



**tourism**

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**

## **CALL FOR APPLICATIONS**

### **SANGANAI/HLANGANANI WORLD TOURISM EXPO (SHWTE), BULAWAYO, ZIMBABWE**

**06 – 08 SEPTEMBER 2018**

The National Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate at the Sanganai/Hlanganani World Tourism Expo 2018 Exhibition in Bulawayo, Zimbabwe from 06 - 08 September 2018.

Sanganai/Hlanganani World Tourism Expo is a three-day annual Tourism Trade Fair organised by the Zimbabwe Tourism Authority. It offers an opportunity for tourism buyers and sellers to showcase the widest variety of Africa's best tourism products, and attracts international visitors and media from across the world such as South Africa, Botswana, Malaysia, China, Zambia, Malawi, Kenya, Mozambique, Namibia, Indonesia, India, Italy and many others.

A limited number of enterprises will be supported to participate in the event with a particular focus on small and medium-size tourism enterprises offering tour operators, travel agents and accommodation with some experience in travel packaging, negotiation and selling relevant tourism packages to international buyers.

In line with the programme guidelines, reimbursement of costs incurred will be based on **capped amounts**:

- Accommodation - Per person per night, linked to the duration of the exhibition;
- Flight - Return economy class airfare
- Participation/exhibition fees for approved enterprises will be paid for by the Department directly to the exhibition organiser.

The guidelines and application form for the International Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link:

<http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx> . All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

**Please also note that if you have been approved three times within a period of five years and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.**

Application forms are to be submitted to the following e-mail address [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za) (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications).

**Only applications received from the date of the publication of a call for application until the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.**

Closing date of application forms: 31 May 2018.

E-mail: [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za)

**For enquiries kindly contact:**

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