



		AC	RKS			DIST
		 LIMPOPO PROVINCIAL GOVERNMENT REPUBLIC OF SOUTH AFRICA DEPARTMENT OF ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM		 LIMPOPO TOURISM More to enjoy.		
2019 tourism Month theme: TOURISM & JOBS A BETER FUTURE FOR ALL						
Item NO.	DATE	ACTIVITY & DESCRIPTION	REMARKS	VENUE	DISTRICT	
1	TBC	National Tourism Month Media Launch	National, Regional and Local media aimed at unveiling the national Tourism Month plan to the media			
2	30 AUGUST 2019	Provincial Tourism Month Plan Launch The MEC LEDET to unveil provincial tourism month activity plan to the media and other key stakeholders in the Province.	<p>LEDET Communication with support from LTA marketing will facilitate the invite list to the launch. The team motivated the shifting. Total pax to the event will be limited to 60 pax with the media responsible for 30 pax.</p> <p>The committee motivated shifting of the proposed event date from the 28th to the 27th August 2019 due to media cut off publication timeline and aligning it with envisaged media pre-tour.</p> <p>LEDET will work on Profiling stats of the host venue, confirmation of venue by Tuesday 30th July</p> <p>Proposed a media tour on Sunday the 25th to culminate into launch as a mid-day event on Tuesday 27th (communication and Marketing will add detailed plan)</p>	The proposed media launch venue will be chosen amongst the three proposed in Waterberg, looking into Sondela Nature reserve, Forever Resort, Klein Kariba and Mabula Nature reserve, the venue have to talk to the theme by way of being high on employment and stable future	Waterberg	

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		invitation to industry and other key stakeholders	Key industry role players including tourism associations will be included on the invitation list.	LEDET Communication to design an invitation	
			From private sector: LTA will look into relevant stakeholders focusing on tourism associations. to submit by the. Proposed to get GM's of big establishments in attendance Reporting in the next meeting		
			From public sector: LEDET to identify and invite key stakeholders 10 pax (district municipalities including the city of Polokwane and SALGA) Reporting in the next meeting		
3		Tourism Month calendar of event	ACTIVITIES	UPDATES	
			Activities will be extracted from DSAC	Provincial Heritage day celebration – report is Pending	
			Activities will be extracted from Private sector	LTA will provide activity list from event calendar and report on it in the next meeting	
			Activities will be extracted from District Municipalities & locals	Municipalities are still planning event, selected activities will be included and reported in the next meeting	
			Activities will be extracted from National Parks Activities	SANParks SA National Parks Week naming replaces Mahala week	
				Kruger National Park	8 to 15 September
				Mapungubwe, There is outstanding activity in Mapungubwe that will add by the next meeting	9 to 13
				Marekele	9 to 13
4	17 September	Provincial Tourism Indaba	The MEC will be meeting and engaging all sectors of the industry, the event will culminate into Provincial Lilizela awards in the evening	Polokwane	Capricorn
		Lilizela Provincial Awards ceremony	Preparations started and awaiting list of Provincial winners	Meropa Casino	Capricorn

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5	26 September 2019	Provincial Celebration of World Tourism Day (WTD)	As part of activation: an invitation will be extended to funding agencies who will be activating on the day, and to provide recipient of such support receive, who will be given a slot to talk about their successes and the usefulness of such help received	Digabane resort in Willows Village Mopani District A lead team will be send and look into the interest of community regarding tourism, consulting with local tourism association, the local municipality and people of interest, whereas LEDET security services will check the stability of the area relating to unrest. (Timeline of reporting back) report in two-week time Edwell to be joined by?	Mopani
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