

Presenter:

Leveraging State-owned tourism assets for black Small, Medium and Micro Enterprises development: a case of state owned parks, lodges and attractions



Prof Christian Rogerson is a Research Professor attached to the School of Tourism & Hospitality. A human geographer by training, Chris obtained a BSc (Hons) from University College, London, MSc from University of Witwatersrand and a PhD from Queen's University, Kingston, Canada. His research interests straddle issues of local and regional development, small enterprise development and tourism in the global South. Current research foci involve variously unpacking business tourism in sub-Saharan Africa; transforming local spaces through innovation and tourism; inclusive tourism and local development; the informal economy and small business incubators; and, the historical evolution of South Africa's tourism industry.