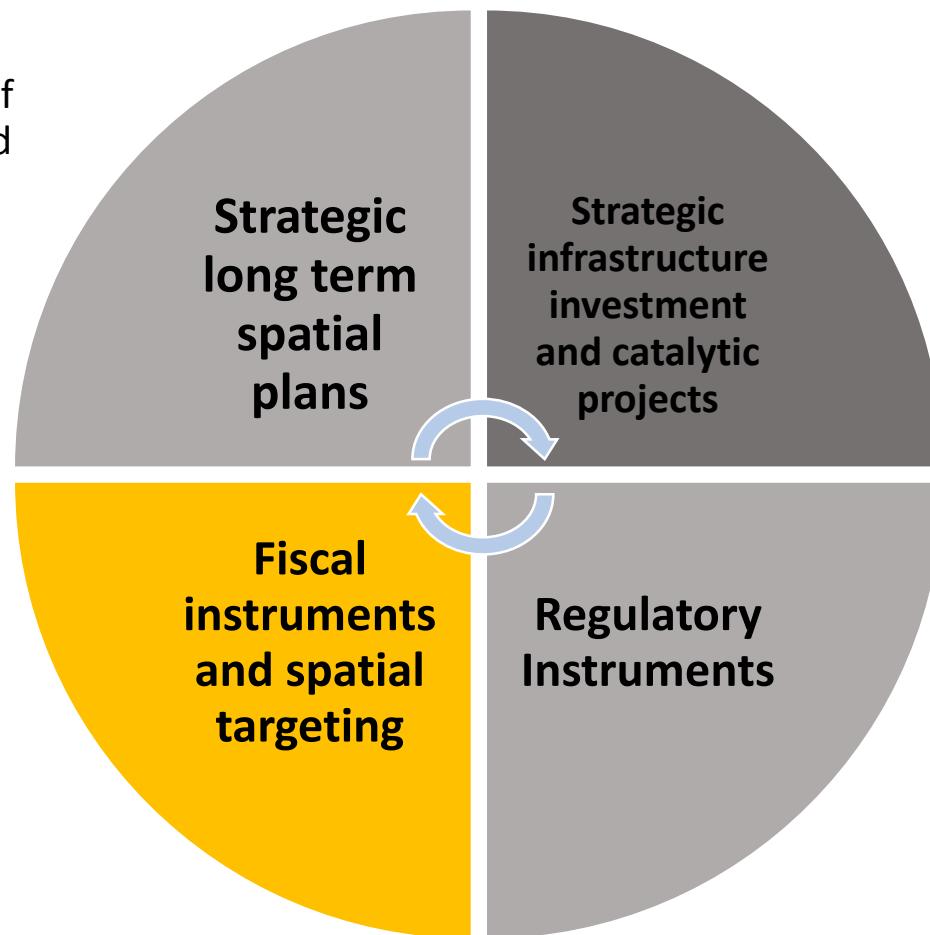
Resilient growth

# How are we going to achieve the IUDF proposed growth model of compact, connected and coordinated cities and towns?

## (b) USING EXISTING TOOLS

### GDS, SDF, IDP

Plans that set vision of what is to be achieved backed by strong political will & implementation



Using incentives to attract private investment and steer development to particular locations

Targeted infrastructure investments to steer investment to strategic locations also focus on softer service provision to improve quality of life

Municipalities can alter regulations to achieve different outcomes...for example  
Zoning schemes can be amended to encourage mixed-use developments and more intense use of land

# **IMPLICATIONS FOR TOURISM SECTOR**

**TOWARDS INCLUSIVE GROWTH:- To ensure people have access to social & economic services, opportunities & choices**

- (i) Essential to creating jobs, generating higher incomes & creating viable communities
- (ii) Tourism sector is a driver for positive change
- (iii) Increased provision of public transport infrastructure for improving connectivity
- (iv) Tourism sectors' potential to transcend spatial or geographic barriers
- (v) Support tourism sector's locational (REGIONAL) advantage
- (vi) The infrastructure required by tourism also benefits resident communities and other sectors in the sense that improving roads, water supply, electricity, and communication networks, thereby making a major difference to the lives of the poor
- (vii) Build social and human capital to support local enterprise development through job creation, boosting economies, providing foreign exchange, improving infrastructure, and promoting environmental conservation

## **IMPLICATIONS FOR TOURISM SECTOR**

- ✓ In local government, the functional area of Tourism Development is intrinsically linked to the overall functional area of inclusive economic development
- ✓ Cities infrastructure development to support tourism development
- ✓ Articulate tourism safety in urban spaces
- ✓ Tourism sector to enhance spatial transformation intentions
- ✓ Urban renewal initiatives to support tourism
- ✓ Tourism a backbone of small towns
- ✓ Section 78(3) of Systems Act enables municipalities to establish and fund an external mechanism such as a Regional Tourism Office to render Local Tourism Destination Marketing, Centralised Booking and Information Services.

# *Thank you*



The image is a word cloud centered around the words "responsibility", "accountability", "team", and "work". The words are in various sizes and colors (black, green, blue, red) and are surrounded by smaller, related terms. The overall shape of the word cloud is roughly triangular.