

Department of Tourism

CALL FOR APPLICATIONS VAKANTIEBEURS 09- 13 JANUARY 2019 UTRECHT, NETHERLANDS

The National Department of Tourism through the International Market Access Support Programme (IMASP) invites eligible tourism enterprises to apply and participate at the Vakantiebeurs, Netherlands. Vakantiebeurs serves as a valuable networking platform for tourism trade buyers and sellers which allows the creation and consolidation of new business and trade opportunities. The expo is taking place from 09 - 13 January 2019, Utrecht, Netherlands.

A limited number of spaces at the Vakantiebeurs 2019, has been secured for market access support under the IMASP and is specifically aimed at assisting small tourism enterprises that wishes to showcase packaged experiences to buyers and consumers in the Dutch market. For Vakantiebeurs 2019, the Department will offer partial financial assistance on a reimbursement basis, to qualifying enterprises in respect of capped amounts towards the cost of airfare and accommodation, as well as exhibition fees that will be paid by the Department to the exhibition organisers on behalf of qualifying applicants.

In line with the programme guidelines, reimbursement of costs incurred will be based on **capped amounts**:

- Accommodation: Per person per night, linked to the duration of the exhibition;
- Flight – Return economy class airfare
- Participation/exhibition fees for approved enterprises will be paid for by the Department directly to the exhibition organiser.

The guidelines for the International Market Access Support Programme and application form are available on the Department's website. The Guidelines outlines the eligibility criteria, application process and support offered. Should you wish to apply, please access these documents on the following webpage: <https://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

Kindly also note that if you have been approved three times and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance.

The Department will not be held responsible for any non-delivery of applications). Only applications received from the date of the publication of a call for application till the deadline will be considered, no applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 21 September 2018

Submission of Application Forms: E-mail: tipapplications@tourism.gov.za

For enquiries kindly contact:

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