



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

**CALL FOR APPLICATIONS
ASIA TRAVEL TRADE ROADSHOW
24 JUNE TO 07 JULY 2017**

South Africa Tourism (SAT) continues to play a critical facilitation role for travel business exchange between South African inbound operators and product suppliers in the Asian (China, Japan) markets. To this effect SAT is arranging travel trade workshops to enable South and Southern African tourism experience suppliers to showcase their products and offerings to Asian (China, Japan) market.

The workshops serve as a valuable networking opportunity, allowing not only for the creation and consolidation of new business and trade opportunities, but help boost confidence in the destination among the outbound operators and travel agents in the market place. The travel trade workshops are scheduled to take place as follows:

- Leg one, China (Beijing, Shanghai and Hong Kong) 24 – 30 June 2017
- Leg two, Japan (Tokyo and Osaka) 01 – 07 July 2017

The National Department of Tourism (NDT) under the International Market Access Support Programme (IMASP) has secured limited space for eligible and qualifying tourism enterprises to participate at the China and Japan trade workshops. Under the IMASP the department will partially provide financial assistance on a reimbursement basis, to qualifying enterprises according to the IMASP guidelines.

Reimbursement of costs incurred is subject to the following capped amounts:

- ▣ Accommodation – R 5 352.00 per person per night, linked to the duration of the exhibition
- ▣ Flight – R 38 405.35, based on an economic class return flight (including connecting flights); and
- ▣ Participation/ Exhibition fees for approved tourism enterprise will be paid by the Department directly to the exhibition organisers.

The guidelines for the International Market Access Support Programme and application form are available on the Department's website. The Guidelines outlines the eligibility criteria, application process and support offered. Should you wish to apply, please access these documents on the following webpage:
<http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>

All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. Please note that any costs incurred prior to approval will be at an applicant's own risk. Attached, please find the guide for China trade workshops.

Closing date of application forms: 10 March 2017

Submission of Application Forms *(You will receive a unique number confirming receipt of your application within three (3) days from the Department. Should you not receive a unique number after three (3) days, please follow up with the officials below for assistance. The department will not be held responsible for any non-delivery of applications)*

E-mail: tipapplications@tourism.gov.za

For enquiries kindly contact:

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