

# PRELIMINARY LIST OF INTERNATIONAL MARKETING PLATFORMS TO BE SUPPORTED DURING 2015/16

Trade Exhibitions			
Region	Platform / Event	Country	Event Date
Africa & Middle East	Swahili Tourism Expo	Tanzania	1-3 October 2015
	Magical Kenya	Kenya	October 2015 (dates to be advised)
	Akwaaba	Nigeria	October 2015 (dates to be advised)
Americas & Caribbean	ABAV Travel Show	Sao Paulo, Brazil	24-26 September 2015
	IMEX America – Incentive Travel, Meetings and Events	Las Vegas, USA	13-15 October 2015
Europe	International Golf Travel Market (IGTM)	Santa Cruz de Tenerife, Spain	5 – 8 October 2015
	IBTM- Incentive Travel, Meetings and Events	Barcelona, Spain	17-19 November 2015
	Vakantiebeurs	Netherlands, Utrecht	12-17 January 2016
	East Mediterranean international Tourism and Travel Exhibition(EMITT)	Turkey	28-31 January 2016
	Moscow International Travel and Tourism (MITT)	Moscow, Russia	23 – 26 March 2016
Asia / Australasia	CIBTM- Incentive Travel, Meetings and Events	China	5 – 6 August 2015
South Africa	World Youth and Student Travel Conference (WYSTC)	South Africa	22 – 25 September 2015
Road shows and Trade Missions			
Region	Platform / Event	Country	Event Date
Asia and Australasia	Asia Roadshow:		
	Module 1: China (Shenzhen, Shanghai, Beijing)	China	28 June – 4 July 2015
	Module 2: South Korea and Japan (Seoul, Osaka, Tokyo)	South Korea and Japan	6-11 July 2015
	India Roadshow- Kolkata, Delhi, Chennai & Mumbai	India	Mid-February 2016

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