

Department of Tourism

EXTENDED DEADLINE: 11 OCTOBER 2019

CALL FOR APPLICATIONS

VAKANTIEBEURS, 16 – 19 JANUARY 2020

UTRECHT, NETHERLANDS

The Department of Tourism through the International Market Access Support Programme (IMASP) invites eligible tourism enterprises to apply and participate at the Vakantiebeurs, Netherlands. Vakantiebeurs serves as a valuable networking platform for tourism trade buyers and sellers that allows for the creation and consolidation of new business and trade opportunities. The expo is taking place from 16 – 19 January 2020, Utrecht, Netherlands.

A limited number of spaces at the Vakantiebeurs 2020, has been secured for market access support under the IMASP and is specifically aimed at assisting small tourism enterprises that can offer accommodation facilities (no self-catering), adventure, cultural, and township tour packages to buyers and consumers in the Dutch market. For Vakantiebeurs 2020, the Department will offer partial financial assistance on a reimbursement basis, to qualifying enterprises in respect of capped amounts towards the cost of airfare and accommodation, as well as exhibition fees that will be paid directly to the exhibition organisers on behalf of the qualifying applicants.

In line with the programme guidelines, reimbursement of costs incurred will be based on **capped amounts**:

- Accommodation - Per person per night, linked to the duration of the exhibition;
- Flight - Return economy class airfare (including connecting flights);
- Participation/ exhibition fees for approved enterprises will be paid by the Department directly to the exhibition organiser.

The guidelines and application form for the Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link: <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Kindly also note that if you have been approved three (3) times within a period of five (5) years and have participated in all three events, you should not submit your application as it will not be considered as per the MASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications).

Only applications received from the date of the publication of a call for application till the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 11 October 2019, 16:00pm.

For enquiries kindly contact:

Ms Shereen Gurannah
Tel: 012 444 6648

or

Ms Modjadji Malatji
Tel: 012 444 6590



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



E-mail: sgurannah@tourism.gov.za

E-mail: mmalatji@tourism.gov.za