

REVISED PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS FOR 2018/19

Region	Platform / Event	Country	Event Date	Call for applications Open date	Call for applications Closing date	Responsible Official
Europe	IMEX Frankfurt (Incentive Travel, Meetings and Events)	Frankfurt, Germany	15-17 May-18	22-Jan-18	16-Feb-18	Ms Kgadi Papo
	Adventure Travel World Summit	Montecatini Terme, Italy	15-18 Oct-18	22-Jan-18	16-Feb-18	Ms Kgadi Papo
	World Youth Student Travel Confederation (WYSTC)	Edinburgh, Scotland (UK)	19-21 Sep-18	01-May-18	31-May-18	Ms Shereen Gurannah
	World Travel Market (WTM) London	London, United Kingdom	05-07 Nov-18	26-Jul-18	23-Aug-18	Ms Phumeza Manzi
	IBTM World (Incentive Travel, Meetings and Events)	Barcelona, Spain	27-29 Nov-18	26-Jul-18	23-Aug-18	Ms Kgadi Papo
	Vakantiebeurs	Utrecht, Netherlands	11-15 Jan-19	27-Aug-18	21-Sep-18	Ms Kgadi Papo
	Feria Internacional De Turismo (FITUR)	Madrid, Spain	23-27 Jan-19	27-Aug-18	21-Sep-18	Ms Phumeza Manzi
	Internationale Tourismus-Börse (ITB)	Berlin, Germany	06-10 Mar-19	01-Oct-18	31-Oct-18	Ms Phumeza Manzi
	Moscow international Travel & Tourism Exhibition (MITT)	Moscow, Russia	12-14 Mar-19	01-Oct-18	31-Oct-18	Ms Shereen Gurannah
Americas & Caribbean	IMEX America(Incentive Travel, Meetings and Events)	Las Vegas, United States of America	16-18 Oct-18	01-Jul-18	31-Jul-18	Ms Shereen Gurannah
Africa	World Travel Market (WTM) Africa	Cape Town, South Africa	18-20 Apr-18	22-Dec-17	09-Feb-18	Ms Phumeza Manzi
	Sanganai/Hlanganani	Bulawayo, Zimbabwe	06-08 Sep-18	01-May-18	31-May-18	Ms Phumeza Manzi

Asia and Australasia	Asia Road Show	China, South Korea and Japan	24 Jun-06 Jul-18	08-Mar-18	05-Apr-18	Ms Shereen Gurannah
	East Mediterranean International Tourism & Travel Exhibition (EMITT)	Instabul, Turkey	31 Jan-03 Feb-19	01-Oct-18	31-Oct-18	Ms Kgadi Papo

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