



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

PRELIMINARY LIST OF MARKETING PLATFORMS FOR 2023/24

DOMESTIC MARKET ACCESS SUPPORT PROGRAMME – GROUP SUPPORT

Region	Platform / Event	Country	Event Date	Call for applications Open date	*Call for applications Closing date
Africa	Meetings Africa	Sandton, South Africa	27 February – 01 March 2023	08 December 2022	30 December 2022
	Africa Travel Indaba	Durban, South Africa	09 – 11 May 2023	31 January 2023	28 February 2023
	World Travel Market (WTM) Africa	Cape Town, South Africa	10 – 12 April 2024	September/October 2023	September/October 2023

INTERNATIONAL MARKET ACCESS SUPPORT PROGRAMME – GROUP SUPPORT

Asia & Australasia	Adventure Travel World Summit (ATWS)	Hokkaido, Japan	11 – 14 September 2023	April/May 2023	April/May 2023
Europe	World Youth Student Travel Confederation (WYSTC)	Lisbon, Portugal	12 – 15 September 2023	April/May 2023	April/May 2023

**-Date to be confirmed*

**-Call for applications publication date may change due to unforeseen circumstances and will be published on the Department's website once confirmed. No applications will be accepted if the call for applications is not published.*

April 2023



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