

8TH ANNUAL TOURISM RESEARCH SEMINAR

Advancing Sustainable Tourism through Research

PROGRAMME

DATE: 20 March 2020 | TIME: 08:00 - 15:00

VENUE: Council for Scientific and Industrial Research (CSIR), International Convention Centre,
Meiring Naude Road, Brummeria, Pretoria

ITEM NO.	TIME	ITEM	LED BY
1.	08:00 - 09:00	Arrival tea and registration (Post-graduates research poster exhibition during registration) (Delegates to be seated by 08:55)	All
2.	09:00 - 09:15	Welcome and Programme Director's remarks	Programme Director
3.	09:15 - 09:45	Key-note address	Key-note speaker
4.	09:45 - 10:05	PhD graduate presentation: Leveraging home-grown sport tourism events for destination branding outcomes	University of Johannesburg
5.	10:05 - 10:35	Topic: Leveraging state-owned tourism assets for black Small, Medium and Micro Enterprises development: a case of state owned parks, lodges and attractions	University of Johannesburg
	10:35 - 11:05	Question & Answer Session	Programme Director
6.	11:05 - 11:20	TEA BREAK (Post-graduates research poster exhibition)	
7.	11:20 - 11:45	Topic: An analysis of the public sector expenditure in the tourism value chain: Identifying socio-economic opportunities for black-owned enterprises in South Africa	University of Venda
	11:45 - 12:10	Topic: Understanding the Employment Profiles within the Tourism Hospitality Sub-sector	Cape Peninsula University of Technology
	12:10 - 12:35	Topic: An assessment of the impact of mega trends in the tourism sector	University of Pretoria
8.	12:35 - 13:15	Question & Answer Session	Programme Director
9.	13:15 - 13:30	Closure and way-forward	Programme Director
10.	13:30 - 15:00	LUNCH	