



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

CALL FOR APPLICATIONS

INTERNATIONAL GOLF TRAVEL MARKET (IGTM)

11 – 14 DECEMBER 2017, CANNES, FRANCE

The Department of Tourism, through the International Market Access Support Programme (IMASP), invites eligible tourism enterprises to apply and participate in the International Golf Travel Market (IGTM) in Cannes, France from 11 - 14 December 2017.

The International Golf Travel Market (IGTM) now in its 20th anniversary year, is the meeting place for the global business to business golf travel community. Over 500 golf tourism suppliers join 400+ pre-qualified buyers and 100 international press for four days of unmissable pre-scheduled appointments, exclusive networking opportunities and invaluable industry and trend updates.

Taking place in a different destination every year, IGTM is organised by the world's leading exhibition organiser. This winning combination of event and industry expertise brings significant benefits and opportunities to the world's golf tourism professionals attending IGTM. The unique focus of IGTM is on delivering for exhibitors (golf resorts, clubs, tourist boards and golf travel suppliers) and buyers/ golf tour operators, an exclusive one-to-one closed community experience where real business and high value networking takes place.

A limited number of enterprises will be supported to participate in the event with a particular focus on small and medium-size tourism enterprises offering golf tour operator services, golf resorts / golf packages, etc. with some experience in golf travel packaging, negotiating and selling relevant golf tourism packages to international buyers.

Qualifying enterprises must reserve their exhibition stand.

Reimbursement of costs incurred will be based on the following capped amounts:

- Accommodation - R3 235.93, per person per night, linked to the duration of the exhibition;
- Flight - R14 285.91, based on an economy class return flight; and
- Participation/exhibition fees, based on the invoice from the organiser and or service provider and a proof of payment thereof.

The guidelines and application form for the International Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link: <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Please also note that if you have been approved three times and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za
(You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications.)

Closing date of application forms: 31 October 2017

E-mail: tipapplications@tourism.gov.za

For enquiries kindly contact:

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