

INVITATION

TOURISM RESEARCH SEMINAR

Advancing Tourism Growth and Development through Research: Phase of Recovery and Building Resilience

Friday, 24 March 2023



08:30 - 14:00



Manhattan Hotel, Pretoria



Chairperson: Ms Anemé Malan

Deputy Director-General: Tourism Research, Policy and International Relations Department of Tourism

FINDINGS AND RECOMMENDATIONS FROM RESEARCH STUDIES PHASE TWO ON TOURISM RECOVERY:

Research study 1: Piloting and refinement of the Domestic Tourism Recovery Framework Prof Urmila Bob, University of KwaZulu-Natal.

Research study 2: Piloting and refinement of the Domestic Tourism Remodelling Model Prof Karen Harris, University of Pretoria.

Research study 3: Piloting and refinement of the Tourism Resilience Model Prof Elmarie Slabbert, North-West University & Dr Gift Dafuleyo, University of Venda.



For enquiries: ResearchWebinar@tourism.gov.za

More information will be available on www.tourism.gov.za









