



MOZAMBIQUE

Sustainable tourism Best Practices



Ministry of Culture and Tourism



Why Visit Mozambique?

Mozambique has the potential to be among the premier destination in Africa for its quality coastal resorts, a diversity of flora and fauna, eco-tourism, adventure and culture experiences', enormous tourism investment opportunities.



Mozambique Tourism Products



Sun, Sand and Sea



Eco Tourism



Culture



Water Sports



Adventure



Entertainment





Sustainable Tourism - Best Practices

Laws, Plans and Strategies

- **Government 's Five Year Plan**
- **Strategic Plan for Tourism Development**
- **Marketing Strategy**
- **Tourism Law**
- **Conservation Law**
- **Gambling Law**
- **Investment Law**

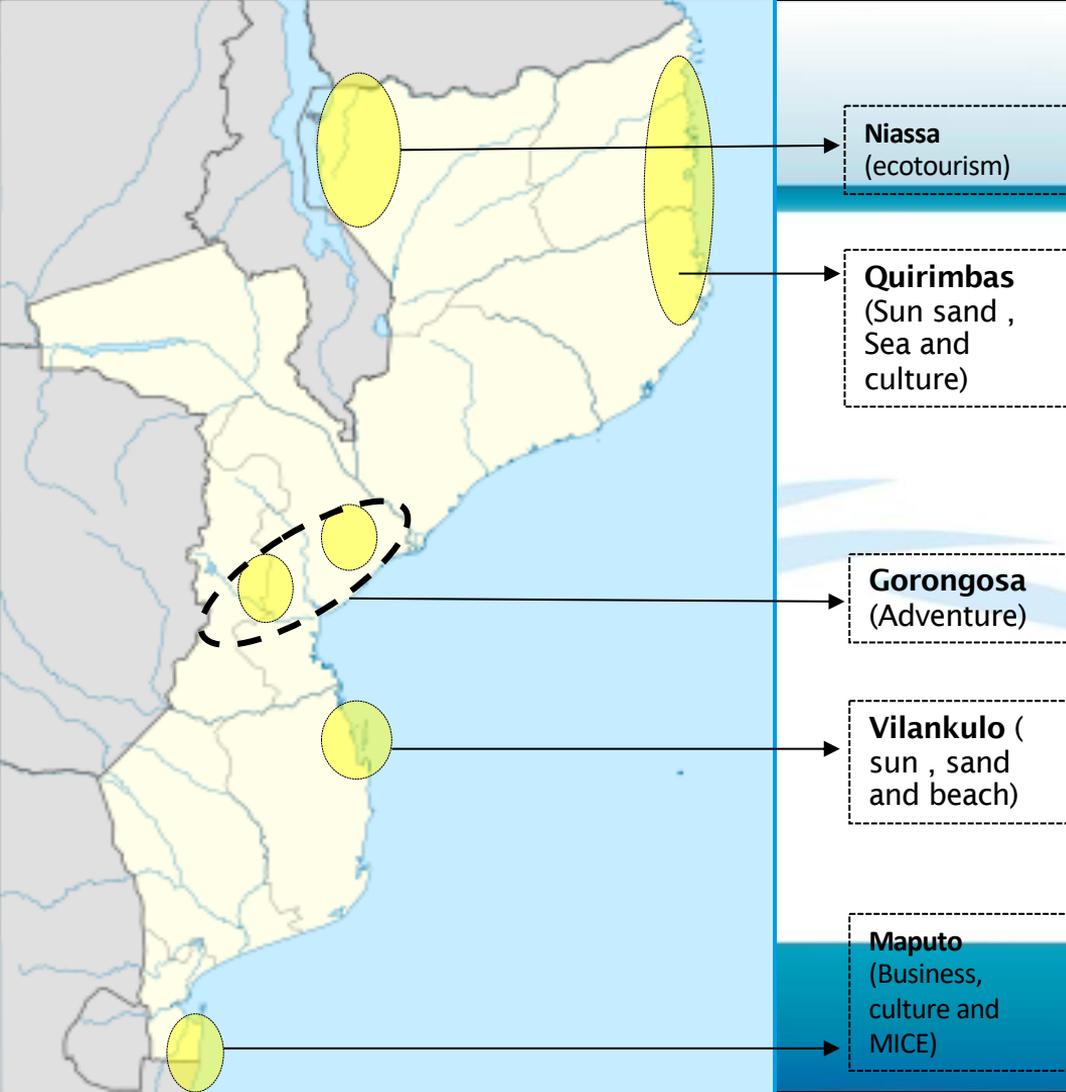
Clean and Safe Certificate

In order to transmit Comfort and safety to tourists and investors, Mozambique introduced the Health Protocol for the prevention and control of COVID-19, Clean and Safe Certificate that complies with sanitary measures.

Massive vaccination program taking place across the country



Defined Priority Destinations



In line with the implementation of the five year plan, the government approved five priority areas each with specific action focused in short , medium and long term plans that would transform the tourism sector into a real industry with peace and progretion that will contribute to job creation and the well being of the local communities.



Community based Tourism

**20% of revenue
generated in
conservation areas is
given to local
communities.**

Accessibility

- **Tourist Visa** on arrival is available at all Borders and international airports in the country.
- The government still working to implement the **online visa** in near future

Vision for the future

To develop and position Mozambique as Africa's most vibrant and dynamic Premium Tourism destination, with an emphasis on:

- ❖ Promote the use of cultural and natural heritage;
- ❖ Reinforce Grading and Classification;
- ❖ Develop tourist routes and circuits;
- ❖ Investing in the use of information and communication technologies;
- ❖ Develop the new marketing strategy (post covid); &
- ❖ Promote the Investment opportunities in tourism sector.



THANK YOU

