INVITATION

HYBRID TOURISM PUBLIC LECTURE

Rethinking Tourism: opportunities await in rural and community centric tourism

The Deputy Minister of Tourism, Mr Fish Mahlalela invites you to the 2022 Tourism Public Lecture, a platform to exchange views and ideas with key stakeholders, policy-makers, industry practitioners and academics on emerging issues in the sector.

14 October 2022 08:30-14:00 Virtual zoom

MH Joosub Hall, Westville Campus, University of KwaZulu-Natal

The public lecture will explore the impact, opportunities and challenges in rural and community centric tourism as informed by the 2022 United Nations World Tourism Organisation’s World Tourism Day theme: “Rethinking Tourism”.

Please click here to RSVP no later than 11 October 2022.

For further information please email PublicLecture@tourism.gov.za.

FISH MAHLALELA
Deputy Minister of Tourism