



REACH
BUSINESS
ADVISORY



Certified
7 STAGE
Advisor



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RESILIENCE AND RESOURCEFULNESS HOW TO COPE IN THE MIDST OF A PANDEMIC

FIGHT OR FLIGHT

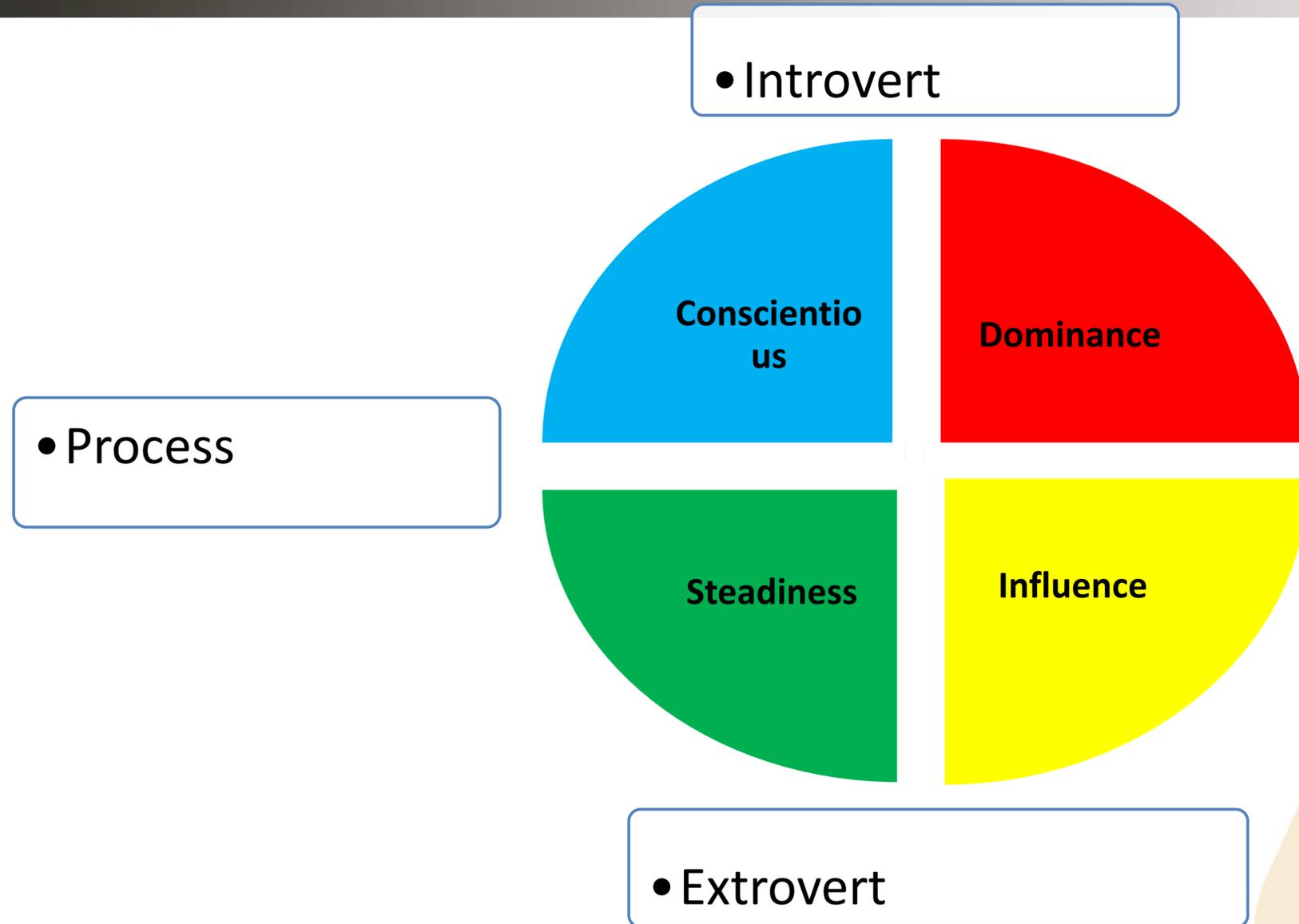
- HUMAN RESPONSE TO ANY STRESSFUL SITUATION
- BEHAVIOUR IS DRIVEN BY PERSONALITY OF INDIVIDUALS



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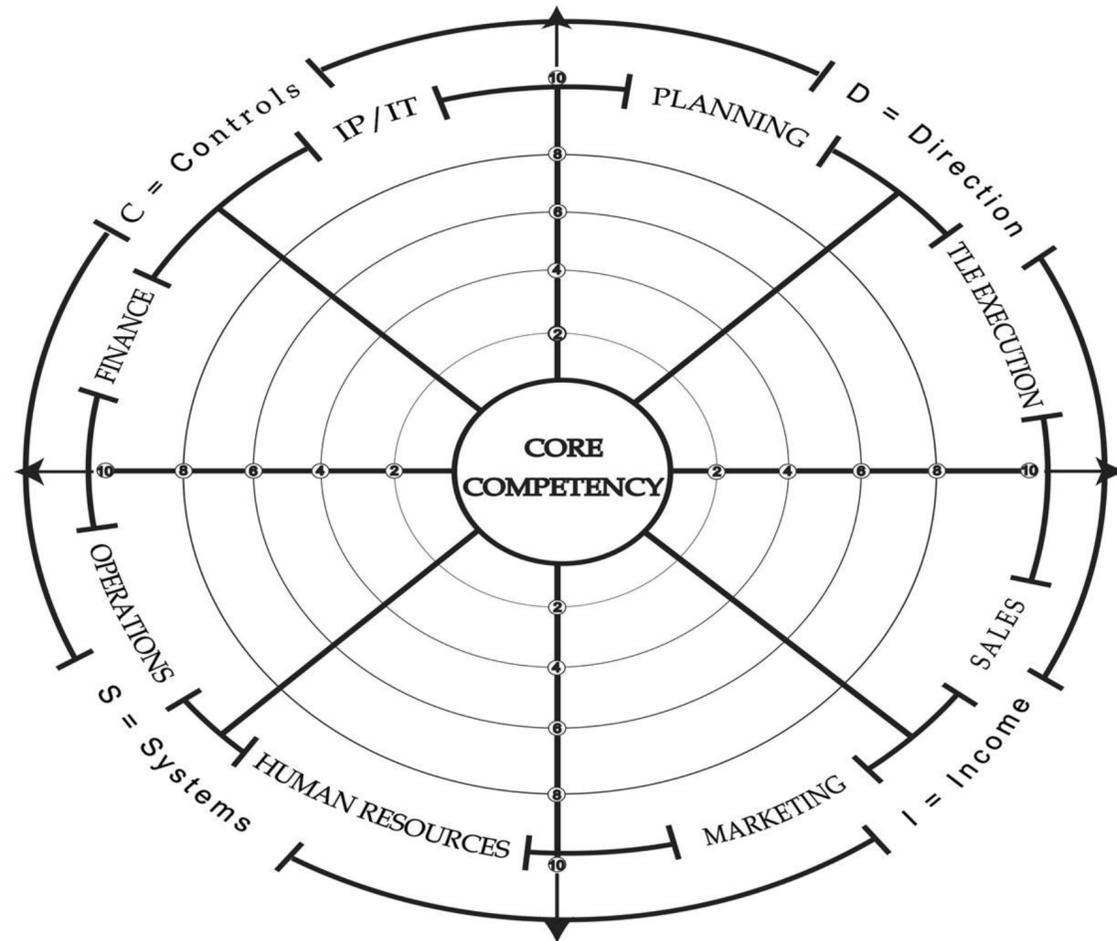
Personality of a Business Owner



• People



Personality of a Business



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FIGHT RESPONSE TO RISK IN BUSINESS

- EVALUATE – CONSIDER THE RISKS AND YOUR BUSINESS NEEDS
- MITIGATE – DEVELOP PROCESSES
- CHANGE – THE WAY YOU DO BUSINESS
- EVOLVE – NEW LINES OF BUSINESS, DIFFERENT CLIENTELE
- COLLABORATE – WORK WITH OTHERS TO SOLVE THE PROBLEMS

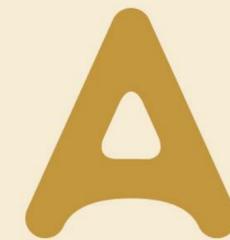


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FLIGHT RESPONSE TO RISK IN BUSINESS

- PARALYZE – DO NOTHING, WAIT AND SEE
- REGROUP – BUSINESS RESCUE
- EXIT – SELL (LIQUIDATE)



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