

# 7<sup>th</sup> TOURISM RESEARCH SEMINAR

“Advancing Research for Tourism Growth and Development”

## PROGRAMME



**DATE:** 15 March 2019

**TIME:** 08:00 - 14:30

**VENUE:** Southern Sun, Pretoria

**PROGRAMME DIRECTOR:** Ms Anemé Malan

**DDG:** Tourism Research, Policy and International Relations

ITEM NO.	TIME	ITEM	LED BY
1.	08:00 - 09:00	Arrival tea and registration (Post-graduates research poster exhibition during registration) (Delegates to be seated by 08:55)	All
2.	09:00 - 09:05	Welcome and Programme Director's remarks	Programme Director
3.	09:05 - 09:20	Minister's Remarks	Minister Derek Hanekom
4.	09:20 - 10:00	<b>Key-note Address:</b> Importance of research for the tourism sector	Dr Hugh Bartis
5.	10:00 - 10:20	<b>Topic:</b> Leveraging State-owned tourism assets for black Small, Medium and Micro Enterprises development: a case of state owned parks, lodges and attractions	University of Johannesburg
	10:20 - 10:40	<b>Topic:</b> An assessment of the impact of mega trends in the tourism sector	University of Pretoria: Division of Tourism Management
	10:40 - 11:00	<b>Question &amp; Answer Session</b>	Programme Director
6.	11:00 - 11:30	<b>Tea Break (Post-graduates research poster exhibition)</b>	
7.	11:30 - 11:50	<b>Topic:</b> Cross-Border themed tourism routes in the Southern Africa region – practice and potential	University of Pretoria: Department of Historical and Heritage studies
	11:50 - 12:10	<b>Topic:</b> Indigenous Story Tellers (ISTs): Northern Cape as a case study	
	12:10 - 12:30	Post-graduate student presentation Panthers and Places: Filmic representation and destination image	
	12:30 - 12:50	<b>Topic:</b> Development of a framework to assess the economic impact of coastal and marine tourism in South Africa – Phase (3)	University of KwaZulu-Natal
	12:50 - 13:20	<b>Question &amp; Answer Session</b>	Programme Director
8.	13:20 - 13:30	Closure and way forward	Programme Director
9.	13:30 - 14:30	<b>Lunch</b>	