



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



DRAFT PROGRAMME

LOCAL GOVERNMENT TOURISM CONFERENCE

DATE: 03 – 04 APRIL 2017
VENUE: EMPERORS PALACE,
GAUTENG PROVINCE

THEME:
“TOURISM PLANNING IS EVERYBODY’S BUSINESS”



cooperative governance

Department:
Cooperative Governance
REPUBLIC OF SOUTH AFRICA



SOUTH AFRICAN LOCAL
GOVERNMENT ASSOCIATION

SALGA

Inspiring service delivery



City of
Ekurhuleni

a partnership that works

DAY 1: 03 APRIL 2017

SESSION 1: SETTING THE SCENE (09h00 – 10h45) PROGRAMME FACILITATOR: MR PETER NDORO

07h00 to 08h55	Delegate Registration
09h00 – 09h15	Welcome Address Councillor Mzwandile Masina Executive Mayor: Ekurhuleni Metropolitan Municipality
09h15 – 09h30	Opening Address Ms Tokozile Xasa Deputy Minister: Tourism
09h30 - 09h50	Localising the Global Development Agenda: A Challenge to the Tourism Sector Cllr Lindiwe Ntshalintshali Deputy President: South African Local Government Association (SALGA)
09h50 – 10h10	Message of Support Mr Des Van Rooyen Minister: Co-operative Governance and Traditional Affairs (CoGTA)
10h10 – 10h30	Keynote Address Mr Derek Hanekom Minister: Tourism
10h30 – 10h45	TEA BREAK

SESSION 2: PLENARY 1 AND FACILITATED PANEL DISCUSSION (10h45 – 13h30) PROGRAMME FACILITATOR: MR PETER NDORO

10h45 – 11h00	Objectives of the Conference Mr Victor Tharage Director-General: National Department of Tourism (NDT)
11h00 – 11h15	National Department of Tourism: The Journey To An Inclusive and Rapidly Growing Tourism Economy Ms Shamilla Chettiar Deputy Director-General: Policy and Knowledge Services National Department of Tourism (NDT)
11h15 – 11h30	The State of Tourism at Local Government Mr Hugh Bartis Principal Lecturer: Nelson Mandela Metropolitan University

11h30 – 11h45	Planning Legislation at Local Government: Implications for Tourism Development Mr Stephanus Minnie Director: Spatial Planning and Land Use Management Services Department of Rural Development and Land Reform
11h45 – 12h00	Destination Development and Marketing at Local Government Mr Sisa Ntshona Chief Executive Officer: South African Tourism (SAT)
12h00 – 12h15	Planning for Tourism at Local Government: Private Sector Perspective Ms Mmatšatši Ramawela Chief Executive Officer: Tourism Business Council of South Africa (TBCSA)
12h15 – 12h35	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
12h35 – 13h30	LUNCH

SESSION 3: PLENARY 2 AND FACILITATED PANEL DISCUSSION (13h30 – 15h00)
PROGRAMME FACILITATOR: MR PETER NDORO

13h30 – 13h45	Tourism Planning at Local Government: An International Perspective HE Mr C F De Cossío Cuban Ambassador to RSA
13h45 – 14h00	Tourism Planning: The Okhahlamba Local Municipality Experience Mr Thulani Mazibuko Director: Social and Economic Services Okhahlamba Local Municipality, KwaZulu-Natal
14h00 – 14h15	Tourism Planning: The Stellenbosch Local Municipality Experience Mr Russell Honeywill Manager: International Relations and IGR Stellenbosch Local Municipality, Western Cape
14h15 – 14h30	Supporting Tourism in Rural Areas: The Bulungula Incubator and Nqileni Village Experience Mr Dave Martin and Mr Lindile Mthiyo Project Manager: Bulungula Incubator
14h30 – 14h50	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
14h50 – 15h00	TEA BREAK

SESSION 4: INTERACTIVE WORKSHOPS (15h00 – 17h30)

15h00 – 17h30	Workshop 1: Making a Business Case for Tourism in the IDP Workshop Facilitator: Mr Vincent Rabothata Senior Manager: Municipal Planning Support Department of Cooperative Governance
	Workshop 2: Developing a Basic Tourism Plan Workshop Facilitator: Dr. Kiera Schoeman Tourism Specialist: Tourism Planning and Research Urban-Econ: Development Economists
	Workshop 3: Developing a Bankable Tourism Project Funding Proposal Workshop Facilitator: Mr Jabulani Debedu Senior Consultant: Grant Thornton
	Workshop 4: Co-operative Governance for Tourism Integration at Local Government Workshop Facilitator: Mr Cyril Francis Lecturer: Milpark Business School

SESSION 5: NETWORKING DINNER (18h00 – 22h00)

18h00 – 22h00	Networking Dinner All
---------------	---------------------------------

DAY 2: 04 APRIL 2017

SESSION 1: PLENARY AND FACILITATED PANEL DISCUSSION (09h00 – 10h45) PROGRAMME FACILITATOR: MR PETER NDORO

09h00 - 09h10	Welcome Address Programme Facilitator
09h10 – 09h30	The Integrated Urban Development Framework: Its Implications for Tourism Mr Kanyiso Walaza Senior Manager: Local Economic Development: Policy and Practice Department of Cooperative Governance
09h30 – 09h50	Promoting Sustainable Tourism: The Economic Benefits for Local Government Ms Caroline Ungersbock Director: Sustainable Tourism Partnership Programme
09h50 – 10h10	Community Beneficiation in Tourism: The WowZulu Inclusive Model Ms Joslyn Walker Senior Manager: Africa Ignite
10h10 – 10h30	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
10h30 – 10h45	TEA BREAK

SESSION 2: FEEDBACK FROM INTERACTIVE WORKSHOPS AND FACILITATED PANEL DISCUSSION (10h50 – 13h20) PROGRAMME FACILITATOR: MR PETER NDORO

10h50 – 11h10	Workshop 1: Making a Business Case for Tourism in the IDP Workshop Facilitator: Mr Vincent Rabothata
11h10 – 11h30	Workshop 2: Developing a Basic Tourism Plan Workshop Facilitator: Dr. Kiera Schoeman
11h30 – 11h50	Workshop 3: Developing a Bankable Tourism Project Funding Proposal Workshop Facilitator: Mr Jabulani Debedu
11h50 – 12h10	Workshop 4: Co-operative Governance for Tourism Integration at Local Government Workshop Facilitator: Mr Cyril Francis
12h10 – 12h40	Facilitated Panel Discussion, Comments and Questions Programme Facilitator

12h40 – 13h00	Way Forward Ms Shamilla Chettiar Deputy Director-General: Policy and Knowledge Services National Department of Tourism (NDT)
13h00 – 13h20	Closing Remarks and Vote of Thanks Mr Victor Tharage Director-General: National Department of Tourism (NDT)
13h20	<p style="text-align: center;">LUNCH <i>End of Programme</i></p>

THANK YOU VERY FOR YOUR PARTICIPATION

FOR ANY ENQUIRIES PLEASE CONTACT:

National Department of Tourism (NDT)

Physical Address

17 Trevenna Street, Tourism House
Sunnyside
Pretoria
0001

Postal Address

Private Bag X424
Pretoria 0001

Contact Information

Call Centre : +27 (0) 860 121 929
Call Centre E-mail : callcentre@tourism.gov.za
Switch Board Number : +27 (0) 12 444 6000
Switch Board Fax : +27 (0) 12 444 7000
www.tourism.gov.za