

PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS TO BE SUPPORTED DURING 2016/17

Trade Exhibitions			
Region	Platform / Event	Country	Event Date
Africa & Middle East	Arabian Travel Market	Dubai, United Arab Emirates	25 - 28 April 2016
Americas & Caribbean	ABAV Travel Show	Sao Paulo, Brazil	28 - 30 September 2016
	Adventure Travel World Summit	Anchorage, Alaska	19 - 22 September 2016
	IMEX America (<i>Incentive Travel, Meetings and Events</i>)	Las Vegas, United States of America	18 - 20 October 2016
Europe	IMEX Frankfurt (<i>Incentive Travel, Meetings and Events</i>)	Frankfurt, Germany	19 - 22 April 2016
	International Golf Travel Market (IGTM)	Mallorca, Spain	14 - 17 November 2016
	IBTM World (<i>Incentive Travel, Meetings and Events</i>)	Barcelona, Spain	29 November - 01 December 2016
	Vakantiebeurs	Netherlands, Utrecht	11 - 15 January 2017
	East Mediterranean international Tourism and Travel Exhibition (EMITT)	Istanbul, Turkey	26 - 29 January 2017
	Moscow International Travel and Tourism (MITT)	Moscow, Russia	14 - 17 March 2017
	World Youth Student Travel Confederation (WYSTC)	Belgrade, Serbia	20 - 23 September 2016

Road shows and Trade Missions			
Region	Platform / Event	Country	Event Date
Asia and Australasia	Asia Roadshow Module 1: China Module 2: South Korea and Japan	<ul style="list-style-type: none"> - China - South Korea - Japan 	27 June 2016 - 08 July 2016
	South East Asia Roadshow	<ul style="list-style-type: none"> - Singapore 	22 - 26 August 2016

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		<ul style="list-style-type: none">- Malaysia- Indonesia	
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