



cooperative governance

Department:
Cooperative Governance
REPUBLIC OF SOUTH AFRICA



TOWARDS A SUSTAINABLE MODEL FOR TOURISM PLANNING

31 March 2015

G M Makgamatha





CONTENTS

- **Background**

Looking at the conditions, experiences and events influencing planning within local government

- **Planning relationships among sectors**
- **Model for tourism planning**
- **Conclusion**



Background

- Chapter 5 of the MSA provides an overarching framework for integrated development planning (IDP) in municipalities
- IDP represents a **single, inclusive & strategic plan** of a municipality that **integrates planning & aligns resources & capacity of a municipality**
- Mainly **integrates all sectoral plans to facilitate** the achievement of integrated development in communities



Background Continued.....

- To develop & implement credible IDPs that brings about integrated development, which **largely depends on sound sectoral planning process**



Planning relationships

- Many municipalities struggle to develop sector plans, including tourism plans into the IDPs
- **Lack of integration** of sectoral planning in the development process can be attributed to many factors, one being **inability to identify** and **demonstrate relationships** among various sectors



Planning relationships Continued.....

- In most instances sector plans are normally developed as stand alone plans independent from one another (resulting in fragmented programmes & projects that are not aligned or contributing to the vision of a municipality)



Model for tourism planning

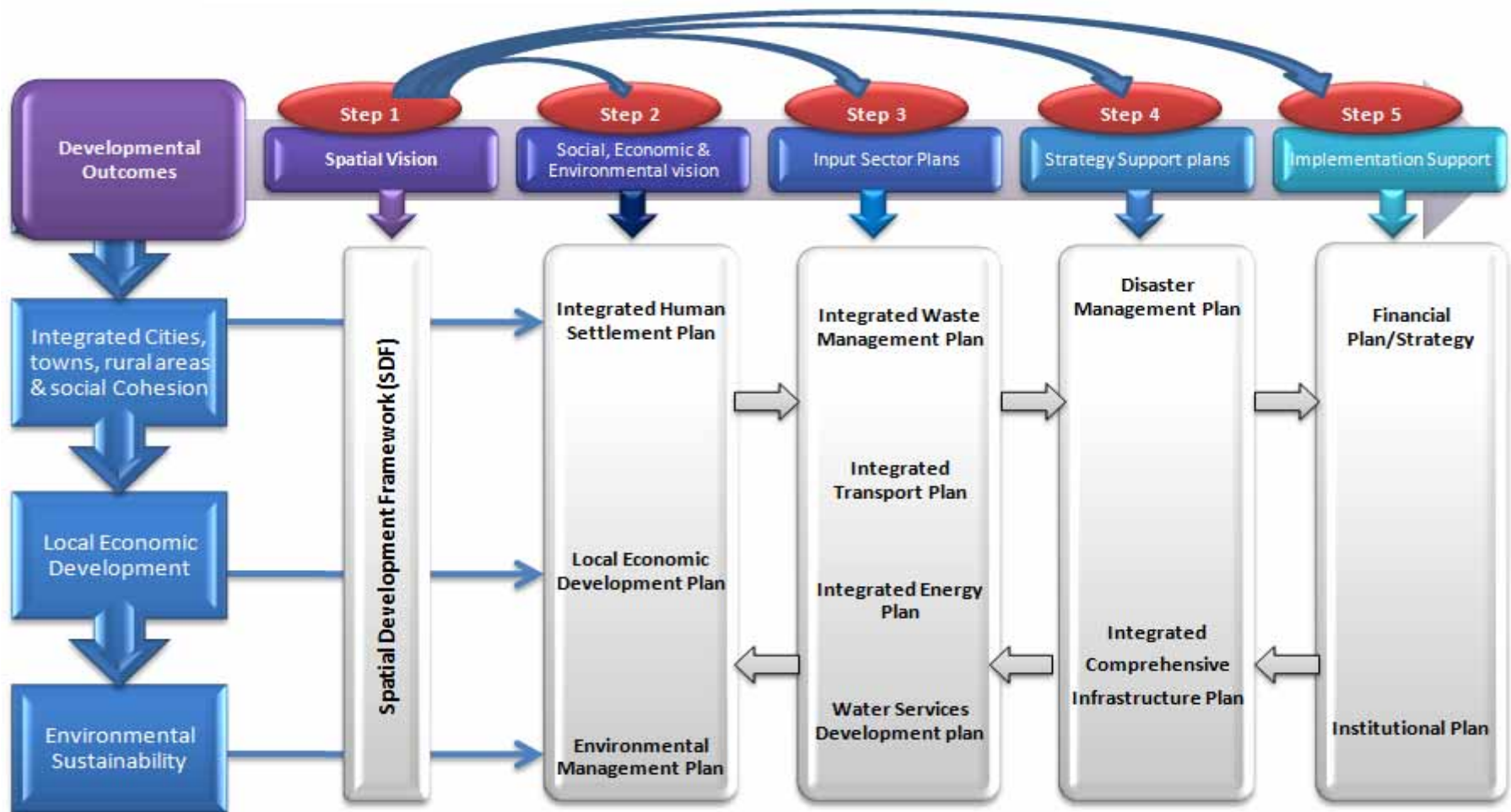
- ***SECTOR INTEGRATION PROCESS***
- **Logical approach need to be adopted** by municipalities to follow a particular logic in the development of sector plans & that relationship between different sector plans is well understood by all stakeholders
- The diagram below demonstrates how integrated approach can contribute in achieving the outcomes of developmental local government
- Outline the **principles to guide the development & review of sector plans** including tourism plans



cooperative governance

Department:
Cooperative Governance
REPUBLIC OF SOUTH AFRICA

SECTOR INTEGRATION PROCESS





Sector integration process cont....

- Plans should be informed by Integrated Human Settlement Plan, LED plan & Environmental Management plan which are **informed by the SDF**
- They are meant to provide socio-economic & **transformation vision** of the municipality
- Sector plans should not be developed **in isolation of one another**, e.g. tourism plan or strategy should be developed & aligned to the LED plan or strategy of the municipality



Sector integration process cont....

- Plans should not be **high level academic documents**, but rather indicate **concrete interventions relevant** to a municipality
- It is critical that tourism sector plan be aligned to the NDP as municipalities are at **the core of the achievement of many elements of the decent standard of living** advanced by the NDP
- Municipalities need **to plan for all the services** to be provided in **their space irrespective of whether they will be directly providing the service** or it will be provided by other stakeholders



CONCLUSION

- It is critical that this understanding of the direct and indirect role of the municipalities be understood by all sectors at both national and provincial level.
- The department of tourism has a critical role to play in supporting municipalities to **develop credible Tourism Sector Plans and review to ensure alignment & integration with other plans**
- The department (NDT) need to ensure that municipalities are sufficiently capacitated & that support is coordinated & integrated with efforts of other stakeholders



cooperative governance

Department:
Cooperative Governance
REPUBLIC OF SOUTH AFRICA

THANK YOU