



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

ANNEXURE B

PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS FOR 2019/20						
Region	Platform / Event	Country	Event Date	Call for applications Open date	Call for applications Closing date	Responsible Official
Africa	World Travel Market (WTM) Africa	Cape Town, South Africa	10 - 12 April 2019	10 December 2018	31 January 2019	Ms Kgadi Papo
	Malawi International Tourism Expo (MITE)	Lilongwe, Malawi	25 - 27 April 2019	23 December 2018	31 January 2019	Ms Shereen Gurannah
	Zambia Travel Expo (ZATEX)	Lusaka, Zambia	02 - 04 May 2019	23 December 2018	31 January 2019	Ms Phumeza Manzi
	Sanganai/Hlanganani	Bulawayo/ Harare, Zimbabwe	*September 2019	01 May 2019	31 May 2019	Ms Kgadi Papo
	Magical Kenya Travel Expo (MKTE)	Nairobi, Kenya	*October 2019	3 June 2019	28 June 2019	Ms Kgadi Papo
	Swahili International Tourism Expo (SITE)	Dar Es Salaam, Tanzania	*11-13 October 2019	3 June 2019	28 June 2019	Ms Shereen Gurannah
Americas & Caribbean	IMEX America (Incentive Travel, Meetings and Events)	Las Vegas, United States of America	10 - 12 September 2019	01 May 2019	31 May 2019	Ms Phumeza Manzi
Europe	IMEX Frankfurt (Incentive Travel, Meetings and Events)	Frankfurt, Germany	21 - 23 May 2019	23 December 2018	31 January 2019	Ms Shereen Gurannah
	World Youth Student Travel Confederation (WYSTC)	Lisbon, Portugal	8 -11 October 2019	3 June 2019	28 June 2019	Ms Phumeza Manzi

Revised:

November 2018



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

ANNEXURE B

	World Travel Market (WTM) London	London, United Kingdom	*November 2019	1 Jul 2019	31 July 2019	Ms Kgadi Papo
	IBTM World (Incentive Travel, Meetings and Events)	Barcelona, Spain	26 - 28 November 2019	1 July 2019	31 July 2019	Ms Shereen Gurannah
Middle East	Arabian Travel Market (ATM)	Dubai, United Arab, Emirates	28 April - 01 May 2019	10 December 2018	31 January 2019	Ms Phumeza Manzi

**- dates to be confirmed*

Contact details:

Ms Modjadji Malatji: Project Manager 012 444 6590 mmalatji@tourism.gov.za

Ms Shereen Gurannah 012 444 6648 sgurannah@tourism.gov.za

Ms Kgadi Papo 012 444 6388 kpapo@tourism.gov.za

Ms Phumeza Manzi 012 444 6272 pmanzi@tourism.gov.za

Revised:

November 2018