

TOURISM RESEARCH WEBINAR



“ADVANCING TOURISM GROWTH AND
DEVELOPMENT THROUGH RESEARCH”
IN PARTNERSHIP WITH UNIVERSITIES

PROGRAMME

Date: 30 October 2020 • **Time:** 11:00 – 13:00

Host: Ms Anemé Malan, Deputy Director-General: Tourism Research, Policy and International Relations

Moderator: Professor Urmilla Bob, Dean of Research and Full Professor in Geography, University of KwaZulu-Natal

TIME	DESCRIPTION	LED BY
11:00 – 11:10	Welcoming and Opening Remarks	Host
11:10 – 11:20	<ul style="list-style-type: none">Objectives of the WebinarIntroduction of Speakers	Moderator
11:20 – 11:40	Leveraging State-owned tourism assets for black Small, Medium and Micro Enterprises development: a case of state owned parks, lodges and attractions	University of Johannesburg
11:40 – 12:00	An analysis of the public sector expenditure in the tourism value chain	University of Venda
12:00 – 12:20	An assessment of the impact of mega trends in the tourism sector	University of Pretoria
12:20 – 12:55	Question & Answer Session	Moderator
12:55 – 13:00	Closing Remarks	Host