

NORTHERN CAPE

September is
Tourism Month

DATE	EVENT	DESCRIPTION OF EVENT	VENUE AND TIME	PARTNERS	ATTENDEES	PLATFORM
1-3 Sept	Dalmas Cultural Festival	Promote the Quiver Tree Route activities and rural towns of NC	Riemvasmaak	ZFM, Kai-Garib LM SANParks, DSAC Tourism Stakeholders	Local Community Visitors/Travelers	Social Media platforms
1-3 Sept	Namakwa Quest	Promote the Namaqua Coastal and Richtersveld Routes	Springbok	Namakwa District Municipality NCTA	Participants across the country	Social Media platforms WhatsUpp groups
1 or 5 September	Provincial Tourism Month Media Launch	Create awareness of importance of tourism to our local communities, encourage people to explore their neighborhoods,	Legislature - Kimberley	FBDM, SPLM, DEDAT, NCTA	MEC, HOD	Local Press Social Media Platforms WhatsUpp groups
7 September	Tourism Innovation Competition	Encourage Tourism entrepreneurship	Sol Plaatje University (Upington Campus)	SPU, DKLM,	Participants	Social Media

NORTHERN CAPE

18 – 22 September	Schools Visit to Kgalagadi Transfrontier park	Encourage understanding of importance of tourism amongst youth	Kgalagadi Transfronteir Park	SanParks/DKLM	Local schools	Social Media
21 – 22 September	Tourism Conference – Pixley Ke Seme Region	Promote tourism investment opportunities within the region to support people, prosperity and the planet	Pixley Region (Victoria West TBC)	Private Sector – industry and Tourism	Private Sector Tourism Sector Public Sector	Physical
21 – 22 September	Tourism Conference – Pixley Ke Seme Region	Promote tourism investment opportunities within the region to support people, prosperity and the planet	Pixley Region (Victoria West TBC)	Private Sector – industry and Tourism	Private Sector Tourism Sector Public Sector	Physical
22 September	Welcome Campaign David Kruijer LM	Highlight tourism attractions of the DK and ZFM areas	N14 Olifantshoek Road	DK and ZFM Municipalities'	Visitors	Social Media Local Media
22-24 September	Rural/ Heritage Golf Championship	Promote DK and NC as sport destination	Desert Palace Casino Upington	Private Sector DKLM	Tourism Stakeholders Public Sector	Social Media What's up groups
22-24 September	Galeshewe 4x4 and Outdoor Lifestyle Expo	Promote the NC as cultural destination desirable tourist destination and its unique tourist products	Galeshewe, Kimberley	Private Sector Government Sector	Tourism Stakeholder	Social Media Platforms. Whats up groups

NORTHERN CAPE

September is
Tourism Month

23 September	Provincial Tourism Day Celebration	Promote Tourism and Travel to within Karoo (Pixley) NC	Pixley Region (Victoria West TBC)	Pixley DM/LM, DEDaT	MEC/HOD/HOM/ DEDaT/NCTA	Physical
23 September	Provincial Tourism Day Celebration	Promote Tourism and Travel to within Karoo (Pixley) NC	Pixley Region (Victoria West TBC)	Pixley DM/LM, DEDAT	MEC/HOD/HOM/ DEDAT/NCTA	Physical
24 September	We Love Galeshewe Heritage, Culture, History Tours and Music Experience	Promote the Karoo Oasis Route activities and events	Galeshewe, Kimberley	Private Organizer	Local Community Visitors/Travelers	Social Media Platform NC Events WhatsApp
27-28 September	SALGA 7th Karoo Region Conference	Promote the Namaqua Coastal and Richtersveld Routes	Springbok	Government Sector	Tourism Stakeholder	Social Media Platforms
30 September	Spring Flower Tours Morning and afternoon Guided Tours	Promote Botanical Garden as much see tourist attraction and rural towns of NC	Hantam Botanical Garden	NBI/Namakwa	Visitors	Social Media Platforms Whatsapp groups
30 September	Fred Turner Windpomp Museum Open Days	Promote Fred Turner Museum and rural dorpiess	Loeriesfontein	Private Sector/Namakwa DM	Visitors	Social Media Platforms WhatsApp groups

NORTHERN CAPE

September is
Tourism Month

TBA	Pella Khaima Festival	Promote the Namakwa region and Quiver Tree Route and cultural tourism	Pella	Namakwa District Municipality NCTA NC Department of Sports, Arts and Culture	Local Community Visitors	Social Media platforms Whats up groups
-----	-----------------------	---	-------	--	-----------------------------	---