



tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

## CALL FOR APPLICATIONS

### ASSOCIAÇÃO BRASILEIRA DE AGÊNCIAS DE VIAGEM (ABAV) EXHIBITION

27-29 SEPTEMBER 2017

SAO PAULO, BRAZIL

The Department of Tourism through the Tourism Incentive Programme (TIP) invites eligible tourism enterprises to apply for the ABAV Expo that will take place from 27-29 September 2017 at the Expo Centre, São Paulo, Brazil.

Promoted by Brazilian Travel Agencies Association, the ABAV International Tourism Expo is the most comprehensive, traditional and important Brazilian tourism fair in the Americas. Its presence in 26 Brazilian States and in the Federal District allows ABAV to absorb the different demands of its members. In addition to the attendance of most of the Brazilian tourist trade, it offers travel agents and other industry professionals an opportunity for networking, training and to negotiate deals with domestic and international exhibitors. ABAV Expo also offers a wide range of opportunities to do business with tour operators, consolidators, and representatives of specialised segments.

The Department of Tourism under the International Market Access Support Programme (IMASP) will support a limited number of enterprises to attend the 2017 ABAV Expo and is specifically aimed at assisting small tourism enterprises that wishes to showcase packaged experiences to buyers in the Brazilian market. For the ABAV Expo 2017, the Department will offer partial financial assistance on a reimbursement basis, to qualifying enterprises in respect of capped amounts towards the cost of airfare and accommodation, as well as participation/ exhibition fees.

In line with programme guidelines, reimbursement of costs incurred will be based on the following capped amounts:

- Accommodation – R 1 517.88, per person per night, linked to the duration of the exhibition;
- Flight – R 22 171.89, based on an economy class return flight;
- Exhibition Fees for all the approved tourism enterprise will be paid for by the Department directly to the exhibition organiser.

The guidelines and application form for the International Market Access Support Programme are available to download and complete on the Department's website or by clicking on the following link: <http://www.tourism.gov.za/CurrentProjects/TIP/Pages/Tourism-Incentive-Programme.aspx>. All applications received will be acknowledged and qualifying applicants will be notified upon approval and required to sign a contract with the Department. **Please note that any costs incurred prior to approval will be at an applicant's own risk.**

**Please also note that if you have been approved three times and have participated in all three events, you should not submit your application as it will not be considered as per the IMASP Guidelines.**

For more on information on ABAV please visit <https://www.abav.com.br>

**Application Forms are to be submitted to the following e-mail address [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za) (You will receive a unique number confirming receipt of your application within three (3) working days from the Department. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The department will not be held responsible for any non-delivery of applications.)**

**Closing date of application forms: 19 July 2017**

E-mail: [tipapplications@tourism.gov.za](mailto:tipapplications@tourism.gov.za)

**For enquiries kindly contact:**

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