LOCAL GOVERNMENT TOURISM CONFERENCE
26-27 FEBRUARY 2013
COMMISSION: ENABLERS OF DOMESTIC TOURISM GROWTH
AND THE ROLE OF LOCAL GOVERNMENT
BY
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tourism

operation funding

promoting visitor socio-economic
tourism-environment art amenities
museums represents
local public

sports supporting organisations
government
products third
toord
centres times

gardens communities provision
provide sewerage regional
information stadia sphere
parks systems services sector galleries
roads Local

World
PRESENTATION OUTLINE

• LEGISLATIVE MANDATE OF LG

• ENABLERS OF TOURISM AND THE ROLE OF LG

• INSTITUTIONAL ARRANGEMENTS

• WAY FORWARD
• The Constitution: Sections 152 (1)(c), 153(a) & 156(4)
• Municipal Structures Act 117 of 1998, art 84 (m)
• The National Tourism Sector Strategy (NTSS)
• Local government is the implementation level; every tourism project has an address; that address is a municipality.
ENABLERS OF TOURISM AND THE ROLE OF LG

<table>
<thead>
<tr>
<th>Enablers of Tourism</th>
<th>Role of local government</th>
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<tbody>
<tr>
<td>Infrastructure development</td>
<td>Infrastructure provision (roads, water, electricity)</td>
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<tr>
<td>Easy access to destinations</td>
<td>Provision of signage</td>
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<tr>
<td>Integrated transport system</td>
<td>Integrated Development Planning (IDP)</td>
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**At local level – LTB establishment**

- The creation of LTBs as mentioned in the NTSS is the axle around the successful creation of an enabling environment. It is the single most critical action.

**Creation of a National body/association**

- In order to facilitate, coordinate, and promote best practice the establishment of a national collective for the tourism bodies operating at local and district level should be considered.
WAY FORWARD

• Which areas should local government improve to ensure tourism growth?

• In what new ways can local government contribute to tourism growth?
THANK YOU!