



DRAFT PROGRAMME

(Please note: This is not the final Conference Programme, it is still work in progress)

LOCAL GOVERNMENT TOURISM CONFERENCE

DATE: 03 – 04 APRIL 2017
**VENUE: EMPERORS PALACE,
GAUTENG PROVINCE**

THEME:
“Tourism Planning is Everybody’s Business”



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



cooperative governance

Department:
Cooperative Governance
REPUBLIC OF SOUTH AFRICA

DAY 1: 03 APRIL 2017

SESSION 1: SETTING THE SCENE (09h00 – 10h25) PROGRAMME FACILITATOR

07h00 to 08h55	Delegate Registration
09h00 – 09h15	Welcome Address Councillor Mzwandile Masina Executive Mayor: Ekurhuleni Metropolitan Municipality
09h15 – 09h30	Opening Address Ms Tokozile Xasa Deputy Minister: Tourism
09h30 – 09h50	Message of Support from Co-operative Governance and Traditional Affairs (CoGTA) Mr Des Van Rooyen Minister: Co-operative Governance and Traditional Affairs (CoGTA)
09h50 – 10h10	Keynote Address by Minister of Tourism Mr Derek Hanekom Minister: Tourism
10h10 – 10h25	TEA BREAK

SESSION 2: PLENARY 1 AND FACILITATED PANEL DISCUSSION (10h30 – 13h15) PROGRAMME FACILITATOR

10h30 – 10h45	Objectives of the Conference Mr Victor Tharage Director-General: National Department of Tourism (NDT)
10h45 – 11h00	National Department of Tourism: The Journey To An Inclusive and Rapidly Growing Tourism Economy Ms Shamilla Chettiar Deputy Director-General: Policy and Knowledge Services National Department of Tourism (NDT)
11h00 – 11h15	The State of Tourism at Local Government Mr Hugh Bartis Principal Lecturer: Nelson Mandela Metropolitan University
11h15 – 11h30	Planning Legislation at Local Government: Implications for Tourism Development Mr Stephanus Minnie Director: Spatial Planning and Land Use Management Services Department of Rural Development and Land Reform

11h30 – 11h45	Destination Development and Marketing at Local Government Mr Sisa Ntshona Chief Executive Officer: South African Tourism (SAT)
11h45 – 12h00	Planning for Tourism at Local Government: Private Sector Perspective Ms Mmatšatši Ramawela Chief Executive Officer: Tourism Business Council of South Africa (TBCSA)
12h00 – 12h20	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
12h20 – 13h15	LUNCH

SESSION 3: PLENARY 2 AND FACILITATED PANEL DISCUSSION (13h20 – 14h55) **PROGRAMME FACILITATOR**

13h20 – 13h35	Tourism Planning at Local Government: An International Perspective HE Mr C F De Cossío Domínguez Cuban Ambassador to RSA
13h35 – 13h50	Tourism Planning: The Okhahlamba Local Municipality Experience Mr Thulani Mazibuko Director: Social and Economic Services Okhahlamba Local Municipality, KwaZulu-Natal
13h50 – 14h05	Tourism Planning: The Stellenbosch Local Municipality Experience Mr Dupré Lombaard and Mr Russel Honeywill Director: Planning and Economic Development Manager: International Relations Stellenbosch Local Municipality, Western Cape
14h05 – 14h20	Supporting Tourism in Rural Areas: The Bulungula Incubator and Nqileni Village Experience Mr Dave Martin and Project Beneficiaries Project Manager: Bulungula Incubator
14h20 – 14h40	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
14h40 – 14h55	TEA BREAK

SESSION 4: INTERACTIVE WORKSHOPS (15h00 – 17h30)

15h00 – 17h30	Workshop 1: Making a Business Case for Tourism in the IDP Workshop Facilitator: Mr Vinny Rabothata Senior Manager: Municipal Planning Support Department of Cooperative Governance
	Workshop 2: Developing a Basic Tourism Plan Workshop Facilitator: Dr. Kiera Schoeman Tourism Specialist: Tourism Planning and Research Urban-Econ: Development Economists
	Workshop 3: Developing a Bankable Tourism Project Funding Proposal Workshop Facilitator: Mr Jabulani Debedu Senior Consultant: Grant Thornton
	Workshop 4: Co-operative Governance for Tourism Integration at Local Government Workshop Facilitator: Mr Cyril Francis Lecturer: Milpark Business School

SESSION 5: NETWORKING DINNER (18h00 – 22h00)

18h00 – 22h00	Networking Dinner All
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DAY 2: 04 APRIL 2017

SESSION 1: PLENARY AND FACILITATED PANEL DISCUSSION (09h00 – 10h45) PROGRAMME FACILITATOR

09h00 - 09h10	Welcome Address Programme Facilitator
09h10 – 09h30	The Integrated Urban Development Framework: Its Implications for Tourism Mr Kanyiso Walaza Senior Manager: Local Economic Development: Policy and Practice Department of Cooperative Governance
09h30 – 09h50	Promoting Sustainable Tourism: The Economic Benefits for Local Government Ms Caroline Ungersbock Director: Sustainable Tourism Partnership Programme
09h50 – 10h10	Community Beneficiation in Tourism: The WowZulu Inclusive Model Ms Joslyn Walker Senior Manager: Africa Ignite
10h10 – 10h30	Facilitated Panel Discussion, Comments and Questions Programme Facilitator
10h30 – 10h45	TEA BREAK

SESSION 2: FEEDBACK FROM INTERACTIVE WORKSHOPS AND FACILITATED PANEL DISCUSSION (10h50 – 13h20) PROGRAMME FACILITATOR

10h50 – 11h10	Workshop 1: Making a Business Case for Tourism in the IDP Workshop Facilitator: Mr Vinny Rabothata
11h10 – 11h30	Workshop 2: Developing a Basic Tourism Plan Workshop Facilitator: Dr. Kiéra Schoeman
11h30 – 11h50	Workshop 3: Developing a Bankable Tourism Project Funding Proposal Workshop Facilitator: Mr Jabulani Debedu
11h50 – 12h10	Workshop 4: Co-operative Governance for Tourism Integration at Local Government Workshop Facilitator: Mr Cyril Francis
12h10 – 12h40	Facilitated Panel Discussion, Comments and Questions Programme Facilitator

12h40 – 13h00	Way Forward Ms Shamilla Chettiar Deputy Director-General: Policy and Knowledge Services National Department of Tourism (NDT)
13h00 – 13h20	Closing Remarks and Vote of Thanks Mr Victor Tharage Director-General: National Department of Tourism (NDT)
13h20	<p style="text-align: center;">LUNCH <i>End of Programme</i></p>