



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

**CALL FOR APPLICATIONS
VAKANTIEBEURS 09 - 14 JANUARY 2018
UTRECHT, NETHERLANDS**

The National Department of Tourism through the International Market Access Support Programme (IMASP) invites eligible tourism enterprises to apply and participate at the Vakantiebeurs, Netherlands. Vakantiebeurs serves as a valuable networking platform for tourism trade buyers and sellers that allows for the creation and consolidation of new business and trade opportunities. The expo is taking place from the 09 - 14 January 2018, Utrecht, Netherlands.

A limited number of spaces at the Vakantiebeurs 2018, has been secured for market access support under the IMASP and is specifically aimed at assisting small tourism enterprises that wishes to showcase packaged experiences to buyers and consumers in the Dutch market. For Vakantiebeurs, the Department will offer partial financial assistance on a reimbursement basis, to qualifying enterprises in respect of capped amounts towards the cost of airfare and accommodation, as well as exhibition fees that will be paid by the Department to the exhibition organisers on behalf of qualifying applicants.

Reimbursement of costs incurred is subject to the following capped amounts:

- ▣ Accommodation – R1 956.00 per person per night, linked to the duration of the exhibition
- ▣ Flight – R11 651, based on an economic class return flight
- ▣ Exhibition fees for Vakantiebeurs for approved tourism enterprise will be paid by the Department directly to the exhibition organisers.

The guidelines for the International Market Access Support Programme and application form are available on the Department's website. The Guidelines outlines the eligibility criteria, application process and support offered. Should you wish to apply, please access these documents on the following webpage:

<https://www.tourism.gov.za/CurrentProjects/TIP/Documents/IMASP%20Application%20Form%202012%20August%202015.pdf>

All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. Please note that any costs incurred prior to approval will be at an applicant's own risk.

Closing date of application forms: 24 July 2017

Submission of Application Forms *(You will receive a unique number confirming receipt of your application within three (3) days from the Department. Should you not receive a unique number after three (3) days, please follow up with the officials below for assistance. The department will not be held responsible for any non-delivery of applications)*

E-mail: tipapplications@tourism.gov.za

For enquiries kindly contact:

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