

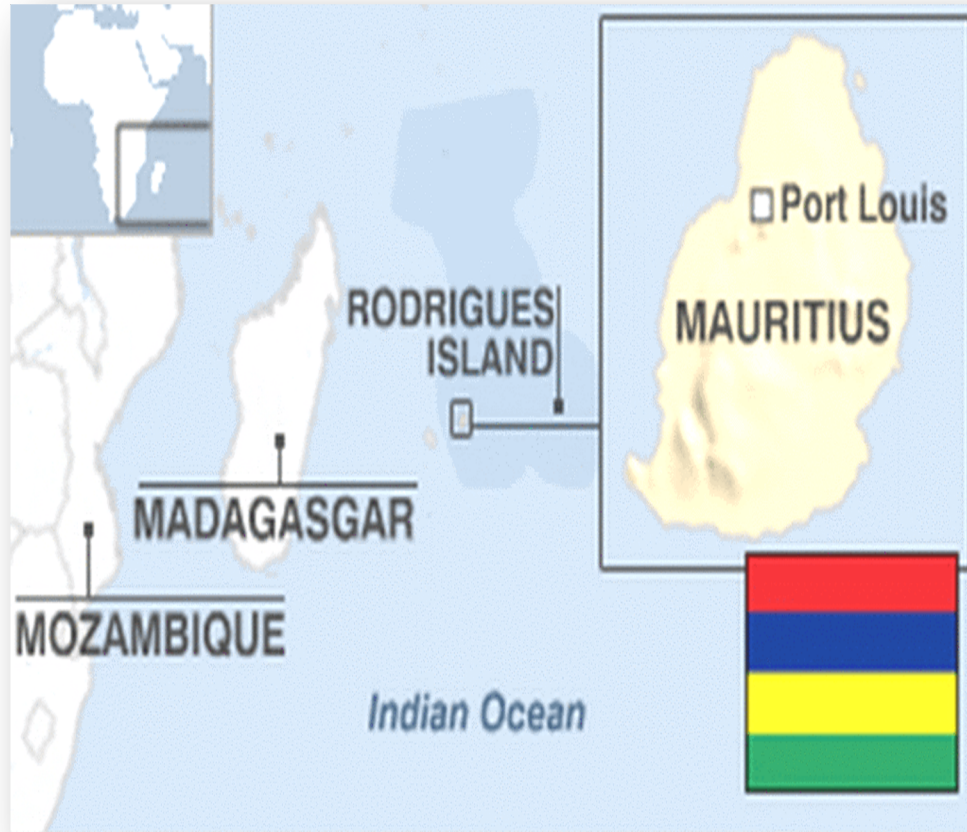


PERFORMANCE REVIEW & OUTLOOK

Ministry of Tourism

02 March 2023

Facts and Figures



Constitution of Mauritius: **12 March 1968**

Republic: **12 March 1992**

Surface Area: **1,865 sq. km**

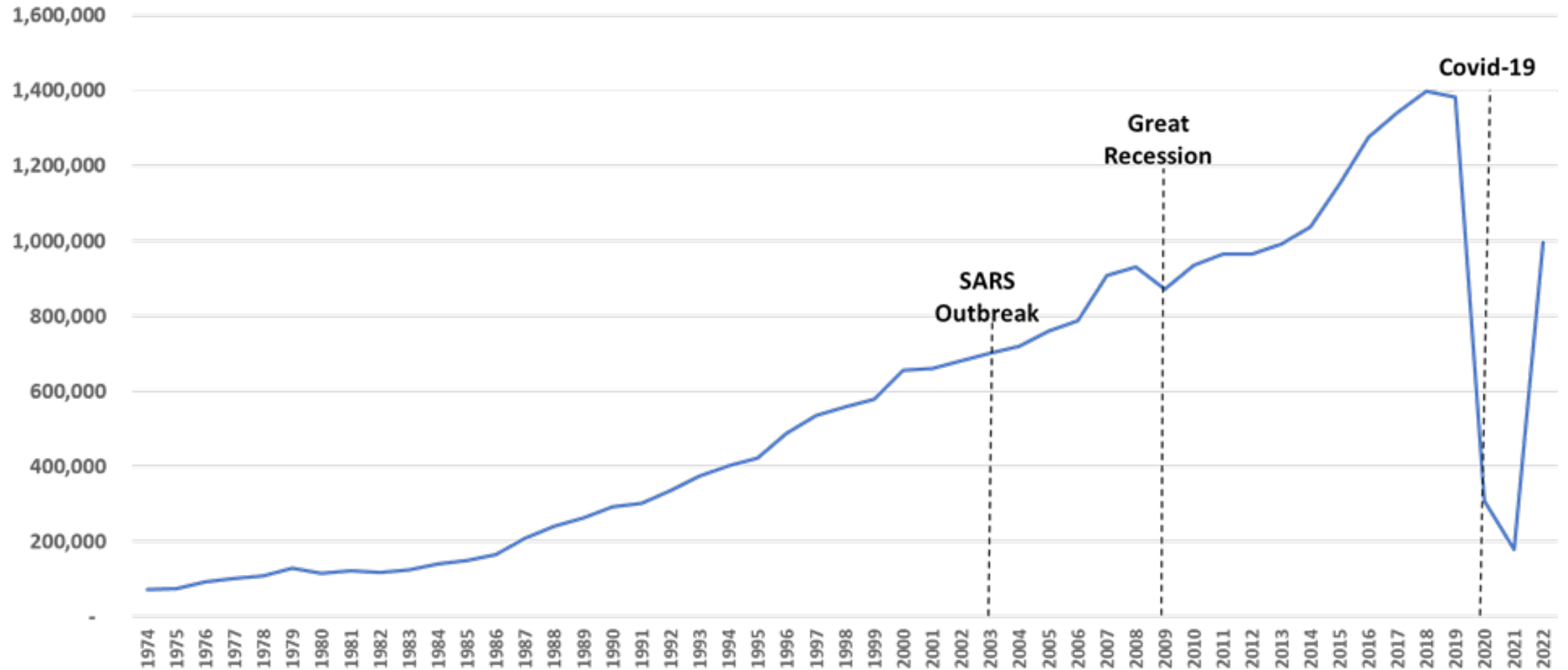
Population: **1,300,000**

Currency: **Mauritian Rupee**

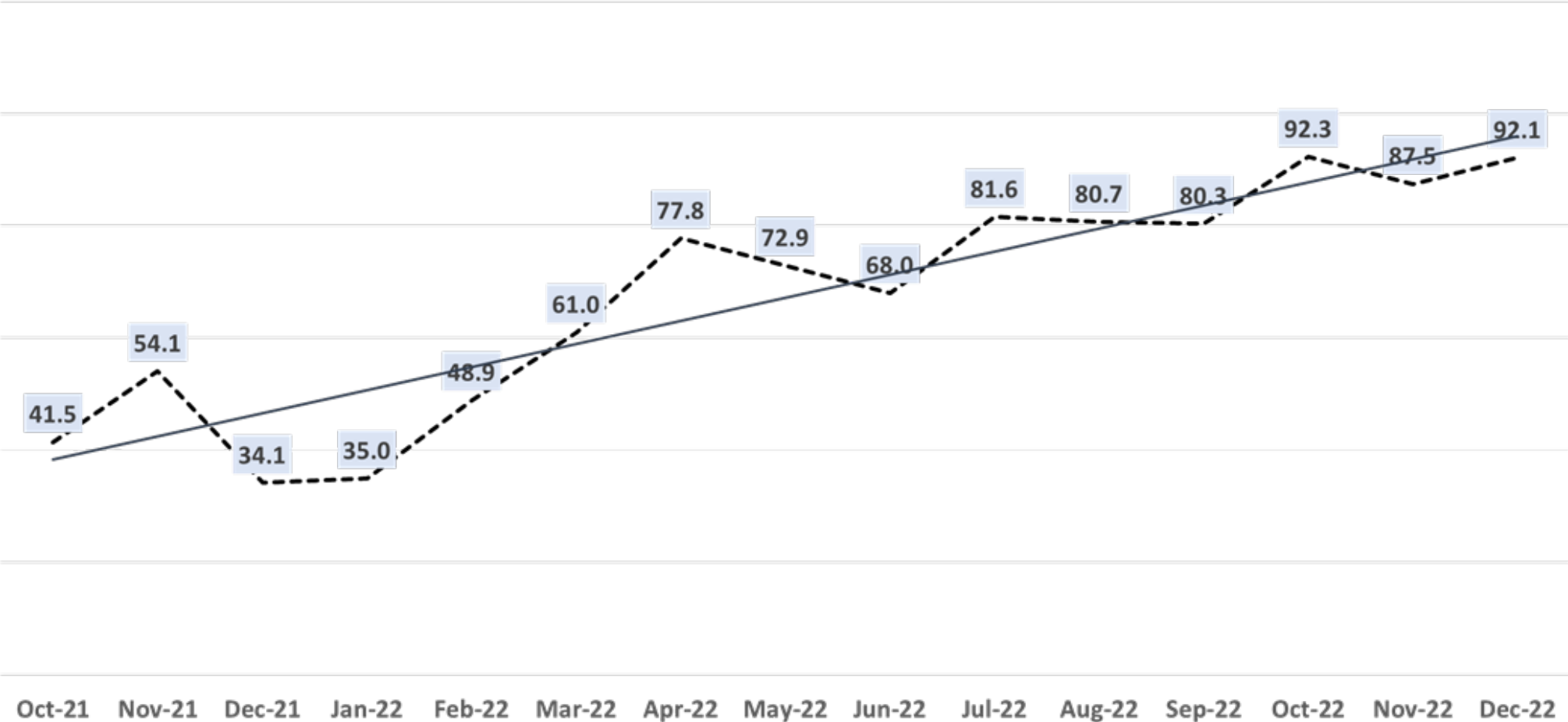
GDP: **7.2 %**

Per Capita Income: **\$ 9134**

Tourist Arrivals 1974-2022



Monthly Recovery Rate (%)- Oct 2021 to Dec 2022

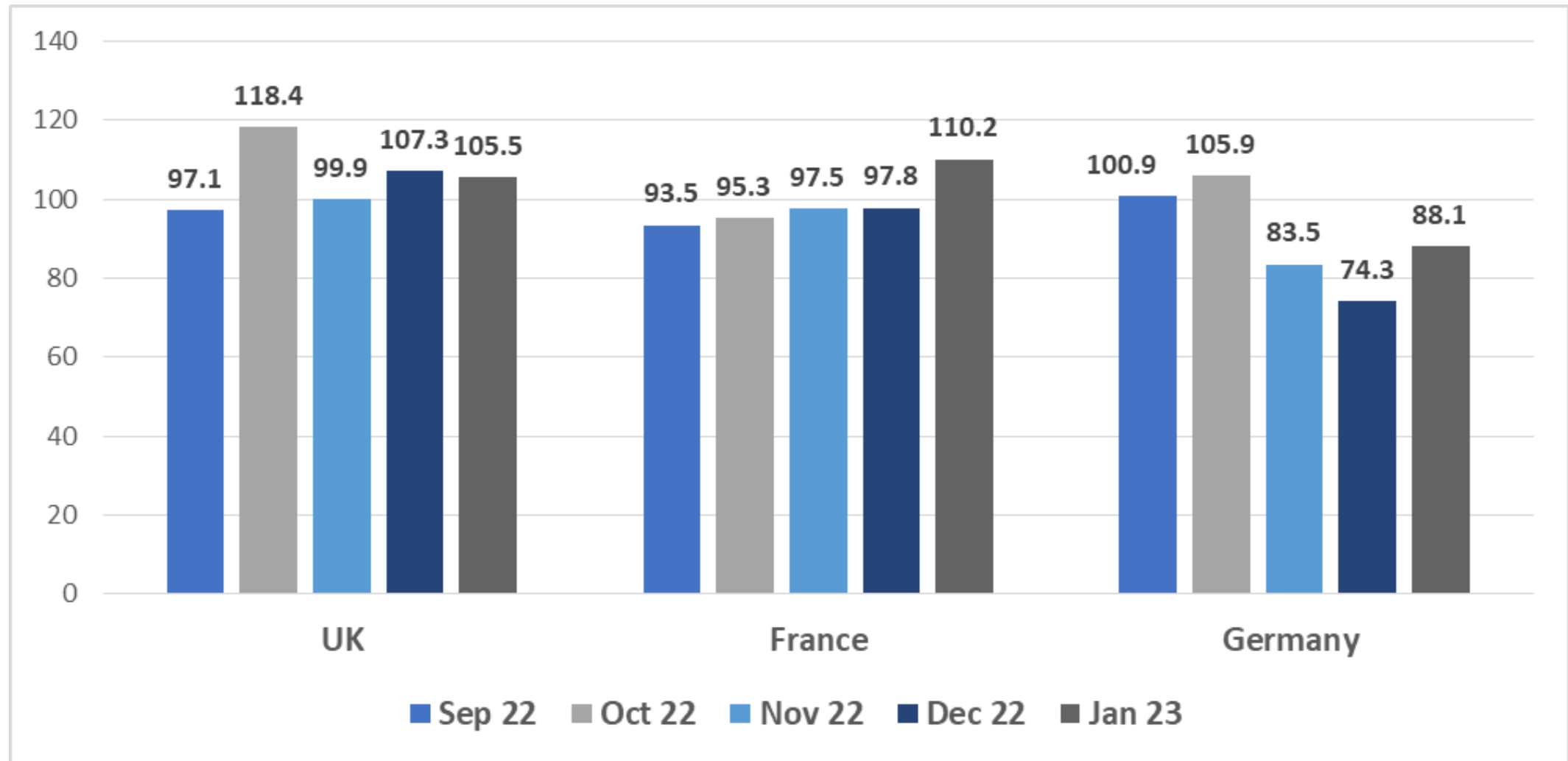


Successful Relaunch of the Tourism Sector



- Number of Tourist Arrivals from October 2021 to January 2023: 1,275,294
- Number of Tourist Arrivals in January 2023: 107,684 (January 2019: 122,273)
- Target for 2022 – 1M tourists
- Number of Tourist Arrivals from January to December 2022: 997,290

Recovery Rate (%) in Main European Markets



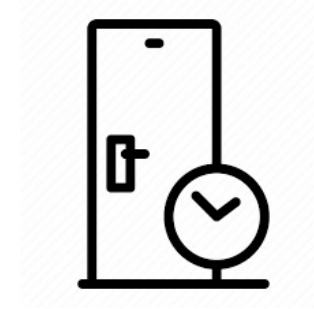
Main Markets - Recovery Rate (%) for 2022

Main Markets	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22
France (21.8)	43.9	62.8	60.9	79.5	82.5	81.2	90.7	87.5	93.5	95.3	97.5	97.8
United Kingdom (10.2)	65.6	79.8	97.9	107.6	103.8	83.7	114.1	105.0	97.1	118.4	99.9	107.3
Reunion Island (9.9)	0.7	7.0	28.4	34.0	44.6	51.8	55.6	61.1	60.1	77.6	101.9	109.3
Germany (9.3)	55.3	52.0	69.6	93.7	100.5	98.7	80.4	113.1	100.9	105.9	83.5	74.3
South Africa (8.6)	25.1	62.6	93.8	108.7	93.3	64.9	104.1	72.5	66.7	104.3	87.0	88
India (5.5)	10.3	12.4	23.3	55.3	44.4	54.0	64.9	76.0	71.3	69.8	44.7	60.7
Switzerland (3.0)	42.0	40.3	40.9	73.4	59.7	52.8	77.3	93.0	77.7	87.1	75.6	82.6
Italy (3.0)	34.5	27.0	40.7	39.6	61.4	69.2	70.2	72.6	66.0	74.7	50.7	68.5

Opportunity Markets - Recovery Rate (%) for 2022




Opportunity Markets	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22
Saudi Arabia (1.6)	5.0	18.7	30.9	14.4	407.6	45.7	136.8	88.1	86.1	113.9	174.6	106.2
Austria (1.3)	72.8	70.5	76.4	115.9	101.0	95.3	104.3	124.1	131.0	155.2	86.7	94.5
Belgium (1.2)	89.8	128.5	77.5	88.8	94.7	81.2	107.6	122.1	110.8	119.8	133.4	107.7
Netherlands (1.2)	22.1	13.9	23.1	67.6	59.4	57.1	58.1	57.9	65.7	70.0	68.4	81.8
Czech Republic (1.1)	52.6	68.3	104.2	143.5	95.6	76.3	97.5	99.6	94.7	90.4	92.5	86.6
Spain (1.0)	49.4	70.9	61.1	73.7	63.0	118.1	88.7	93.3	67.8	46.3	75.1	160.8
United Arab Emirates (1.0)	37.0	48.1	70.8	66.8	102.4	42.0	148.2	97.5	164.1	197.7	124.7	189.7
Russian Federation (0.8)	94.7	79.8	59.5	54.4	54.8	83.4	141.5	151.0	89.5	91.8	84.1	85.6

Length of Stay (Nights)



Year	2019 (Jan- Dec)	2022 (Jan- Dec)	% Change
Average Length of Stay	10.6	11.8	+11.3

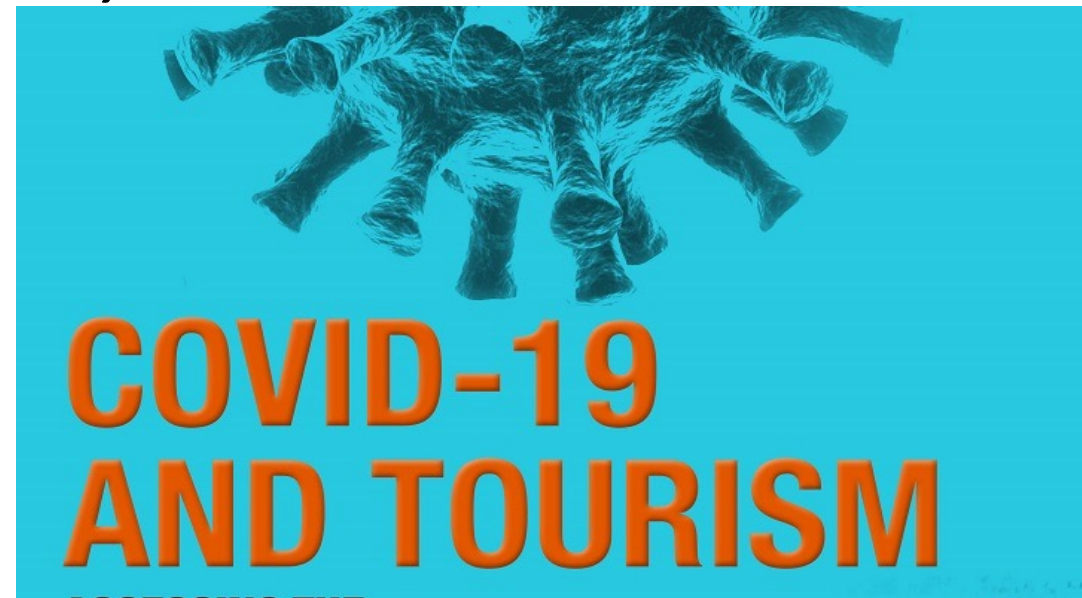
Tourism Earnings (Jan-Dec)

	2019 (Jan-Dec)	2022 (Jan-Dec)	% Change
Number of tourist arrivals	1,383,488	997,290	 27.9
Earnings per tourist (USD)	1,282	1,484	 15.8
Tourism Earnings (USD M)	1,773.44	1,479.98	 16.5

Socio-economic impacts from the pandemic on tourism

“This crisis is an opportunity to rethink how tourism interacts with our societies, other economic sectors and our natural resources and ecosystems; to measure and manage it better; to ensure a fair distribution of its benefits and to advance the transition towards a carbon neutral and resilient tourism economy”.

Zurab Pololikashvili –Secretary General of the UNWTO



Rethinking Tourism Agenda

1. Recognition of the importance of Tourism

- Tourism as a driver of economic recovery and growth

2. Going beyond Sea, Sun and Sand tourism

- Diversification of the tourism product
- Reduce stress on coastal areas
- Focus on nature and culture

3. Building back Better

- Recognition of impact of Climate Change on tourism
- Structuring adaptation and mitigating measures



Rethinking Tourism

- Public private partnership working together for medium term strategy.
- Four subcommittees created to look into the following major issues:
 - Marketing
 - Product Development and Customer Experience
 - Talent management
 - Air and Sea Connectivity

Greening of the Tourism Sector

Targets for tourism sector under revised the Nationally Determined Contribution

- 30% GHG emission reductions
- 25% reduction in energy consumption
- 30% reduction in waste generation
- 100% reduction in single-use plastic procured



The following targets would be achieved by devising mitigation actions such as:

- energy management and reporting system to track improvement progress
- increase the utilisation of renewable energy and replacement of old equipment with energy efficiency devices
- change in behaviour and capacity building of stakeholders
- identification of circular economy options for reuse, upcycling and reducing landfill waste.

Greening of the Tourism Sector



Actions

WTTC Hotel Sustainability basics

Objectives

- a) To Make tangible progress in the transformation of Mauritius as a certified green destination
- b) To be recognised globally as a leader and driver of sustainability

The Standard

- The **WTTC Hotel Sustainability Basics** consist of 12 criteria developed by 11 hotel groups with the support of the Sustainable Hospitality Alliance and targeted at hotels, guesthouses and tourist residences in a bid to raise the floor of sustainability within the tourism industry.
- The WTTC advocates that compliance with the 12 criteria serves as a stepping stone towards any international full Global Sustainable Tourism Council approved standards including the Blue Oasis (MS 165) standard developed by Mauritius for the tourism industry.

Rethinking the role of women in the tourism industry Post Covid

- Capacity building directly targeted at women owned and led tourism operators/ businesses in the Indian Ocean region to mitigate COVID's impact on women"
- ✓ Virtual Workshop IORA member states on 16 March 2023
- Expected output would include the:
 - creation of a network of women owned and led tourism operators/ businesses in the region for sharing of best practices;
 - creation of a publication of women owned/led tourism businesses dealing with the impact of COVID and their recovery.



Establishing a new strategy in line with the New Normal-10 year Blue print (2022-2032)

- Mainstreaming principles such as sustainability, inclusiveness and equity as well as quality and digitalisation into our policies and strategies for the recovery and expansion of our tourism sector.
 - i. Redefining: Perfecting the basics & Diversifying the Tourism product
 - ii. Sustainable development and greening
 - iii. Equitable & Inclusive Development

Product Development

Inland Tourism

- An integral part of the strategy of “Relaunching Tourism as One Mauritius”.
- diversification of the tourism product portfolio.
- enhance attractiveness, improve competitiveness and increase resilience to ensure sustained growth.
- reduce dependency and pressure from tourism activities on our fragile coastal area.
- encourage community-based tourism to promote local tradition and culture.

Nature Based Tourism IORA Workshop (3-5 May 2023)

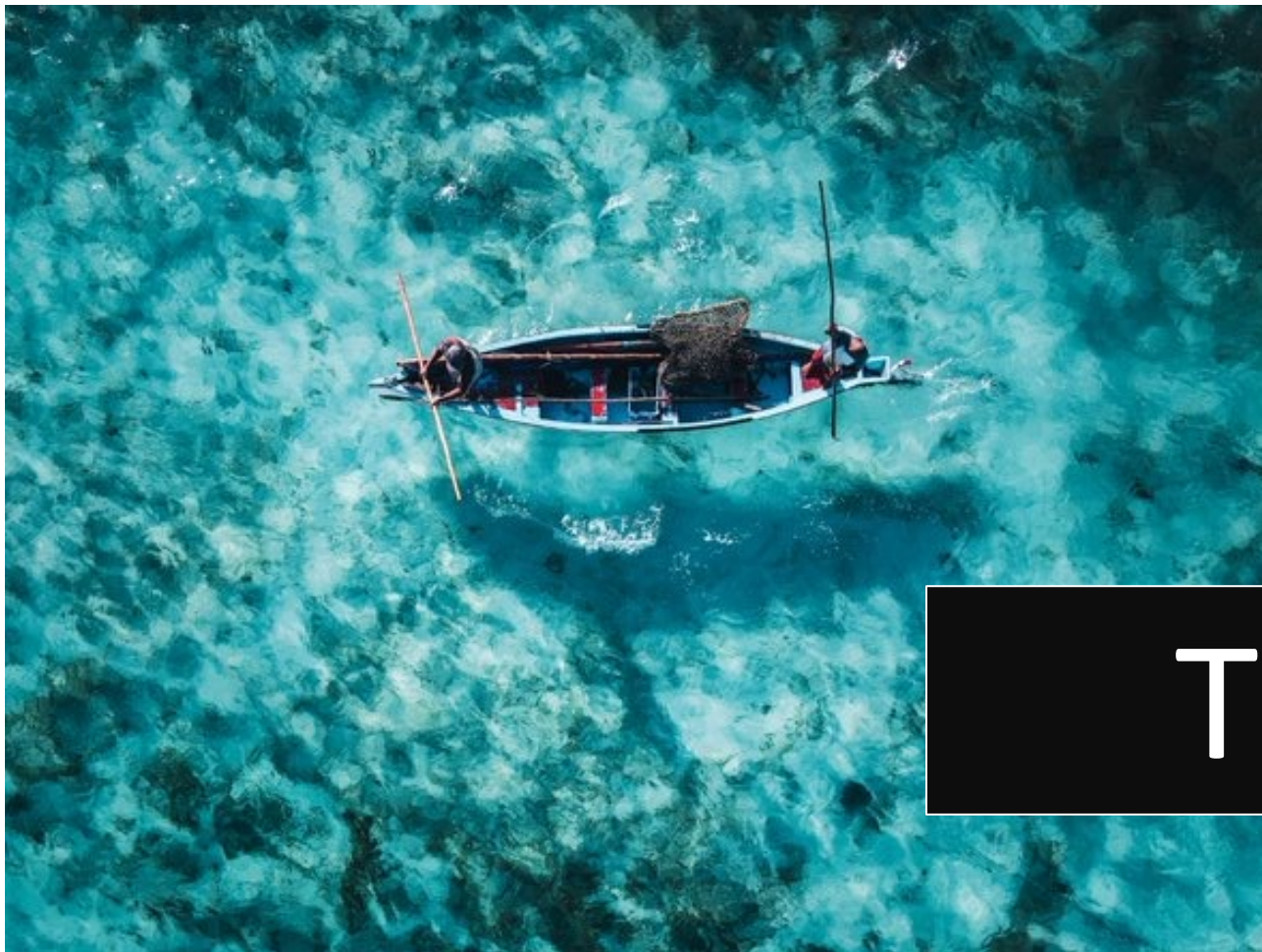
- The workshop will be a platform regrouping policy-makers and tourism stakeholders across the Indian Ocean rim to shed light on the best practices of how nature-based tourism could be used by local communities as a solution to improve their livelihoods and building resilience post-COVID

Customer Experience and Digitalisation

All in One Form

- Three different forms to be filled manually -Disembarkation Form (foreigners only), Health Yellow Form and Self declaration form.
- Remove duplications in terms of data captured and reduce waiting times at airport
- Paperless airport processes





THANK YOU