

Presenter:

Leveraging State-owned tourism assets for black Small, Medium and Micro Enterprises development: a case of state owned parks, lodges and attractions



Dr. Love Odion Idahosa, is a Postdoctoral fellow at the School of Tourism and Hospitality, University of Johannesburg, South Africa. Dr Love is a trained economist and obtained her PhD from the University of Stellenbosch Business school where she specialised in applied behavioural, environmental and micro economics and econometrics. She also holds a Masters' degree in economics from the University of Cape Town, South Africa, and a Bachelor's degree in economics from Redeemer's University, Nigeria. Her current research interests are on issues of market innovations and misfires in the economic, social and environmental welfare/inclusion space; applied econometrics and microeconomics; behavioural economics; environmental economics; Small, Medium and Micro Enterprises (SMME) development and local economic development. She is currently collaborating on the Department of Tourism's project titled "Leveraging State-owned tourism assets for black SMME development: a case of state-owned parks, lodges and attractions". She is also working on a project titled "Market Innovation for SMME development and local economic development in the services sector in Sub-Saharan Africa".