



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

REVISED PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS FOR 2019/20

Region	Platform / Event	Country	Event Date	Call for applications Open date	Call for applications Closing date	Responsible Official
Africa	World Travel Market (WTM) Africa	Cape Town, South Africa	10 - 12 April 2019	10 December 2018	31 January 2019	Ms Kgadi Papo
	Sanganai/Hlanganani	Bulawayo/ Harare, Zimbabwe	*September 2019	01 May 2019	31 May 2019	Ms Kgadi Papo
	Magical Kenya Travel Expo (MKTE)	Nairobi, Kenya	*October 2019	3 June 2019	28 June 2019	Ms Phumeza Manzi
	Swahili International Tourism Expo (SITE)	Dar Es Salaam, Tanzania	*11-13 October 2019	3 June 2019	28 June 2019	Ms Shereen Gurannah
Americas & Caribbean	IMEX America (Incentive Travel, Meetings and Events)	Las Vegas, United States of America	10 - 12 September 2019	01 May 2019	31 May 2019	Ms Phumeza Manzi
Asia & Australasia	Asia Pacific Roadshow	Module 1: China Module 2: South Korea & Japan	24 June – 05 July 2019	20 February 2019	08 March 2019	Ms Phumeza Manzi
Europe	IMEX Frankfurt (Incentive Travel, Meetings and Events)	Frankfurt, Germany	21 - 23 May 2019	23 December 2018	31 January 2019	Ms Shereen Gurannah
	World Youth Student Travel Confederation (WYSTC)	Lisbon, Portugal	8 -11 October 2019	3 June 2019	28 June 2019	Ms Kgadi Papo
	NORDICS Roadshow	Norway, Denmark, Finland, Iceland and Sweden	*October 2019	3 June 2019	28 October 2019	Ms Shereen Gurannah

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	World Travel Market (WTM) London	London, United Kingdom	04 – 06 November 2019	1 Jul 2019	31 July 2019	Ms Kgadi Papo
	IBTM World (Incentive Travel, Meetings and Events)	Barcelona, Spain	26 - 28 November 2019	1 July 2019	31 July 2019	Ms Shereen Gurannah
	Vakantiebeurs	Utrecht, Netherlands	15 – 19 January 2020	1 August 2019	30 August 2019	Ms Shereen Gurannah
	Feria Internacional De Turismo (FITUR)	Madrid, Spain	22 – 26 January 2020	1 August 2019	30 August 2019	Ms Kgadi Papo
	Internationale Tourismus-Börse (ITB)	Berlin, Germany	04 – 08 March 2020	1 October 2019	31 October 2019	Ms Kgadi Papo
	Moscow International Travel & Tourism (MITT)	Moscow, Russia	17 – 19 March 2020	1 October 2019	31 October 2019	Ms Phumeza Manzi
Middle East	Arabian Travel Market (ATM)	Dubai, United Arab Emirates	28 April - 01 May 2019	10 December 2018	31 January 2019	Ms Phumeza Manzi
	East Mediterranean International Tourism and Travel Exhibition (EMITT)	Istanbul, Turkey	31 January – 03 February 2020	2 September 2019	30 September 2019	Ms Phumeza Manzi

**- dates to be confirmed*

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