



Democratic and Popular Republic of Algeria

Ministry Of Tourism and Handicraft

the 9th session of the Best Practices Workshop
Algeria

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ALGERIA AT BALANCE

Location and Surface



Algeria is located in North African
land of contrasts, Algeria
stretches over a 2 381 741
Km² area

It is the first largest country in
Africa , the first in the Arab World
and the tenth worldwide

A country of virgin sites

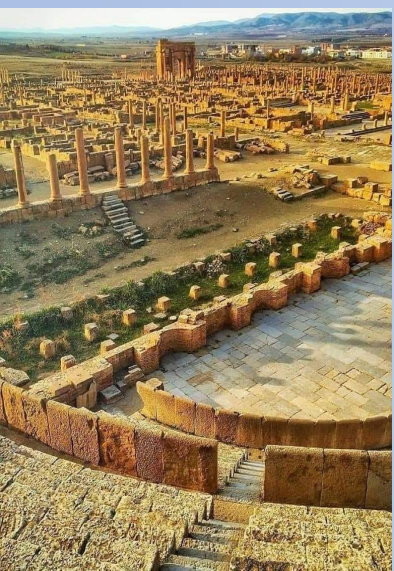
Algeria is often claimed to be the crossroad of three worlds Mediterranean, Arab and African. It is also known as the “**Balcony of the Mediterranean**”. The interior of the country presents plenty of opportunities for sport and leisure activities.

Algeria is a country with geographical contrasts, with great differences, from the green valleys in between steep mountains in the north to some of the most extensive sand dune regions of all Sahara. In the northern part of the vast territory, a littoral band with exotic beaches stretched endlessly for 1,200 km, mountains covered with snow sometimes until new shoots come out in early spring, and a vast desert that preserves its treasures, the unique fauna and flora that are protected by the desert. In the Sahara, the Hoggar Mountains peak culminates at 3,000 meters, and in the Tassili, one can admire the biggest open-air museum in the world, tracing back the origins of the humanity.

Algeria hosts important historic sites, seven of which are included on the country's UNESCO World Heritage list, including

Beni Hammad, Djemila, the M'Zab Valley, the Tassili, Timgad, Tipasa and the casbah of Algiers.

The UN cultural organisation also recognises lot of seasonal festivals, traditional rituals in its list of “**intangible cultural heritage**” practices.

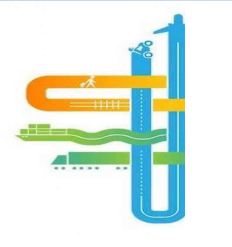




STRATEGIC LOCATION



**A STRATEGY FOR BUILDING A NEW
NATIONAL ECONOMY**



EXCELLENT TRANSPORT CONNECTIVITY



INVESTMENT INCENTIVE MEASURES



1500 Hotels and tourism establishments
2.579 Projects



3581 Travel and tourism agencies



69 national tour guides and 113 local tour guides.



225 tourist expansion areas, with 56,472.06 hectares.



282 thermal sources.



Handicraft: 1058,288 direct jobs spread over 339 craft activities.

Infrastructure modernization





Everyone is aware of the enormous repercussions that the Covid-19 pandemic has caused on the global tourism sector, which suffered from the largest crisis ever in 2020, following an unprecedented health, social and economic crisis.

Tourism is one of the sectors most affected by the Covid-19 pandemic, impacting economies, livelihoods, public services and opportunities on all continents. All parts of its vast value-chain have been affected.

The number of international tourist arrivals decreased by 73% in 2020 compared to the previous year due to the spread of Travel restrictions and a significant drop in demand, reduced the number of international tourist arrivals worldwide by one billion, with 100 to 120 million direct tourism jobs at risk



Algeria, under the wise leadership of the President of the Republic, Mr. Abdelmadjid Tebboune, has prepared a strategy to address and manage the effects of the pandemic, which places the health and security of citizens at the center of its concerns.

Since the first cases of infection with this epidemic were recorded, it has realized the seriousness of this health threat, and has taken proactive, urgent and precautionary measures to address it and to protect the health and safety of citizens within the framework of national efforts and cooperation between countries.



Algeria, was among the first countries to take important precautionary measures such as strengthening health protection systems, adopting an adaptive quarantine system, developing health protocols that ensure the continuity of various activities, and taking a number of measures to be implemented under the title of the pandemic-related health crisis management system. Corona virus, with the adoption of a national vaccination strategy.

It also resulted in the return of tourism activities in our country, Algeria, and the lifting of the procedure for suspending public air transport services for passengers on the internal network, 2020, for all flights, in addition to lifting the procedure for suspending air and sea transport services for passengers on the external network.



The Ministry of Tourism and Handcraft has developed a plan for post-Corona recovery, It was one of our priorities the development of a plan to promote domestic tourism, tourism promotion and capacity-building of employees and workers in hotel and tourism institutions and traditional handcraft through consolidation remote digital communication techniques, incentivise and restore investment in the tourism sector, in addition to strengthening cooperation and partnership between the public and private sectors.



And it was our duty to think about how to maintain job positions, and encourage investment to create new jobs in the sector, by taking safe measures and precautions for tourism, applying health and safety protocols, and proceeding with the path of vaccination.

The Algerian state has put in place many measures that will accompany the path of tourism to recovery, and all this within the framework of supporting the tourism industry during the transitional phase between the crisis and recovery, especially since the tourism sector has always demonstrated during previous crises that the world witnessed its flexibility and its ability to recover.

We are certain that the future of tourism must be based on basic principles, which are:

- Recognizing the importance of rethinking tourism, including more sustainable, inclusive and resilient projects, in order to achieve social and economic development for individuals and countries,**
- Updating the strategy of restoring national tourism, by developing and stimulating domestic tourism.**
- Coordination of travel protocols between countries, for the safe recovery of tourism.**
- Strengthening international cooperation and coordination to lay solid foundations for a promising future for safe tourism.**
- Continuing international support and concerted efforts under the umbrella of the World Tourism Organization.**

Emphasizing the need to learn from the crisis to build a stronger sector, while emphasizing the expansion of environmentally friendly tourism.

- **Emphasizing the importance of vaccine access to all people on Earth, to restore confidence in sector, improving tourism infrastructure and supporting the business environment. and allow for the safe resumption of international travel.**
- **Attracting direct investment in the tourism.**
- **Searching for resources to train the tourism workforce in light of the new normal, through new partnerships between training institutions in tourism.**
- **Accompanying countries to restore lost markets and access new markets, especially countries on the path of growth.**
- **Focusing on green tourism, flexible travel, and the development of niche markets, both for tourism products and for export markets.**

- Establishing mechanisms to take advantage of digital innovation and advancement, providing training, mentoring and introducing tools to promote sustainability.**
- Supporting the creation of a global innovation ecosystem, with the aim of supporting start-ups at the national and international levels, and creating a strong network of investments aimed at scaling up and upgrading digital efforts for the resumption of tourism.**
- Work and commitment to promoting the African brand.**



**Thank you for your
attention**