

# Department of Tourism

## CALL FOR APPLICATIONS

### WORLD YOUTH AND STUDENT TRAVEL CONFEDERATION (WYSTC)

12 – 15 SEPTEMBER 2023, LISBON, PORTUGAL

The Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate at the World Youth and Student Travel Conference (WYSTC) to be held in Lisbon, Portugal from 12 – 15 September 2023.

WYSTC is a specialised international tourism trade and marketing platform for the global youth, student and educational tourism markets. It offers a unique opportunity to South African operators to engage and trade with key international buyers of youth accommodation and travel packages, educational travel and exchange programmes, adventure and activity travel packages as well as volunteer and internship travel programmes. In addition to pre-scheduled meetings with potential buyers, the event also offers participants a series of workshops and seminars on the latest research, trends and innovation in the fast-growing global youth, student and educational travel market.

Limited number of enterprises that specialise in youth accommodation, tour operators, travel agents, educational travel and exchange programmes, adventure and volunteers will be supported. Particular focus will be placed on assisting small and medium-size tourism enterprises with some experience in packaging, negotiating and selling relevant packages to international buyers and have previously participated in domestic shows.

For more information regarding WYSTC 2023 kindly visit [www.wystc.org](http://www.wystc.org).

For the World Youth and Student Travel Confederation 2023, the Department will pay upfront the costs of return economy airfare, accommodation and exhibition/ participation costs directly to the relevant service providers, while other specified qualifying costs will be reimbursed through a claim process upon return from the event.

In line with the programme guidelines, approved enterprises may qualify for the cost of:

- Flight - Return economy class airfare, paid by the Department directly to the service provider;
- Accommodation including breakfast – Per person per night, linked to the duration of the exhibition, including a day before the show, paid by the Department directly to the service provider;
- Exhibition/participation costs for approved enterprises will be paid by the Department directly to the service provider; and
- Ground transport in destination – reimbursement of the specified cost from the airport to the accommodation facility and back to the airport only;

The guidelines and application form for the International Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link: [https://www.tourism.gov.za/CurrentProjects/TIP/Market\\_Access\\_Support\\_Programme/Pages/Market\\_Access\\_Support\\_Programme.aspx](https://www.tourism.gov.za/CurrentProjects/TIP/Market_Access_Support_Programme/Pages/Market_Access_Support_Programme.aspx). All applications received will be acknowledged, qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

**Application forms are to be submitted to the following e-mail address [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za) (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) working days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications).**

Only applications received from the date of the publication of a call for application until the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered. The Department shall not be held responsible for non-delivery of any application.

**Closing date for applications: 15 June 2023, 16:00pm.**

E-mail: [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za)

**For enquiries kindly contact:**

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**tourism**

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