

6th TOURISM RESEARCH SEMINAR: “Advancing tourism growth and development through research”

PROGRAMME

DATE: 23 March 2018

TIME: 08:00 – 15:00

VENUE: University of Johannesburg, School of Tourism and Hospitality

ITEM NO.	TIME	DESCRIPTION	LED BY
1.	08:00-09:00	Registration (Delegates to be seated by 08:55) (Post-graduates research poster exhibition)	All
2.	09:00-09:15	Programme Director's remarks	Programme Director
3.	09:15-09:30	Welcome Address	University of Johannesburg
4.	09:30-09:45	Director-General's remarks	Director-General
5.	09:45-10:00	Message from the Minister	Minister of Tourism
6.	10:00-10:10	Outline of the programme for the day	Programme Director
7.	10:10-10:30	Topic: A policy review of the tourist guiding sector in South Africa.	University of Pretoria: Department of Historical and Heritage Studies
	10:30-10:50	Question & Answer Session	Programme Director
8.	10:50-11:10	Tea Break (Post-graduates research poster exhibition)	
9.	11:10-11:30	Topic: The governance and coordination involved in coastal and marine tourism: challenges and opportunities	University of KwaZulu-Natal
	11:30-11:50	Topic: Development of a framework to assess the economic impact of coastal and marine tourism in South Africa-Phase two (2).	University of KwaZulu- Natal
	11:50-12:20	Question & Answer Session	Programme Director
10.	12:20-12:40	Tea Break (Post-graduates research poster exhibition)	
11.	12:40-13:00	Topic: Sustainability of rural tourism products in South Africa: A case study of selected tourism products.	University of Venda
	13:00-13:20	Topic: Demand and supply market analysis for destination development.	University of Pretoria: Division of Tourism Management
	13:20-13:50	Question & Answer Session	Programme Director
12.	13:50-14:00	Closure and way-forward	Programme Director
13.	14:00-15:00	Lunch	



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