

PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS TO BE SUPPORTED DURING 2017/18

Trade Exhibitions			
Region	Platform / Event	Country	Event Date
Africa & Middle East	Arabian Travel Market	Dubai, United Arab Emirates	24 – 27 April 2017
Americas & Caribbean	ABAV Travel Show	Sao Paulo, Brazil	September 2017
	Adventure Travel World Summit	Salta, Argentina	16 – 19 October 2017
	IMEX America <i>(Incentive Travel, Meetings and Events)</i>	Las Vegas, United States of America	10 - 12 October 2017
Europe	IMEX Frankfurt <i>(Incentive Travel, Meetings and Events)</i>	Frankfurt, Germany	16 – 18 May 2017
	International Golf Travel Market (IGTM)	Cannes, France	11 – 14 December 2017
	IBTM World <i>(Incentive Travel, Meetings and Events)</i>	Barcelona, Spain	28 – 30 November 2017
	Vakantiebeurs	Netherlands, Utrecht	January 2018
	World Travel Market	United Kingdom, London	6 – 8 November 2017
	World Youth Student Travel Confederation (WYSTC)	Montreal, Canada	26 - 29 September 2017
Road shows and Trade Missions			
Africa	World Travel Market Africa	South Africa, Cape Town	19- 21 April 2017

Road shows and Trade Missions			
Region	Platform / Event	Country	Event Date
Asia and Australasia	Asia Roadshow Module 1: China Module 2: South Korea and Japan	- China - South Korea - Japan	24 June – 01 July 2017
	South East Asia Roadshow	- Singapore	20 – 24 October 2017

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		- Malaysia - Indonesia	
	China Incentive Business Travel and Meetings Expo	- China	23- 24 August 2017