

Free State Province	
Event Name:	LAUNCH ACTIVATION LAUNCH EVENT
Event Description:	The event is intended to be packaged together with the NTCE Media Launch
Objective of the event	To launch the Tourism Month Activation Plan to the domestic market
Minister or DM participation required	No Role to be played during the event
Location:	TBC
City:	TBC
Province:	Free State
Event Dates:	Aug
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Tshediso Surname: Lerumo Nomvula Tlatsi Tel: 0514099900 Email: Tshediso@freestatetourism.org / tlatsin@detea.fs.gov.za Cellphone: 082 092 3896 / 072 594 2963
Free State Province	
Event Name:	LILIZELA AWARDS
Event Description:	Awarding of Service Excellence and Emerging Entrepreneurs
Objective of the event	Awarding Service Excellence and Quality Standards in the industry. Motivating emerging entrepreneurs
Minister or DM participation required	No

Role to be played during the event	
Location:	TBC
City:	TBC
Province:	Free State
Event Dates:	03 September 2015
Contact Person	
1.	For the event e.g. Project manager
2.	<p>Surname: Loeto</p> <p>Nomvula Tlatsi</p> <p>Tel: 0514099900/0514009592</p> <p>Email: loetov@detea.fs.gov.za / tlatsin@detea.fs.gov.za</p> <p>Cellphone: 072 594 2963</p>
Event Name:	PROVINCIAL TOURISM COMMITTEE/FORUM LAUNCH
Event Description:	Launch of the Inter-Governmental Coordinating Structure
Objective of the event	Cooperate Governance and Integrated Planning of Tourism in the Province
Minister or DM participation required	No
Role to be played during the event:	
Location:	Xhariep District
City:	Gariiep Dam
Province:	Free State
Event Dates:	16 September 2015
Contact Person	<p>Monde Nkosi</p> <p>Nomvula Tlatsi</p>

	<p>Tel: 0514099900/0514009592</p> <p>Email: loetov@detea.fs.gov.za / tlatsin@detea.fs.gov.za</p> <p>Cellphone: 072 594 2963</p>
Event Name:	HERITAGE DAY CELEBRATION
Event Description:	Heritage Day Event
Objective of the event	Cultural Festival, arts showcasing and exhibitions
Minister or DM participation required	No
Role to be played during the event	
Location:	Setsoto
City:	Ficksburg
Province:	Free State
Event Dates:	24 September 2015
Contact Person	
1.	For the event e.g. Project manager
2.	<p>PSC member</p> <p>Name: Khetha</p> <p>Surname:</p> <p>Nomvula Tlatsi</p> <p>Cellphone: 072 594 2963</p>
Event Name:	F1 POWER BOAT
Event Description:	Water event activity, development of youth in the area to participate in water sports national activity. Exposure of local arts and crafts and packaged tours.
Objective of the event	Marketing the destination through water sports facilities and development of youth to choose water sports as a career of choice

Minister or DM participation required	None
Location:	Parys Golf Country Estate
City:	Parys
Province:	Free State
Event Dates:	26-27 September 2015
Contact Person	Surname: Nomvula Tlatsi Cellphone: 072 594 2963
1.	For the event e.g. Project manager
Event Name:	FSTA CAREER EXPOS
Event Description:	Exposing the Big Five and Career Opportunities
Objective of the event	Marketing the Big Five and exposing tourism career opportunities
Minister or DM participation required	No
Location:	Four districts and Mangaung Metro Municipality
City:	TBC
Province:	Free State
Event Dates:	TBC
Contact Person	
1.	For the event e.g. Project manager
Event Name:	STAKEHOLDER ENGAGEMENT (PROVINCIAL SUMMIT)
Event Description:	Engagement Platform/ Responsible Tourism Challenge Award
Objective of the event	Government and private sector planning and engagement on tourism policies, compliance, sustainable development and marketing.

Minister or DM participation required	No
Role to be played during the event	
Location:	Matjhabeng
City:	Welkom
Province:	Free State
Event Dates:	22 September
Contact Person	Surname: Nomvula Tlatsi Tel: 0514009592 Email: tlatsin@detea.fs.gov.za Cellphone: 072 594 2963
Event Name:	NTCE
Event Description:	Tourism Career Expo
Objective of the event	To create a platform to showcase opportunities that exists in the industry.
Minister or DM participation required	Yes
Role to be played during the event:	Award Giving for Responsible Tourism and Attending the NTCE Gala Dinner
Location:	Sand Du Plessis
City:	Bloemfontein
Province:	Free State
Event Dates:	01-03 October 2015
Contact Person	Name: Motsehoa Surname: Mahlatsi Nomvula Tlatsi Tel: 0514009407 Email: tlatsin@detea.fs.gov.za /mahlatsim@detea.fs.gov.za

	Cellphone: 072 594 2963
Eastern Cape Province	
Event name:	EASTERN CAPE IN.....
Events description:	This initiative is centred on encouraging Eastern Cape residents to travel within the province. The sub- themes to the Eastern Cape incampaign will be Eastern Cape In A Day, Eastern Cape In A Week and Eastern Cape In A Month. The itineraries will be developed by ECPTA in conjunction with the local tour operators and Tourism Associations. These itineraries will be further broken down by region around the four major town in the Province, namely East London, Port Elizabeth, Mthatha and Queenstown. All the products that are included in the itineraries will be asked to offer discounts to give further incentive for tourists to partake in this initiative. The itineraries will be loaded on the ECPTA website for users to download. A competition will be run on Algoa FM and Umhlobo Wenene FM over the first two weeks of September to encourage listeners to download the itineraries from the ECPTA website for clues.
Objective of the event:	<ul style="list-style-type: none"> • Increase awareness of the province's tourism offerings • Direct traffic to the www,visiteasterncape.co.za • Promote a deal driven campaign
Minister or DM required	No
Location	
City	
Province	Eastern Cape
Event Date	Starts first week of September
Contact Person	<p>For the event e.g. Project Manager</p> <p>Name: Susan Wilson</p> <p>Tel: 043 7054400</p> <p>Email: susan.wilson@ecpta.co.za</p> <p>Cell number:</p>

Event Name	SOCIAL MEDIA CAMPAIGN
Event Description	This campaign will focus on fresh content uploaded to the ECPTA YouTube profile. A new promotional video clip will be developed. It will form part of the competition, Icons that hold clues will be strategically placed within the video clip. This will engage the viewer to the full viewing time of the video clip. Holiday makers and general public will be able to submit their EC videos. Relevant and approved submissions will be shared on social media platforms. The campaign being interactive and fun allows ECPTA to showcase real time experiences and promote these as real tourism opportunities.
Objective of the event	<ul style="list-style-type: none"> • To raise awareness about EC as a tourism destination by increasing content on main social media network and online platforms. • To encourage public participation by utilising social media platforms. • To create awareness about tourism month celebrations and offerings.
Minister or DM participation required	No
Location	Online Campaign
City	Online Campaign
Province	Eastern Cape
Event Dates	September 2015
Contact Person	Name: Jean Surname: Theron Tel: 043 705 4400 Email: jean.theron@ecpta.co.za Cellphone: 073 260 9715
Event Name	BLOGGERS BRAG
Event Description	Two bloggers will be selected to enjoy diverse experiences in the EC and to candidly report on the experience. The itineraries will be designed to

	support the tourism month theme and incorporate a mix of urban and rural interaction as well as explore the diversity of tourism offering ranging from the 800km coastline to skiing in the North Eastern Cape highlands. The bloggers will be encouraged to interview locals as they go who can share reasons why the EC is a great holiday destination and highlight their favourite tourism experiences or attractions.
Objective of the event:	<ul style="list-style-type: none"> • To educate readers on the diversity of the Adventure Province tourism offering • To add an element of Adventure to the ECPTA Tourism Month Promotions • To ensure personal experiences and stories are well articulated • Build partnerships with the tourism products • To gain favourable online media coverage of the destination • To encourage domestic tourism
Minister or DM participation required	No
Location	Provincial
City	Provincial
Province	Eastern Cape
Event Dates	September 2015
Contact Person 1.For the event e.g. Project Manager 2.PSC member	Name: Jean Surname: Theron Tel: 043 705 4400 Email: jean.theron@ecpta.co.za Cellphone: 073 260 9715
Event Name	REGIONAL LAUNCH EVENTS
Event Description	These events will serve as a platform to launch the regional and provincial activities taking place during September and for ECPTA to report to the regional stakeholders the plan and progress. The ECPTA regional offices will be responsible to identify a suitable launch date and venue and ensure that key stakeholders participate and positive media coverage is

	received. The event sites will be effectively branded and the Destination Tourism team will fully support the regional initiative.
Objective of the Event	<ul style="list-style-type: none"> • To raise the awareness of tourism month regionally • To strengthen relations with local stakeholders with focus on tourism development • To showcase and promote the inland destinations of the province. • To establish partnerships with municipalities and local media and to share resources with municipalities who lack capacity • To encourage stakeholders to be the ambassadors of the EC destination by exposing them to different activities on offer in the province.
Minister or DM participation required	No
Location	Eastern, Central and Western Regions
City	Aliwal North, Tsitsikamma, Kokstad
Province	Eastern Cape
Event Dates	Last week of August
Minister or DM participation required	No
Contact Person	Name: Zukiswa
1. For the event e.g. Project Manager	Surname: Ntwasa
2. PSC member	Tel: 043 705 4400
	Email: Zukiswa.ntwasa@ecpta.co.za
	Cellphone: 071 6055574
Event Name	MEHLODING HORSE RACING
Event Description	This is an annual event hosted by Mehlooding Community Tourism Trust in partnership with other stakeholders i.e. ECPTA, Freedom Challenge & Matatiele Local Municipality. A number of activities take place during the event i.e. traditional horseracing between Alfred Nzo District Municipality and Lesotho residents, mountain biking, traditional wear, dance and food.

	The main objective of the event is to promote and preserve the heritage and social cohesion within the community.
Objective of the event	<ul style="list-style-type: none"> Promote Matatiele & Alfred Nzo area as a mountain biking and adventure tourism destination Honour the Maloti Drakensburg Transfrontier conservation links between Matatiele and Lesotho. The event serves as a catalyst for the further development of traditional horse racing in the EC.
Minister or DM participation required	No
Location	Matatiele
City	Matatiele
Province	Eastern Cape
Event Dates	24th September 2015
Contact Person	Name: Nomonde
1. For the event e.g. Project Manager	Surname: Makaula Tel: 047 531 5290
2. PSC member	Email: Nomonde.makaula@ecpta Cellphone: 074 423 8281/071 613 3335
Event name:	HERITAGE SITE AWARENESS SCHOOL CAMPAIGN
Event description:	Ingquza Hill Local Municipality is well vested with heritage resources in such that the National Heritage Council is currently busy with initiative of declaring Ingquza Hill Monument, Holy Cross Hospital and Mkhambathi Nature Reserve as heritage sites. Tourism month coincides with Heritage month therefore as a way of preserving and managing heritage in the area and Local Municipality will host debate sessions at schools and a career expo with a focus on Heritage, Conservation and Tourism Studies.
Objective of the event:	<ul style="list-style-type: none"> Promote heritage tourism in the Ingquza area within OR Tambo Create awareness and management of heritage resources to the surrounding community Educate the local community on tourism attractions in the area

	<ul style="list-style-type: none"> • Create awareness on studies related to Heritage, Conservation and Tourism.
Minister or DM participation required	No
Location	Lusikisiki
City	Lusikisiki
Province	Eastern Cape
Event Dates	September
Contact Person	Name: Nomonde
1. For the event e.g Project Manager	Surname: Makaula
2. PSC member	Tel: 047 531 5290
	Email: Nomonde.makaula@ecpta.co.za
	Cellphone: 074 423 8281/ 071 613 3335
Northern Cape Province	
Event name:	TOURISM MONTH LAUNCH AND PROVINCIAL LILIZELA AWARDS CEREMONY
Event date:	01st September 2015
Venue:	Upington
Event name:	GARIEP ARTS FESTIVAL
Event date:	27th – 30th August 2015
Venue:	
Event name:	AMAGEZA (“CRAZY”) RALLY
Event date:	25th August – 05th September 2015
Venue:	Motorcycle race from Kimberley - Botswana - Namibia - back to Kimberley
Event name:	NAMAKWA FLOWER RUN
Event date:	05th September 2015
Venue:	

Event name:	“OPSKOP” FESTIVAL
Event date:	24th – 26th Sept
Venue:	Upington
Event name:	KALAHARI DESERT SPEEDWEEK
Event date:	
Venue:	
Event name:	2015 Annual Tourism Day Celebrations
Event date:	27th September 2015
Venue:	Mier
Event name:	Annual KDC (Kimberley Diamond Cup) skateboarding competition
Event date:	02nd and 03rd October 2015
Venue:	Kimberly
Western Cape Province	
Event Name:	TOURISM MONTH SCHOOL OUTREACH
Event Description:	School visits
Objective of the event	Create awareness for benefits of tourism with youth
Minister or DM participation required	Yes/no
Role to be played during the event	
Location:	Bergrivier –
City:	Piketberg, Porterville, Goedverwacht, Velddrif
Province:	Western Cape
Event Dates:	TBA
Contact Person:	Name: Yvette
1.For the event e.g. Project manager	Surname: Odendaal
	Tel: 022 783 0831
2. PSC member	Email: btotourism@gmail.com

	Cellphone: 0827736118
Event Name:	CLANWILLIAM VELDBLOMMESKOU
Event Description:	Veldblomme Uitstalling
Objective of the event	Veldblomme Van Die Area Uit Te Stal En Bewaring Van Daarvan Aan Te Moedig. Vanjaar Se "Tema" Is "Vensters" – Daar Sal In Diepte Gekyk Word Na 20 Spesifieke Plante In Die Uitstalling Om Meer Kennis Oor Die Plante Oor Te Dra.
Minister or DM participation required	No Role to be played during the event
Location:	Main Road – Blommekerk
City:	Clanwilliam
Province:	Western Cape
Event Dates:	27 Augustus – 06 September 2015
Contact Person:	Name: ALIDA Surname: STONE Tel: Email: ajstone@mtnloaded.co.za Cellphone: 083 457 5757
Event Name:	CLANWILLIAM FESTIVAL OF LIGHTS
Event Description:	The fifteenth annual Lantern Festival will take place on the 6th of September 2015. The festival consists of a parade through Clanwilliam

	<p>town, in which over 700 children carry lanterns and giant sculptures of animals which they themselves have made, using reed covered in paper, with candles inside. The effect is quite spectacular.</p> <p>Following the parade, the children, assisted by volunteers from UCT's Magna Theatre, deliver their rendition of an ancient /Xam story, using drama, dance, shadow puppets and fire.</p>
Objective of the event	Teach our youngsters about the san stories and history of our area.
Minister or DM participation required	No
Location:	Clanwilliam
City:	Clanwilliam
Province:	Western Cape
Event Dates:	6 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Margie Surname: Pankhurst Tel: 021 448 3436 Email: margie@magnettheatre.co.za Cellphone:
Event Name:	CLANWILLIAM WILD FLOWER SHOW PHOTO COMPETITION
Event Description:	For the duration of the Clanwilliam Wild Flower Show you will be able to show us what you got. This year's photo competition focuses on the flowers within the flower show, which means you will have to visit the show to be able to enter. Visit the show, take your picture and send it to

	<p>us via our facebook page or to liciaerasmus@gmail.com or esther_steens@hotmail.com . Your picture with your details will be posted on the Facebook page and you will then be able to ask friends and family to go like your picture as well as the page, the picture with the most likes will win the competition!!! So the earlier you visit the show the earlier you can enter the competition and have plenty of time to have your picture liked and win!! Pictures may be edited.</p>
Objective of the event	Get more feet into the Flower Church
Minister or DM participation required	No
Location:	Clanwilliam
City:	Clanwilliam
Province:	Western Cape
Event Dates:	27 August till 5 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Esther Surname: Steens Tel: 027 482 2024 Email: cederberg@lando.co.za Cellphone: 083 635 7068
Event Name:	CLANWILLIAM WILD FLOWER SHOW
Event Description:	The 2015 theme is “Windows on the biomes” and we are officially opening the show on Thursday, 27 of August at 18h00. Come take a view

	through our windows to find the extraordinary species growing in our diverse area.
Objective of the event	Showcase our beautiful nature to visitors from around South Africa and the world
Minister or DM participation required	No
Location:	Clanwilliam
City:	Clanwilliam
Province:	Western Cape
Event Dates:	27 August – 5 September 2015
Contact Person	Name: Esther Surname: Steens Tel: 027 482 2024 Email: cederberg@lando.co.za Cellphone: 083 635 7068
Event Name:	DARLING VOORKAMERFEST 2015
Event Description:	Join the Darling community, during the first weekend of September, and be transported to a surprise world of enchanting theatre, music, comedy, drama and dance. The annual Voorkamerfest promises to dazzle this year with a fabulous line-up of local and international artists, all performing in Darling locals'voorkamers. Festival-goers purchase tickets for one or all 4 of the 7 routes, each of which takes them on an unforgettable journey between 3 different

	<p>Darling homes, at which 3 varied half hour performances are showcased. 21 performances in total, offering an exciting mix of theatre genres catering for all tastes. Transport to and between venues is all done by our local taxis adding another measure of fun and excitement.</p> <p>A large part of the Voorkamerfest's unique charm is the wonderful element of anticipation, as the venues and performers remain a complete surprise until the visitors arrive at each voorkamer! Visitors can amble through Evita se Perron, mingle and browse through the market with diverse array of foods, wines, beer and crafts for which Darling has become well known.</p> <p>http://www.voorkamerfest-darling.co.za</p>
Objective of the event	To uplift and unite the entire Darling community via an intimate theatre festival, in economic, social and cultural way
Minister or DM participation required	No
Location:	Darling Community with hub at Evita se Perron
City:	Darling
Province:	Western Cape
Event Dates:	Friday 4, Saturday 5 and Sunday 6 September
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Tasha Surname: Reid Email: info@voorkamerfest-darling.co.za Cellphone:072 573 7937

Event Name:	98TH DARLING WILDFLOWER SHOW
Event Description:	<p>The Darling Wildflower Show celebrates an integral part of the Cape Fynbos Kingdom comprising of Renosterveld, Rietveld, Sandveld, and Strandveld where more than 1200 different species of flowers can be found. We will be celebrating our 98th show this year. The Entrance Fee includes entry to the Landscaped Hall (depicting the flowers of the area in their natural habitat). A Free ride on a tractor drawn wagon to see the Oude Post pristine wetland (that is not accessible to the public and can only be seen during the show), a Craft/Farmers Market, Veteran Tractor/Car Display, an Entertainment Tent featuring live music with the band Klassik who have just returned from The Klein Karoo Nationale Kunstefees, a large Childrens area, safe and secure parking, free entrance to the Cat show and many other attractions.</p> <p>There will also be numerous Food and Beverage stalls where you can purchase a variety of food and drinks to take away or use the facilities to relax and enjoy the natural environment. Darling Wildflower Society Entrance fees: Adults R50 /Children (U18) R30/Children (U12) free/Pensioners (Friday only) R30 Great News! You can now buy tickets ONLINE for this year's Darling Wildflower Show via http://bit.ly/1gcMDsl</p> <p>Group Specials on application via contacts below. www.darlingwildflowers.co.za</p>
Objective of the event	To create awareness and to promote conservation of threatened lowland sandplain and renosterveld fynbos, the botanical diversity of which has been maintained over several generations by farmers in the district. At the same time they wish to share the floral wealth of the area for the entire world to see.
Minister or DM participation required	No Role to be played during the event
Location:	Darling Sports Club
City:	Darling

Province:	Western Cape
Event Dates:	18th/19th/20th September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Con Surname: Meyer Email: darlingwfs@telkomsa.net Cellphone: 084 916 1111/ 082 927 6225
Event Name:	ELVIS BLUE
Event Description:	Concert at the open air theatre Bushmans Cave.
Objective of the event	Experience local talent at a one of a kind venue.
Minister or DM participation required	No
Location:	Clanwilliam
City:	Clanwilliam
Province:	Western Cape
Event Dates:	5 September 2015
Contact Person 1. For the event e.g. Project manager	Name: Erik Surname: de Milander Tel: 027 482 2918

2. PSC member	Email: erik@bushmanscave.co.za Cellphone: 083 230 5763
Event Name:	ANNUAL HEUNINGVLEI WALK
Event Description:	Join us on our annual walk to the Moravian village of Heuningvlei, in the middle of the Cederberg Conservancy on Sunday morning, 6th of September 2015. It's a gorgeous 12 km walk passing some of the most beautiful scenery of the Northern Cederberg. Lunch will be offered at Heuningvlei on arrival. R100 per person will include the permit, a drink and lunch.
Objective of the event	Experience the beauty of our area and supporting local tourism
Minister or DM participation required	No
Location:	Clanwilliam
City:	Clanwilliam
Province:	Western Cape
Event Dates:	6 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Alida Surname: Stone Tel: Email: ajstone@mtnloaded.co.za Cellphone: 083 457 5757

Event Name:	KANNALAND BIG WALK
Event Description:	Walking event 50km/20km and 5km fun walk
Objective of the event	The emphasize will be on our route that they will be walking between Ladismith and Calitzdorp
Minister or DM participation required	No - only fire brigade that fall under DM Role to be played during the event: Incase of an emergency they are there to assist.
Location:	Ladysmith and Calitzdorp AND Zoar and Ladysmith
City:	Ladysmith and Calitzdorp
Province:	Western Cape
Event Dates:	19 September
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Illona Surname: Meyer Tel: 028 551 1378 Email: ladismithtoerisme@telkomsa.net Cellphone: 083 692 0803
Event Name:	WELCOME CAMPAIGN
Event Description:	Goody bags will be handed out at a stop and go that will be conducted by SAPS as part of their routine inspections and ARIVE ALIVE CAMPAIGN

Objective of the event	For Tourism – to market our town and show them what we have to offer.
Minister or DM participation required	No Role to be played during the event
Location:	Ladysmith
City:	Ladysmith
Province:	Western Cape
Event Dates:	NOT SURE – In September
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Illona Surname: Meyer Tel: 028 551 1378 Email:ladsmithtoerisme@telkomsa.net Cellphone:083 692 0803
Event Name:	HERITAGE WEEKEND
Event Description:	Showcasing region and its hospitality
Objective of the event	Marketing
Minister or DM participation required	No Role to be played during the event

Location:	Namaqua West Coast region
City:	Vredendal, Klawer, Lutzville, Vanrhynsdorp, Hardeveld, Strandfontein, Doring Bay
Province:	Western Cape
Event Dates:	September 24th
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Monika Surname: De Jager Tel: 027 201 3376 Email: monika@namaquawestcoast.com Cellphone: 082 611 3999
Event Name:	LILIZELA TOURISM AWARDS
Event Description:	Awards Ceremony
Objective of the event	To announce and award provincial winners
Minister or DM participation required	Yes, Awarding of Certificates
Location:	TBC
City:	Cape Town

Province:	Western Cape
Event Dates:	4 September 2015
Contact Persons	Name: Viola Surname: May Tel: 021 483 9316 Email:Viola.May@westerncape.gov.za
Project manager	
Name: Noxolo Surname: Ntenetya Tel: 021 483 9463 Email:Noxolo.Ntenetya@westerncape.gov.za	Cell: 082 498 2436 Name: Malisa Surname: Meyer Tel: 021 483 9136 Email:Malisa.Meyer@westerncape.gov.za Cell: 076 428 7254
Event Name:	AL-2-HEZ MOUNTAIN BIKE RACE
Event Description:	A premier mountain bike race covering 95 km of gravel through fynbos, cultivated forestry and scenic routes within Riversdale. The Hessequa Al-2-Hez is a testing track that includes different elements to test the endurance of all riders. Hessequa Al-2-Hez was founded in 2012 with the idea to host an event in the beautify surroundings that only Riversdale has to offer. The name originated from a similar climb in the Tour de France challenge.
Objective of the event	To boost the local economy and opportunities the communities of Hessequa and to promote cycling tourism in line with DEDAT's strategy as key growth sector.

Minister or DM participation required	Yes, Tweet about the event to build interest and it wil help to get more entries beforehand @al2hez
Location:	Riversdale
City:	Riversdale
Province:	Western Cape
Event Dates:	5 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Wedre Surname: Geldenhuys Tel: 028 713 4946 Email: altwohez@gmail.com Cellphone: 072 226 0371
Event Name:	SUCCULENT SHOW
Event Description:	Display of succulents at Kokerboom Nursery
Objective of the event	Informative
Minister or DM participation required	No Role to be played during the event
Location:	Kokerboom Nursery

City:	Vanrhynsdorp
Province:	Western Cape
Event Dates:	All year
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Christine Surname: Van Zyl Tel: 027 219 1062 Email: kokerboom@kingsley.co.za Cellphone: 076 391 4700
Event Name:	SPRING FESTIVAL
Event Description:	Celebrating Tourism Month
Objective of the event	Celebrating Tourism Month
Minister or DM participation required	NO Role to be played during the event
Location:	De Boom Oord
City:	Vredenburg
Province:	Western Cape

<p>Contact Person</p> <p>1. For the event e.g. Project manager</p> <p>2. PSC member</p>	<p>Name: Edith</p> <p>Surname: Bowers-Gomez</p> <p>Tel: 022 715 1142</p> <p>Email: vredenburg@sbto.co.za</p> <p>Cellphone: 0749462410</p>
Event Name:	WEST COAST RESPONSIBLE TOURISM CONFERENCE
Event Description:	Responsible Tourism Conference
Objective of the event	Awareness to conduct business in a responsible and sustainable way.
Minister or DM participation required	Yes Role to be played during the event DM is planning it and Minister to be invited as Keynote speaker
Location:	Piekenierskloof Mountain Resort
City:	Citrusdal
Province:	Western Cape
Event Dates:	28 th September 2015
<p>Contact Person</p> <p>1. For the event e.g. Project manager</p>	<p>Name: Helena</p> <p>Surname: van Rooyen</p>

2. PSC member	<p>Tel: 022 433 8516</p> <p>Email: hvanrooyen@wcdm.co.za</p> <p>Cellphone: 082 896 5826</p>
Event Name:	YOUNG WINE SHOW
Event Description:	Awards evening for wines in Olifants River wine area (Namaqua West Coast)
Objective of the event	Prize giving
Minister or DM participation required	No Role to be played during the event
Location:	Sport Hall
City:	Vredendal
Province:	Western Cape
Event Dates:	September 5th
<p>Contact Person</p> <p>1. For the event e.g. Project manager</p> <p>2. PSC member</p>	<p>Name: Madalene</p> <p>Surname: Van Der Lingen</p> <p>Tel: 027 201 3415</p> <p>Email: wine@namaquawestcoast.com</p> <p>Cellphone: 083 611 7302</p>

Mpumalanga	
Event Name:	MEDIA TOUR
Event Description:	2 day media tour itinerary that will show case the best of Mpumalanga. The media tour will be an interactive itinerary that is packed with lots of adventurous activities , a ghost tour visit in Kaapesehoop and visiting the best fly fishing destination (Dullstroom)
Objective of the event	To profile the less visited tourism offerings in the province
Minister or DM participation required	No
Location:	
City:	Mbombela
Province:	Mpumalanga
Event Dates:	30-31 AUGUST
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Kholofelo Surname: Nkambule Tel: 013 759 5300 Email:kholo@mtpa.co.za Cellphone:
Event Name:	MEDIA LAUNCH & CEREMONIAL SIGNING OF TRILAND MOU

Event Description:	The official launch of the Mpumalanga Tourism Month programme will take place on the last week of August 2015 after the National launch. MEC of DEDT Honourable S.E Kholwane will officially launch the Tourism Month. At the launch, MTPA will announce to both the media & trade the activities that have been lined up for the month of September. The launch will also cater for the signing of the Triland MOU
Objective of the event	To promote the Triland route
Minister or DM participation required	Yes DM
Location:	Blyde Forever resort
City:	Mbombela
Province:	Mpumalanga
Event Dates:	01 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Lindi Surname: Mdluli Tel: 013 759 5300 Email:madhlope@mtpa.co.za Cellphone:0825015051
Event Name:	TOURISM FUN TRAIN
Event Description:	MTPA in partnership with PRASA will launch a tourism train that will connect the three countries (South Africa, Mozambique and Swaziland) as holiday destination for tourists who want to explore more than 1 country over a weekend. This will be the 1 st ever tourism train to travel to the above mentioned countries in 3 days.
Objective of the event	To promote the Triland route
Minister or DM participation required	Yes DM

Location:	Nelspruit
City:	Mbombela
Province:	Mpumalanga
Event Dates:	03-06 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Lindi Surname: Mdluli Tel: 013 759 5300 Email:madhlope@mtpa.co.za Cellphone:0825015051
Event Name:	TOURISM STUDENT SEMINAR
Event Description:	The seminar will be a platform whereby post graduates will be afforded an opportunity to present their case study on research. This will run as a competition for the Tourism Post graduates at Tshwane University of Technology (Nelspruit Campus). Students will be invited to present their research papers under the broad discipline of sociology, anthropology, economic, management, where it is applicable in the sectors of hospitality, tourism and events. The objective of this seminar is to explore contemporary and future issues in hospitality and tourism industry and exchange ideas and information in hospitality and tourism industry.
Objective of the event	To create awareness on various tourism offerings
Minister or DM participation required	No
Location:	Casambo Exclusive Lodge
City:	Mbombela
Province:	Mpumalanga

Event Dates:	07 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Zandi Surname: Mkhathshwa Tel: 013 759 5300 Email:Zandilem@mtpa.co.za Cellphone:0072 654 2281
Event Name:	PROVINCIAL LILIZELA TOURISM AWARDS CEREMONY
Event Description:	The awards recognise tourism players and businesses that work passionately to deliver a world-class product and service, and whose delivery grows South Africa's global destination competitiveness building up towards the National Awards Ceremony Provinces has been tasked to facilitate the process to maximise participation and host a Provincial Ceremony whereby Provincial winners and finalists will be announced. The overall winners from each category will proceed to compete nationally with winners from other provinces and the overall winners will be announced during the National Award Ceremony to be hosted by the Minister in October 2015
Objective of the event	To praise the excellent work of an industry that is created and that sustains tourist arrivals growth to South Africa
Minister or DM participation required	Yes DM
Location:	Emnotweni Arena
City:	Mbombela
Province:	Mpumalanga
Event Dates:	08 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Lindi Surname: Mdluli Tel: 013 759 5300 Email:madhlope@mtpa.co.za

	Cellphone:0825015051
Event Name:	TOURISM AWARENESS DAY
Event Description:	Celebrating Tourism month and creating awareness on business opportunities that exist in the sector and how they can benefit encourage locals to travel within the province. On this day MTPA will recognise and celebrate tourism month with the local community. The event will focus on creating awareness on tourism development and creation of new tourism experiences. It will also serve as a platform to promote responsible Tourism.
Objective of the event	To celebrate and generate awareness on the enormous contribution that the tourism industry makes to the provincial and national economic growth and job creation
Minister or DM participation required	No
Location:	Uthaha Centre
City:	Wakkerstroom
Province:	Mpumalanga
Event Dates:	19 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Lindi Surname: Mdluli Tel: 013 759 5300 Email:madhlope@mtpa.co.za Cellphone:0825015051
Event Name:	MEC'S SMME DAY
Event Description:	SMME Day is aimed at creating a platform for Mpumalanga product owners to foster relations with various tourism stakeholders. It also serves as an information sharing platform for the product owners. Organisations that have special interests in empowering SMMEs will be invited to present to the targeted group. It is essential that the players within the sector SMMEs in particular have an understanding of the

	international dynamics of the industry in order to best capitalise on opportunities for South Africa. SMMEs will also be afforded an opportunity to share their successes and challenges with the MEC.
Objective of the event	To foster relations with various tourism stakeholders
Minister or DM participation required	No
Location:	TBC
City:	Emalahleni
Province:	Mpumalanga
Event Dates:	11 September 2015
Contact Person 1. For the event e.g. Project manager 2. PSC member	Name: Lindiwe Surname: Mthombeni Tel: 013 759 5300 Email:lindiwemm@mtpa.co.za Cellphone:071 257 3222