

National Department of Tourism

EXTENDED DEADLINE: 26 JUNE 2018

CALL FOR APPLICATIONS

WORLD YOUTH AND STUDENT TRAVEL CONFERENCE (WYSTC)

18 - 21 SEPTEMBER 2018, EDINBURGH, SCOTLAND

The Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate at the World Youth and Student Travel Conference (WYSTC) to be held in Edinburgh, Scotland from 18 - 21 September 2018.

WYSTC is a specialised international tourism trade and marketing platform for the global youth, student and educational tourism markets. It offers a unique opportunity to South African operators to engage and trade with key international buyers of youth accommodation and travel packages, educational travel and exchange programmes, adventure and activity travel packages as well as volunteer and internship travel programmes. In addition to pre-scheduled meetings with potential buyers, the event also offers participants a series of workshops and seminars on the latest research, trends and innovation in the fast growing global youth, student and educational travel market.

Limited number of enterprises that specialise in youth accommodation, tour operators, travel agents, educational travel and exchange programmes, adventure and volunteers will be supported. Particular focus will be placed on assisting small and medium-size tourism enterprises with some experience in packaging, negotiating and selling relevant packages to international buyers.

Under the IMASP the Department will partially provide financial assistance on a reimbursement basis, to qualifying enterprises according to the IMASP guidelines.

In line with the programme guidelines, reimbursement of costs incurred will be based on capped amounts:

- Accommodation - Per person per night, linked to the duration of the exhibition;
- Flight - Return economy class airfare (including connecting flights);
- Registration fee to be paid by the enterprises directly to the event organiser and will be reimbursed by the Department upon return.
- Participation/ exhibition fees for approved enterprises will be paid by the Department directly to the exhibition organiser.

The guidelines and application form for the International Market Access Support Programme are available to **download and complete on the Department's website or by clicking on the following link:** <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Kindly also note that if you have been approved three times and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications). Only applications received from the date of the publication of a call for application till the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 26 June 2018

E-mail: tipapplications@tourism.gov.za

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