

PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS TO BE SUPPORTED DURING 2017/18

Trade Exhibitions			
Region	Platform / Event	Country	Event Date
Africa & Middle East	Arabian Travel Market	Dubai, United Arab Emirates	24 – 27 April 2017
	East Mediterranean International Tourism and Travel Exhibition (EMITT)	Turkey, United Arab Emirates	25 – 28 January 2018
	ITW Abu Dhabi	Abu Dhabi, United Arab Emirates	25-26 November 2017
Americas & Caribbean	ABAV Travel Show	Sao Paulo, Brazil	27- 29 September 2017
	Adventure Travel World Summit	Salta, Argentina	16 – 19 October 2017
	IMEX America (<i>Incentive Travel, Meetings and Events</i>)	Las Vegas, United States of America	10 - 12 October 2017
	World of Taste Exhibition	Toronto, Canada	29 September – 01 October 2017
Europe	IMEX Frankfurt (<i>Incentive Travel, Meetings and Events</i>)	Frankfurt, Germany	16 – 18 May 2017
	International Golf Travel Market (IGTM)	Cannes, France	11 – 14 December 2017
	IBTM World (<i>Incentive Travel, Meetings and Events</i>)	Barcelona, Spain	28 – 30 November 2017
	Moscow International Travel and Tourism Exhibition (MITT)	Moscow, Russia	13 – 15 March 2018
	Vakantiebeurs	Netherlands, Utrecht	09 – 14 January 2018
	World Travel Market	United Kingdom, London	6 – 8 November 2017
	World Youth Student Travel Confederation (WYSTC)	Montreal, Canada	26 - 29 September 2017
Road shows and Trade Missions			
Africa	World Travel Market Africa	South Africa, Cape Town	19- 21 April 2017

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Road shows and Trade Missions			
Region	Platform / Event	Country	Event Date
Asia and Australasia	Asia Roadshow Module 1: China Module 2: South Korea and Japan	<ul style="list-style-type: none"> - China - South Korea - Japan 	24 June – 01 July 2017
	Africa Showcase: South East Asia Roadshow	<ul style="list-style-type: none"> - Hong Kong - Malaysia - Singapore 	20-24 October 2017
	China Incentive Business Travel and Meetings Expo	<ul style="list-style-type: none"> - China 	23- 24 August 2017