

NORTH WEST PROVINCE

DATE	EVENT	DESCRIPTION OF EVENT	VENUE AND TIME
01/09/2022	Provincial Tourism Month Programme Launch	Provincial Tourism Month Media Launch is aimed at officially informing media and stakeholders about tourism month activities/programmes. This will be in a breakfast session limited to 50 people	Hartebeespoort (All Seasons Resort)
08-09/09/2022	Tourism Media Tour	Tourism Media Tour is a two-day media tour which will see journalists visiting both emerging and established tourism products in Bojanala	Potchefstroom/ Parys
11-16/09/2022	Mahala Park Week	Mahala Park Week affords all South Africans free entrance to the selected game reserves. There will also be the following programmes, Tourist Guiding Inspections, Service Excellence & Covid-19 Awareness	Selected NW Parks Board Game Reserves
13/09/2022	Tourism Month Public Lecture	Tourism Public Lecture Public Lecture to unpack 2022's Tourism Month's theme (Rethinking Tourism) in partnership with NWU.	NWU Mafikeng
14-16/09/2022	Tourism Leadership Conference	The TBCSA will be hosting Tourism Leadership Conference which seeks to facilitate discussions that will lead tourism sector on a path to	Sun City Resort

		recovery and we as host province will play a critical role.	
16/09/2022	Social Tourism Programme	The programme seeks to inculcate culture of travel and consumption of tourism products among designated groups (youths, retirees, communities etc). Activities will include educational game drive in Pilanesberg National Park).	Kaya Inkalamo Game Lodge
24-25/09/2022	5 th Mahikeng Heritage Tourism Tour & Camp	It's an annual walk and camping programme that seeks to raise awareness about rich heritage tourism product offerings of Mafikeng.	Mahikeng (Cooke's Lake Scouts Centre)